

WE EXPRESSIONS



Vol. 5-9; September 25, 2011



APS Affiliate #260
Women Exhibitors

Supported by AAPE

Statement of Purpose: To provide a vehicle through which women exhibitors can encourage each other through sharing information, ideas, experience, advice, problems and solutions.

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The successful man will profit
from his mistakes and try again
in a different way.

Dale Carnegie
1888-1955

PIPEX 2012

11, 12 and 13 May
Doubletree by Hilton Hotel Portland, Portland, OR

The Pacific Northwest
Premier Stamp Show
Details at www.pipexshow.org or from
Michael Dixon (mdd@att.net)

KK

Keepers Korner

This wonderful group has many members who step up when asked to take on specific tasks. Thanks to all of you.

Fest III is fast approaching. I'm asking Anne to attach the brochure with the registration form to this newsletter. Yes, it really is attached this time. Please fill out the registration as soon as you can and send it to Liz. All who are working on Fest III will truly appreciate your efforts. The hard working committee to bring about the third Festival is: programs by Janet; hotel, registration, and food by Liz; brochures by David (and Anne) Harris, publicity by Janice Weinstock, Lisa Foster, and Ruth; nametags and schedules by Kristin; and pulling it all together, Anne.

The tours at PIPEX are organized through the hotel. I don't have additional information on what is available, but, if you want to take a tour, you can work with the hotel concierge when you arrive.

Now is also the time to send your entry forms for PIPEX 2012. Go to www.pipexshow.org and click on prospectus. At the end, there is a link to download an entry form. Or, alternatively, go to www.pipexshow.org/exhibit_form.pdf. Be sure to check WE on the entry form, as WE is one of the convening societies. The exhibits chair would like to have WE entry forms by 1 March 2012.

WE has 10 non-competitive frames reserved. I think these are taken by Sheryl and Lois. Are there others who want space for a non-competitive exhibit? Please respond to Ruth (ruthndlyman@earthlink.net) and let me know how many frames you want.

I know that you've read The Future of Philately discussion topic that has appeared in our newsletters. I encourage all of you to WRITE something in response to this topic. It is important to all philatelists, and I think everyone must have an opinion on this topic. You put your ideas in writing, and I'll try to do the same. WE thanks Barb Harrison whose response appeared in the August newsletter and sparked ideas from other members.

Finally, plans are coming together for showing a frame of one-page exhibits by WE members at SEAPEX, 5-6 November 2011. Thanks to all of you who have volunteered to contribute to this fun task.

Ruth

Revenues in the Kitchen: Tax on Mixed Flour, 1898 -1943

This is the start of a new series on collecting revenues and will feature revenue stamps that might have been found in the kitchen (or at least the product that was being taxed could have been found there).

One of the more obscure taxes on food products that was initiated during the Progressive Era was the tax on mixed flour. So what is mixed flour? The legal definition states that it is flour of which the contents are not specified or guaranteed. A pancake mix which has various additives to which one only needs to add an egg, oil, and milk to make a batter ready to cook is not mixed flour if the ingredients are listed on the box.

The mixed flour tax was enacted in 1898 because some flour millers were adding as much as 50% ground corn to their flour to lower the cost and increase their profit. This had been done while still labeling the package FLOUR. In the 1890's no list of ingredients was required. Most of this "mixed flour" was sold in the southern states, where it typically was not used to make bread, where its inferiority as a bread flour would have been quickly detected. Congress established a three prong program to regulate the sale of mixed flour: (1) the establishment of an annual special tax of \$12 on manufacturers, (2) a special Form W that was required to accompany packages of mixed flour, and (3) a tax of 4¢ per pound on the mixed flour with a stamp used to show that the tax was paid.

The special annual tax of \$12 for manufacturers of mixed flour (Figure 1) seems modest. But then sales of mixed flour were relatively small. In the first year (ending June 30, 1899) there were only 152 registered taxpayers. After 1920 with one exception there never were more than 30 registered producers of mixed flour.

The Form W labels (Figure 2) that were required are occasionally encountered with the actual tax stamp affixed on the reverse. These labels make a nice addition to one's collection of mixed flour stamps, completing the story of the government's effort to control the production and sale of this inferior (at least for making bread) product.

The tax stamps that were in use from the inception of the law in 1898 until 1916 are rather large. Because of all the changes in tax rates and new categories of taxes established by the War Revenue Act of 1898, the first mixed flour tax stamps were produced by surface printing (Figure 3), believed to be a first for the Bureau of Engraving and Printing. They remained in service about a year, later being replaced by a similar size stamp produced from engraved plates (Figure 4). Pairs of such stamps are very unusual and probably were the result of unused remainders that were later found in a manufacturer's files. Each of these stamps are a one-size-fits-all with coupons at the left that were trimmed for the size container to which these stamps were affixed. The first coupons was for $\frac{1}{8}$ barrel, followed by another for $\frac{1}{8}$ barrel, the two added to $\frac{1}{4}$, for that size container. Next came a coupon for $\frac{1}{4}$ barrel, so that the sum of the first three coupons was $\frac{1}{2}$ barrel. This was followed by a $\frac{1}{2}$ barrel coupon. All four coupons

were left attached for a container of 1 barrel.

So for the inquisitive reader we pose the question, “What was the weight of a barrel of flour?” If you answered 196 pounds, you are correct. The tax at 4¢ per pound resulted to \$7.84 per barrel. Multiples of these stamps are quite scarce and are believed to be remainders that were prepared for use, but somehow never left the files of the flour producer until found by a stamp collector.

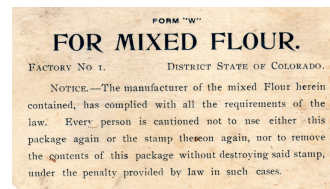
In 1916 the size of the size of the stamps was reduced (Figure 5), in part to reduce the cost of the stamps, but also so they would fit on the reverse of the Form W labels. The one barrel size stamp was listed in government records. But it was not recorded in collectors’ hands until about 10 years ago. Today no more than a half dozen have been recorded.

The tax was finally eliminated during World War II. By then other food labeling laws probably took precedence. So even today manufacturers would be required to properly list the ingredients and call it what it is, mixed flour.

Special thanks are due to J. Alan Hicks for permission to illustrate the special tax stamp for manufacturer of mixed flour.

Illustrations clockwise from left to right;

1. Special tax for manufacturer of mixed flour issued during the first year that mixed flour was taxed.
2. Form W label that was required in all sacks of mixed flour
3. Mixed flour tax stamp, temporary Series of 1898
4. Mixed flour tax stamp, permanent Series of 1898
5. Mixed flour tax stamps from the reduced size Series of 1916



Ron Leshner

BRAGGING RIGHTS

Bravas to Joann and bravos to Kurt Lenz for their Single Frame Grand Award at Stamp Show. Their single frame title was " U. S. Test Stamps Related to the B. E. P. (ca. 1907-1959). We're a couple months late with the congratulations, but the felicitations are sincere.

"WE" EXHIBITORS INVITED!

PENPEX 2011 is being held in Redwood City, CA (about 30 minutes south of San Francisco) on December 3-4, 2011. As Exhibiting Chairman, I invite you to participate. PENPEX has standard 16 page aluminum frames and there is NO ENTRY FEE. Tim Barshe, past AAPE President, will be on the Jury. Those of you who are familiar with Tim, know that he is dedicated to exhibiting and always provides positive/tangible feedback - written. Mail-in exhibits are welcomed as are novices and new exhibits by more experienced exhibitors. Sorry, gold medal WSP exhibits will not be accepted. This is a chance to try new stuff and get constructive feedback!

Please contact me for a propectus or visit: www.penpex.org.

Vesma Grinfelds
PENPEX 2011 Exhibiting Chairman

WHAT IS THE FUTURE OF PHILATELY? HOW TO ATTRACT THE BABY BOOMERS

Janet Klug and I are both members of the New Initiatives Committee that is part of the Council of Philatelists at the National Postal Museum. At our last meeting earlier this month the committee spent some time exploring the above question.

Philately as a hobby has been around for decades; youngsters start by filling in albums, as they grow older they begin to refine their collections, and in many cases they become exhibitors. But there appears to be a trend that the younger collectors seem to leave the hobby during their college years, working at their careers and families, stamp collecting takes a back seat.

Many come back into the hobby after retirement, but in today's world there are so many other distractions that we are seeing less of these original collectors starting again. I would like to open the floor to all of you Women Exhibitor members to start a discussion as to what you feel can be done to "kick start" these collectors/baby boomers/new retirees back into the hobby or to just start collecting and exhibiting.

What are your personal experiences in starting to collect, where do you see the hobby in 10 years, how can you help to further this totally fun experience.

Please send your suggestions, experiences and any thing else you would like to add to the editor, so that she can publish the answers in our next newsletters.

Liz Hisey.

Regarding Attracting Returning Stamp Collectors

As a somewhat recent returning stamp collector, I wanted to put in my 2 cents on the topic that Liz Hisey, Janet Klug and Barb Harrison have brought into focus for us with the last issue of WE Expression. My toes first went back into the water of stamp collecting online, and here I'd like to give some credit to eBay. When I was first newly retired I had plenty of unstructured time, and I really enjoyed just playing around on the internet, looking up things and shopping, of course. On eBay I started looking at stamps. You know how they say, "just one puff"? Well, it didn't take long before my bids went in, and nice messages started arriving in my email, "You've won this item on eBay." Better yet, nice lots of stamps came in the mail to me, just like approvals did years ago. It was all a grand trip down memory lane, and an inexpensive pursuit of the pleasure of reconnecting with the past.

As a point in this conversation we should, indeed, be having concerning our hobby may be that people are putting their "toes in the water" with the hobby, but are not reaching out to join in stamp collecting clubs, local chapter, or joining in going to stamp shows as a natural next step to starting back into the hobby. How we attract people to come join the hobby in its more active and social forum is a challenge. From my experience, I was very happy to enjoy my hobby in the old fashioned way of stamps coming in the mail, and working with them at my desk. I didn't feel anything was missing because online shopping was delivering stamps to me and the pleasures of the hobby just as I had enjoyed them before.

What changed was the WE Festival held in Bellefonte, PA at the APC. I'd maintained my APS membership, but had only skimmed my American Philatelist enough to know that the APS had moved from State College to the "Match Factory". Making the trip to the WE Fest gave me the chance to see the APS, spend time at the library, and join the hobby more actively. This was something that had brought me great pleasure as a youth, and I should have gotten more involved earlier.

So, this brief article is to say that I think we are on the right path offering services that call out to returning collectors. The WE Festival was great for me, the APS Summer Seminar and classes that AAPE and the APS offer in conjunction with shows are great avenues, too. I've enjoyed all of these. One good thing I can say is that it is true, "just one puff" and you can wind up right back in the hobby, and I'll say this for me - I'm so glad I have!

Kathy Johnson

INFO

DUES: When paying your dues by mail, please send your checks ONLY to our Treasurer, Liz Hisey, 7227 Sparta Rd., Sebring, FL 33872. Dues may also be paid with Paypal at lizhisey@comcast.net

If you are not yet an AAPE member, contact Liz Hisey, AAPE Secretary at lizhisey@comcasr.net Or go to aape.org and click on Join the AAPE. Liz Hisey also has the WE buttons.

Please let the editor know of any changes to you email address so you want to continue receiving the newsletter. No material in this publication may be reprinted in any form without previous permission, which may sought by contacting the editor, Anne Harris, at gofrogger@gmail.com

I can also be reached via snail mail at;

Anne Harris
20908 W Bannock Ave
Medical Lake, WA 99022

In addition to member support, additional support is provided by the American Philatelic Society and the American Association of Philatelic Exhibitors (AAPE).

We sincerely hope you are able to come to PIPEX and attend the WE festival. To become a member or have any questions answered, contacted Liz Hisey at:

lizhisey@comcast.net

Tentative Schedule of Events:

- Wednesday, May 9th - Pizza Party to get acquainted, renew friendships.
- Thursday, May 10th - The WE Festival - all day with seminars and a few during the show.
- Sunday, May 13th - Closing Luncheon

As of this writing, the following seminars are scheduled at the WE festival and during the PIPEX show:

- Scrapbooking -- Hillary Griffin
- Display Exhibiting -- Anne Harris
- Identifying Printing Processes -- Anne Harris with Bob Hisey (via SKYPE)
- Collecting for Beginners -- Howard Ness
- Exhibiting Techniques -- Vesma Grinsfeld
- You Be the Judge -- Pat Walker
- How to Research your Collection/ How to Research for Judging -- Tara Murray
- One Frame Exhibiting - Liz Hisey



**FESTIVAL FOR PHILATELIC WOMEN
WOMEN EXHIBITORS**

May 10th - 13th 2012
 Doubletree Hilton
 1000 NE Multnomah Street, Portland, OR 97232
 (503) 281-6111

Name: _____

Address: _____

Telephone: _____
 email: _____

MAKE CHECKS PAYABLE TO: "WE FESTIVAL"
 Paypal @lizhisey@comcast.net.
MAIL CHECKS AND FORMS TO:
LIZ HISEY, WE TREASURER
7227 Sparta Road Sebring FL 33875
(863-382-3014)
EMAIL: WEFESTIVAL@COMCAST.NET

(Continued Overleaf)

REGISTER: ADVANCED/INTERMEDIATE _____ BEGINNERS _____
 (See attached curriculum)

Registration Deadline April 28th 2012 NO REFUNDS after this date.

| Meeting Registration: | Per Person | # of people | Total |
|---|------------|-------------|-------|
| Three (3) Day Registration* | \$75.00 | | |
| Meals only (for spouses/partners not attending Seminars) | \$55.00 | | |
| *This includes Pizza Party Wednesday evening, lunch Thursday and celebration Brunch on Sunday | | | |

Please let Liz Hisey know of any dietary needs.

Hotel accommodation: Doubletree Hilton Center
Room Rate: plus taxes. Group code: "PIPEX 2012".
Room rate will be extended one day before and after booking.
Please make reservations directly with hotel.
Cut off for hotel reservations April 15th 2012.
If you would like a roommate please contact Liz Hisey.

FESTIVAL III FOR PHILATELIC WOMEN

The third Festival for Philatelic Women will be held May 11 - 13 2012 in conjunction with the Pacific International Philatelic Exhibition (PIPEX) 2012 to be held at the Doubletree by Hilton Hotel Portland Oregon. This is an WSP (World Series of Philately) show. More information on the show, venue, hotel and events is available at their website:

<http://www.pipexshow.org/>

What is "WE"?



WE is the acronym for an organization called Women Exhibitors. It was founded by an extraordinary group of women at AmeriStamp 2007, held in Riverside, California. Ever since then, groups of WE members have been gathering at stamp shows all around the country. This Festival for Philatelic Women is the third "stand alone" event conducted by WE. The first was at APS Philatelic Center in State College PA 2009. The second was in conjunction with the Rocky Mountain Stamp Show in Denver 2010. WE's mission is to be the vehicle through which women exhibitors can encourage each other through sharing information, ideas, experience, advice, problems and solutions. WE hopes this Festival will help fulfill that mission. More information on WE can be found on our website:

<http://www.aape.org/weweb.asp>