



# WE Expressions



APS Affiliate #230

Women Exhibitors

Supported by AAPE

## Betsey Carter Makes a Special Presentation

Most of you know the name, Nick Carter, as he was elected APS President in 2007 and served until his death on September 11, 2008, after battling cancer. Betsey Carter, Nick's better-half of 43 years, will be sharing her developing interests in the hobby when she tells how she found herself "sucked" into philately at the WE meeting at StampShow 2013. The exact date and time will be announced in the Q3 2013 *WE Expressions*.

Nick was the stamp (in Betsey's words "sticky rectangles") person and Betsey followed other interests, mainly art. She is an artist who exhibits and sells her work. Once Nick became APS treasurer, Betsey accompanied him to the shows, usually as a wife doing other things and not someone on the show floor pouring through boxes of stuff. When Nick ran for APS President in 2006, they both hit the show trail, attending over 10 shows that year. That is when Betsey began to discover interesting philatelic items to collect.



For the WE presentation, Betsey will discuss what she decided to do with all the items. The main focus will be on the story of her exhibit, "The Journey of a Woman Artist." The display class exhibit is a rather strange beast in the exhibiting world because it revolves around a fictional person...a bit like Nora Roberts meets philately to tell a tale. Betsey will highlight the fun and the learning curve of developing her exhibit. Hopefully this will help those people who are starting out and encourage them to take the plunge. Please make plans to attend and invite a friend to join you.

## Chair Chit-Chat - Liz Hisey

I am pleased to announce that at our General Meeting in Milwaukee, our keynote speaker will be Betsey Clark, who will talk about her exhibit "The Journey of a Woman Artist." Betsey will focus on how she started to collect and exhibit. How Gertrude Ward, the heroine of her exhibit, came about. You will not want to miss this. Betsey is a wonderful speaker and a new exhibitor, so she knows all the trials of beginning an exhibit.

WE is still looking for volunteers to help with the monthly running of the organization. Can you help with keep-

ing the membership list up to date or promoting Women Exhibitors?

Would you be willing to be part of the team that will be organizing WE FEST IV at St. Louis in March 2014? Dorothy Youngblood will be chairing it. We also need to know your desires for the FEST otherwise we are working blind, so please respond and let us know your ideas.

Please assist us, so that we can continue our mission to help new exhibitors and provide a feedback forum for current exhibitors. Contact me at [lizhisey@comcast.net](mailto:lizhisey@comcast.net).

Q2 2013

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### WSP Exhibitions

- April 5-7 Philadelphia National Stamp Exhibition, PA
- April 19-21 ARIPEX, Mesa, AZ
- April 20-21 Plymouth Show, MI
- April 26-28 WESTPEX, CA
- May 3-5 Philatelic Show, MA
- May 17-19 ROMPEX, CO
- May 17-19 ROPEX/ National Topical Stamp Show, NY

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## The Best Way to End an Exhibit - Steven Zwillinger

Having challenges ending your exhibit? Let's look at three ways you may wish to end your exhibit:

1. At an obvious stopping point,
2. With a page that reflects the first page of the exhibit, and
3. With a bang!

Let's look at each in turn.

### **At an obvious stopping point.**

There has to be a reason for why your exhibit ends where it does. A good stopping point can be a change of a ruler, postage rate, or type of service. An exhibit can end where there is a change in the postage stamps, postal service, or in the historical or cultural environment that is reflected in your exhibit.

**With a page that reflects the first page of the exhibit.** It is sometimes useful to think of the first page at the beginning of an exhibit and the last page as book-ends. They are two closely related pages that the rest of the exhibit fits between. For a First Day Cover exhibit of a World's Fair stamp, one can imagine the title page showing a First Day of Issue cover. The last page could be a last day of the fair cover. An exhibit has a theme – make the

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## Editor's Remarks - Kristin Patterson

I was extremely pleased when Steve Zwillinger accepted my challenge to write an article about exhibiting for WE. I know you will learn something new from a different perspective. He also has offered to create more for future issues.

I am looking forward to the upcoming StampShow in Milwaukee, WI, because it is the town in which I grew up. The city now is the 28<sup>th</sup> largest in the U.S. even

though 12 years ago it was 17<sup>th</sup>. But my recollection is of its 11<sup>th</sup> ranking in the 1960s. Most port cities like Milwaukee have seen a decline in population, but not in fun activities. So make sure to read the article on page 6 before visiting Milwaukee.

WE will hold its annual meeting at StampShow and this year Betsey Carter has graciously offered to make a presentation. Read more about it on page 1.

### Indian One-Half Anna Envelopes of 1902-1907

This exhibit shows the Edwardian Half-Anna envelopes: their production, the overprint for use by the Chinese Expeditionary Force, and selected usages including use in Nepal, Tibet and in the Persian Gulf.

These half-anna domestic rate envelopes were issued in 1902 and re-issued in 1907 in two larger sizes. A replacement was issued in 1913 but the Edwardian envelopes continued in service until supplies were used up. This exhibit excludes the overprints on these envelopes for use in the Convention States.



*Ghumtang, Nepal, January 1921 franked with complete 1907 Pashupati issue, to Hazaribagh via Kathmandu. In Kathmandu envelope and stamp (on reverse) cancelled 12 Jan 1921 and Registered at the British Residency Post Office for delivery to India; Nepalese stamps were only valid for mail within Nepal.11*

Ghumtang is a small remote Nepalese hill post office. The sender was Inspector of Post Offices during the 1904 (Younghusband Expedition in Tibet. In 1921 he was Superintendent of Post Offices in Nepal. This cover is to his wife.

Figure 1: Example of title page of the author's one-frame exhibit

## Women Exhibitors Board

Liz Hisey ..... Chair/Treas.

[lizhisey@comcast.net](mailto:lizhisey@comcast.net)

Vesma Grinfelds ..... Secretary

[dzvesma@sprintmail.com](mailto:dzvesma@sprintmail.com)

Anne Harris ..... Marketing

[gofrogger@gmail.com](mailto:gofrogger@gmail.com)

Kristin Patterson ..... Newsletter Editor

[kristin\\_email@yahoo.com](mailto:kristin_email@yahoo.com)

Pat Stilwell-Walker ..... Dir-at-large

[psw789@comcast.net](mailto:psw789@comcast.net)

Denise Stotts ..... Dir-at-large

[stottsjd@swbell.net](mailto:stottsjd@swbell.net)

Janet Klug ..... Advisor

[tongajan@aol.com](mailto:tongajan@aol.com)

## The Best Way to End an Exhibit - cont' from page 2

theme clear and consistent across the entire exhibit.

**With a bang!** Sometimes an exhibit runs out of steam and in the last frame the exhibit begins to weaken. We want our exhibits to maintain a consistent level of quality and attractiveness from the first frame to the last. You want to show that the end of your exhibit is as strong as the beginning. When I exhibit, I hope the judges bend down and get on their knees to see the last page of my exhibit; that is how I know I have kept their interest.

To illustrate these three suggestions, Figure 1 shows the first page of my one-frame exhibit of *Indian One-Half Anna Envelopes of 1902-1907*. It opens with an unusual usage. Figure 2 is the last page of the exhibit. The exhibit ends with Edwardian envelopes used at the Coronation of King George V as the new Emperor of India – an obvious stopping point for an exhibit of Edwardian envelopes. This scarce and attractive usage mirrors that on the first page. These covers are (in Indian philately) impressive pieces. The last page reflects all three aspects of where it is desirable to end an exhibit.



Figure 2: Last page of one-frame exhibit

## WE Sterling Achievement Award Winners

A special congratulations to the following Sterling Achievement Award winners for their fine exhibits at recent stamp shows.

Pragya Kathari - *Man Measures His Environment* at AMERISTAMP

Robert L. Markovits - *Mexico, Special Delivery, the Early Years* at SANDICAL

Raymond Pietruszka - *Romanov Jubilee Issue* at South-eastern Stamp Expo

Richard Drought - *Saxony: An Independent German Kingdom*

*1855-1868* at Sarasota National Stamp Expo

K. David Steidley - *An American in Paris: Mail Handling by the American Express Company in Paris* at WESTFIELD

If your show has competitive exhibits and is interested in awarding the WE Sterling Award please contact Denise Stotts at PO Box 690042, Houston, TX 77269-0042 or email her at [stottsjd@swbell.net](mailto:stottsjd@swbell.net).



Sterling Achievement Medal



## Cleaning Up a Stamp Room ~ Part 1 - Carol J. Edholm

In the September and October 2008 issues of *WE Expressions*, Vesma Grinfelds showed off her stamp room and how confining and warehousey one can feel. The editor at the time asked for more stories of members' stamp rooms.

I am one of those privileged few who has her own stamp room. I'm really lovin' it! I would like to share the many challenges I ran into while cleaning it up in a three part article. Here is how it all started.

I claimed space for my stamp room when our youngest graduated from college and got his first apartment. (He's now been married for six years and

they have an adorable 4-year old boy, Preston.) The first time John visited us after he moved out; he asked what I did with his old room. I showed him my nice, tidy stamp room—and told him it would be impossible for him to ever move back home!

Over the years, my stamp room had become a catch-all room, to the point where there was no room for me to work on my stamps. I have another office right next to this room (originally the oldest child's room). This office is where I did all the work for Youth Stamp Collectors. Now that the organization is

retired, I remade the office into my stamp room. As the stockroom (downstairs) is slowly being cleaned out, some items have moved up to the office and my stamp room. Hmm...Allow me to tell you what a chore cleaning the stamp room is!

I had to newspaper the hardwood floor in my stamp room as we had a very sick cat. This is the room in which she would always get sick – pretty harsh on hardwood floors and handmade African rug under the table! The

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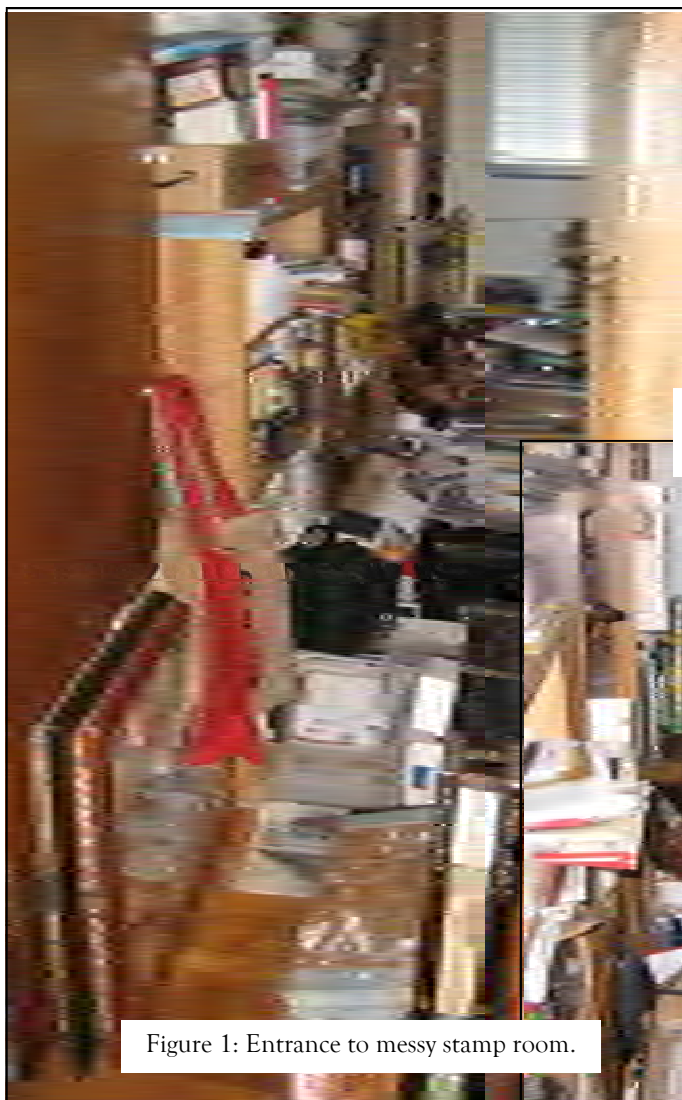


Figure 1: Entrance to messy stamp room.



Figure 2: Above, stack of stamps, covers, and a collection that I bought recently at shows. Below: further into stamp room.



## Cleaning Up a Stamp Room - cont' from page 4

cat is now on medicine and not so sick anymore, so I can now remove all the newspaper.

I had to get rid of the rollaway bed! Stitchery, briefcases, tote for workshop laptop, and projector, were stacked in front (figure 3.) Yikes, there's a closet behind the bed.

My stamp room is also a hobby room. I started collecting Breyer Horses two years before I started collecting stamps at 8 years old.

One needs a few "tools" for this type of "deep" cleaning – lots of water, homemade cookies, and a cell phone (you simply cannot run out of this room trying to get to the house phone without breaking your neck!). This clean-up project was started on April 6, 2011. I

- donated two frames of seashells and matching stamps to American Topical Association (ATA). I presented them to Vera Felts at PIPEX 2012 and they are now at the main ATA office for all visitors to enjoy.
- put tote bags in closet.
- took books downstairs where shipping boxes are ready once they sell.
- placed the peacock screen back in the front room around the fireplace.
- sorted through several piles of material – covers, stamps, souvenir sheets/sheets/sheetlets, and stuff to sell. Put all sales material together in boxes in office. Put all material to keep and organize into boxes in stamp room.
- put dealer sales pages and cards in file cabinet behind my chocolate stash in the office. (Darn, now you know where my chocolate is hidden!)
- put away stacks of greeting cards and computer software

- obtained last year.
- sorted through magazines, newsletters, and journals. Recycled and/or filed in file cabinet (ho boy, might need to get another file cabinet, but there's no room!)
- got artwork out of stamp room and hung it up.
- put away books from Mom – recycle duplicates to St. Vincent de Paul and try to sell duplicates to Half Price Books.
- emptied garbage and recycle paper containers.
- put new stitchery kits away in tubs until ready to stitch. The two stitchery tubs are stored in closet.
- donated baby walker and booster seat to charity as Preston is too big for them.
- set all briefcases in closet as well as laptop projector and speakers, and workshop tote. Also, donated to charity, the briefcases I no longer use.
- shampooed the carpet and repainted the wall. Then pushed the rollaway bed and sleeping bag out of my stamp room and downstairs for guests and naps.
- put empty knickknack boxes in the

There are still things up in the air that I need to still deal with.

- What to do with Preston's car seat?
- Where to put all the stamp albums as the armoire is already full?
- Working on cleaning off work table from front to back toward the exhibit stuff.
- Got a laptop under here somewhere.
- Where did all these pens, stamp tongs, and highlighters come from?
- Exhibit certificates, ribbons, and medals need to be framed and hung.

I will continue with Part 2 in Q3 2013 *WE Expressions*, with more details about what I did to get a clean stamp room. It was challenging but well worth it.



Figure 3: Other hobby items taking up space in my stamp room.



# Attend StampShow 2013 in Milwaukee - Kristin Patterson

On August 8-11, 2013, the APS will hold StampShow at the Delta Center in downtown Milwaukee, WI. I lived in a suburb of Milwaukee for 21 years plus attended Marquette University for my undergraduate studies. So I feel qualified to talk about the big city with a small town atmosphere.

The average temperature is 80°F in August with 70% humidity meaning hot and humid! Rain should be expected as August has the highest rainfall thereby keeping everything lush and green. Thunderstorms do occur with great light shows.

Here is a short list of places that are less than a mile from the show venue, the Delta Center. For great German food visit Mader's which is 2 blocks north at 1041 N. Old World 3rd St. They have a \$24 all-you-can eat

brunch on Sundays.

Milwaukee is known for its Harley-Davidson Motor Company. The museum opened about 5 years ago. It is really very attractive with lots to see. [www.harley-davidson.com](http://www.harley-davidson.com). It is 6 blocks directly South of the show at 401 W. Canal St.

With something for everyone make sure to check out the Milwaukee Public Museum. It is 3 blocks West of the Delta Center at 800 W. Wells St. and 8th St. [www.mpm.edu](http://www.mpm.edu)

For an indoor shopping visit Grand Avenue Mall is just two blocks East of the Center.

The Milwaukee Art Museum is best known for its Quadracci Pavilion



Mader's Interior

(see photo below) which was designed by Spanish architect Santiago Calatrava. [www.mam.org](http://www.mam.org). It is 1 mile East of the show and is on the Lake Michigan Shore.



Liz Hisey, WE Treasurer  
7203 St. Johns Way  
University Park, FL 34201

Statement of Purpose: *To provide a vehicle through which women exhibitors can encourage each other through sharing information, ideas, experience, advice, problems, and solutions.*

WE is on the web at [www.aape.org/weweb.asp](http://www.aape.org/weweb.asp)

Right:  
Milwaukee  
Public Museum



Left: Harley-Davidson Motor Company Display in Museum

## WSP Exhibitions - cont' from page 1

- May 24-26  
NOJEX, NJ
- May 24-26  
PIPEX, OR
- May 31 - June 2  
NAPEX, VA
- June 7-9  
COLOPEX, OH
- July 19-21  
Minnesota Stamp Expo, MN