



WE Expressions



APS Affiliate #230

Women Exhibitors

Supported by AAPE

Register Now for WE Fest 4

WE Fest 4 is coming March 19, 2014, and we have lots of great stuff for all who attend. Attached is a schedule to give you an idea of what is in store for this great event. Many time slots have two sessions running simultaneously. Attendees may select which session they prefer to attend.

Also attached is a WE registration form. There will be ample time to socialize, network, and make new friends. Included in the \$70.00 fee is a pizza party on Wednesday, the 19th, lunch on Thursday, and a celebration luncheon on Sunday, the 23rd.

The St. Louis Expo will be held in the same Renaissance Hotel from March 21—23. More seminars will be available during show hours, so keep your eyes open. Enter your exhibits now. The hotel has a great \$87/night rate but make your reservation early as room space is limited.

If you have any question, please contact Liz Hisey at 941-444-0777 or

email: womenexhibitors@gmail.com. You can also write her at 7203 St. Johns Way, University Park, FL 34201. For updates, check the website at www.aape.org/weweb.asp.



These FESTS only happen once every two years, so do not miss out on this one. WE Fest 4 has seven different speakers who have been active in philately for a long time. Some are judges while others are exhibitors. This will give you a great assortment of ideas and perspectives and an opportunity to ask questions.

Chair Chick-Chat - Liz Hisey

Happy New Year to everyone. For your New Year Resolution for 2014, I have a couple of ideas.

1. Make reservations and come and take part in WE FEST 4. You will have seen from the email/snail mail that you received before Christmas that there are amazing workshops for all levels and interests, gatherings to meet other WE members, a great opportunity to view exhibits, and a chance to shop at the St. Louis Stamp Expo bourse.
2. Decide to take an active part in the running of the WE organization. There is a small core group

doing all the work and we would love to be able to share this great experience with the rest of you. So please make us part of your new year's plans.

3. If you are going to a show around the country, wear your buttons (if you do not have a button, get in touch with Carol Edholm, womenexhibitors@gmail.com, she has extras) meet up with other members, and share your experiences of the highs and lows of exhibiting.

Together WE can make a difference in exhibiting. Looking forward to a great turn out at St. Louis in March.

Q1 2014

Volume 8, Issue 1

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WSP Exhibitions

- Jan. 24-26 SANDICAL, San Diego, CA
- Jan. 31- Feb. 2 South-eastern Stamp Expo, Norcross, GA
- Feb. 7-9 Sarasota National Stamp Exhibition, FL
- Feb. 14-16 APS AmeriStamp Expo, Little Rock, AR
- Feb. 21-23 ARIPEX, Mesa, AZ
- Feb. 28- Mar. 2 TEXPEX, Grapevine, TX
- Mar. 21-23 St. Louis Stamp Expo
- Mar. 22-23 Edmonton Spring National Stamp Show, Alberta, Canada

Exhibit Page Sizes - Steven Zwilling, stevenzwilling@gmail.com

Although the “standard” exhibit page size is 8½ by 11 inches, exhibitors can use whatever page size best suits their needs. Some of us use 11” x 17” (double size) paper when we have a large item that is too big to fit on a smaller sheet or when we want to include more material than can fit on a two smaller pages. A double size page provides the extra space that would otherwise be taken by the inner margins of the two smaller pages. See www.japhila.cz/hof/0547/index0547a.htm for an example of pages successfully using larger pages for over-size material. See also www.japhila.cz/hof/0181/index0181a.htm for an exhibit with well-done large pages.

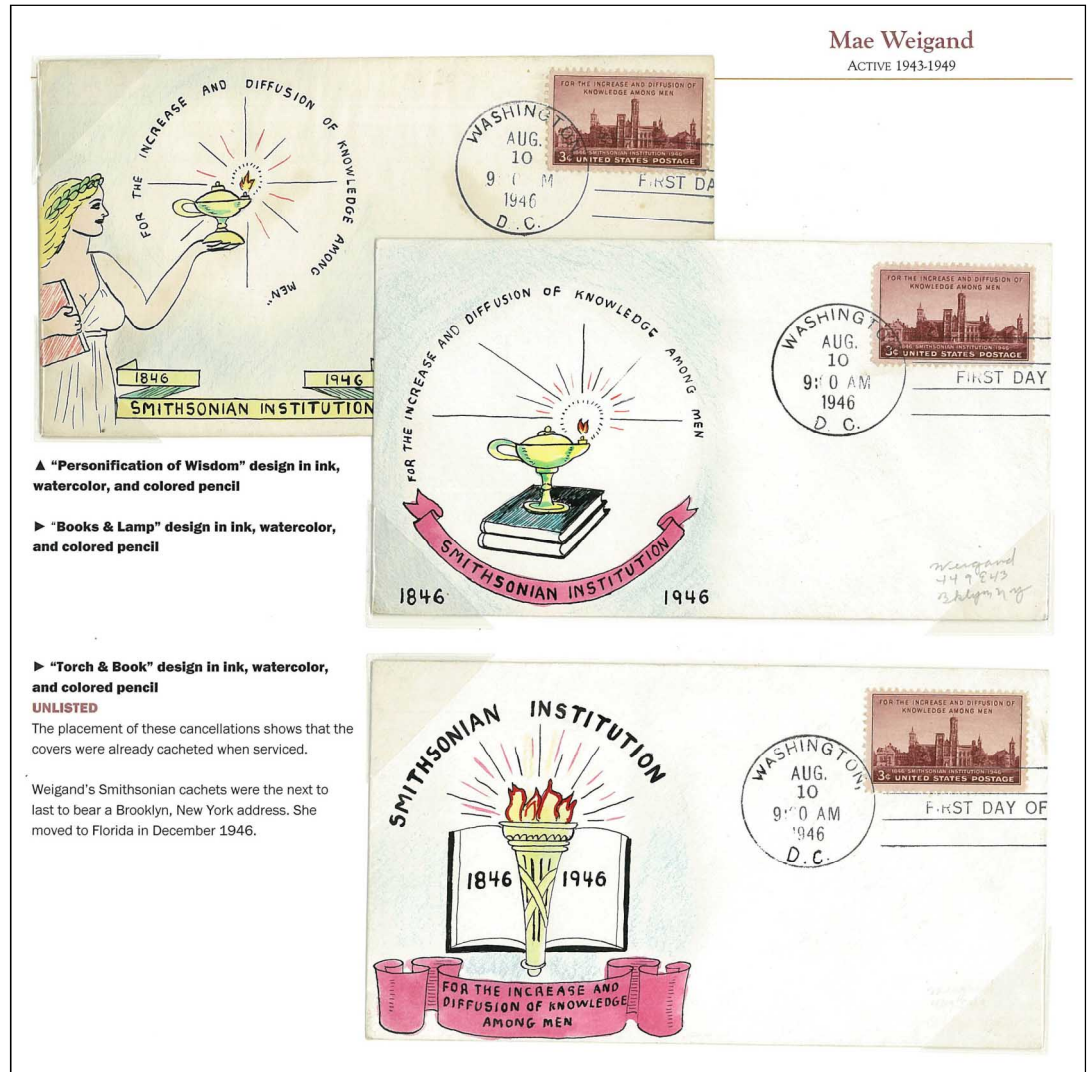


Figure 1: Three standard covers on one 12” x 12” page. Continue on page 3

Editor's Remarks - Kristin Patterson

I have always been able to relate to professional students. The thrill of having willing instructors share information with you so that you can learn new things while you sit back and absorb it, sounds so rewarding. Most of us cannot choose this profession because it does not pay and we need money for food, housing, and new stamps.

I bring this up now because the upcoming WE Fest 4 gives future and advanced exhibitors the opportunity to be a student again.

You can enjoy the lessons learned from experienced exhibitors and judges while sitting back and absorbing it. You will also have the opportunity to talk and share stories with other collectors who have exhibited or may want to.

So make your plans to come to St. Louis on March 19, 2014. The St. Louis Stamp Expo will be March 21—23. Since it is the heart of the United States, WE hopes to have its largest turnout ever. Hope to see you there and bring a friend.

Women Exhibitors 2013-2014 Board

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Exhibit Page Sizes - cont' from page 2

Some exhibitors find 12" x 12" paper well-suited to their needs. Fig. 1 shows a page from Daniel Piazza's exhibit of Hand-Painted Cachets for the 1946 Smithsonian Centenary Commemorative. Three pages this size are almost the same width as four "standard" pages and fit within a standard frame. The wider paper gives Dan more room to display philatelic material and write-up while allowing each page to have a single focus. Compare this to Fig. 2 in which the same number of postcards are shown on a standard page. There is a noticeable difference in the degree of crowding and the amount of space available.

Sometimes I use 11" x 11" paper. When I have a cover between 8½" and 11" long (as is the typical "long" cover) the traditional choice is to either mount it on a diagonal or to turn the paper sideways so the long side (11") is horizontal. I do not like how the page — now only 8½" tall — looks in the frame. So I paste two pages together to make a page 11" x 11" and I like the appearance of all the pages in the frame being the same height.



Figure 2: Three covers with little room for text on a standard page.

WE Sterling Achievement Award Winners

A special congratulations to the following Sterling Achievement Award winners for their fine exhibits at recent stamp shows.

Sun Yin He - *Redness in Chinese Culture* at HOUSTON

Donald Bourassa - *Lafayette* at THAMESPEX

Henry Lassig - *The 1944-1945 Croatia Postal Tax Rates of World War II* at OKPEX

Myron Paley - *Catapult Mail* at CUYLORPEX

Cathie Osborne - *Bells and the Sea* at SEAPEX

Kelly McHan - *Overview of Professional Nursing* at SACAPEX

Jean S. Johnson - *Chinese New Year* at Filatelic Fiesta

Keith Maatman - *"The First Ladies"* at MID-CITIES

Steve Shay - *Mail to and From the U.S. Navy via US Airmail* at PENPEX

Robert Fisher - *Evolution of a Postal System in Eastern Europe* at FLOREX

If your show has competitive exhibits and is interested in awarding the WE Sterling Award please contact Denise Stotts at PO Box 690042, Houston, TX 77269-0042 or email her at stottsjd@swbell.net.

Sterling
Achievement
Medal



Suggestion When Shipping Your Exhibit ~ Kathy Johnson

After helping set up exhibits at a few shows, I have seen many practical drawings for putting up exhibitors' exhibits in the frames. With those experiences fresh in mind, I thought I would create something for WE that brought together successful elements of a carefully prepared exhibit frame by frame layout that gets pages ready to be sent to a show and put up in the frames.

Here is the key for organizing your exhibit for easy set up at a show: Labels! Labels that clearly and simply detail how each frame's pages are oriented, indicating oversized items. What I mean by oversized items are the double pages, sheets of stamps, interesting ephemeron that does not fit the normal 8½" by 11" page.

These can get complicated to mount in the frames, with what goes where and what overlaps what. A little instructional diagram (Figure 1) can make it easy and help ensure things end up where they are supposed to be placed.

A page like the one shown to the right can help. It can be dressed up a bit more with shading to indicate overlap, but I am just showing you one here I am about to use. I'd suggest having a master page like this on

the top of the exhibit page packets, organized by frame. The sheet backs can give the page by

"Here is the key for organizing your exhibit for easy set up"

page orientation and a single page can be the helpful overview that alerts the person setting up your exhibit – and reminds you if you are at setup yourself. What it does is say, "Hey, there are double pages, get them ready."

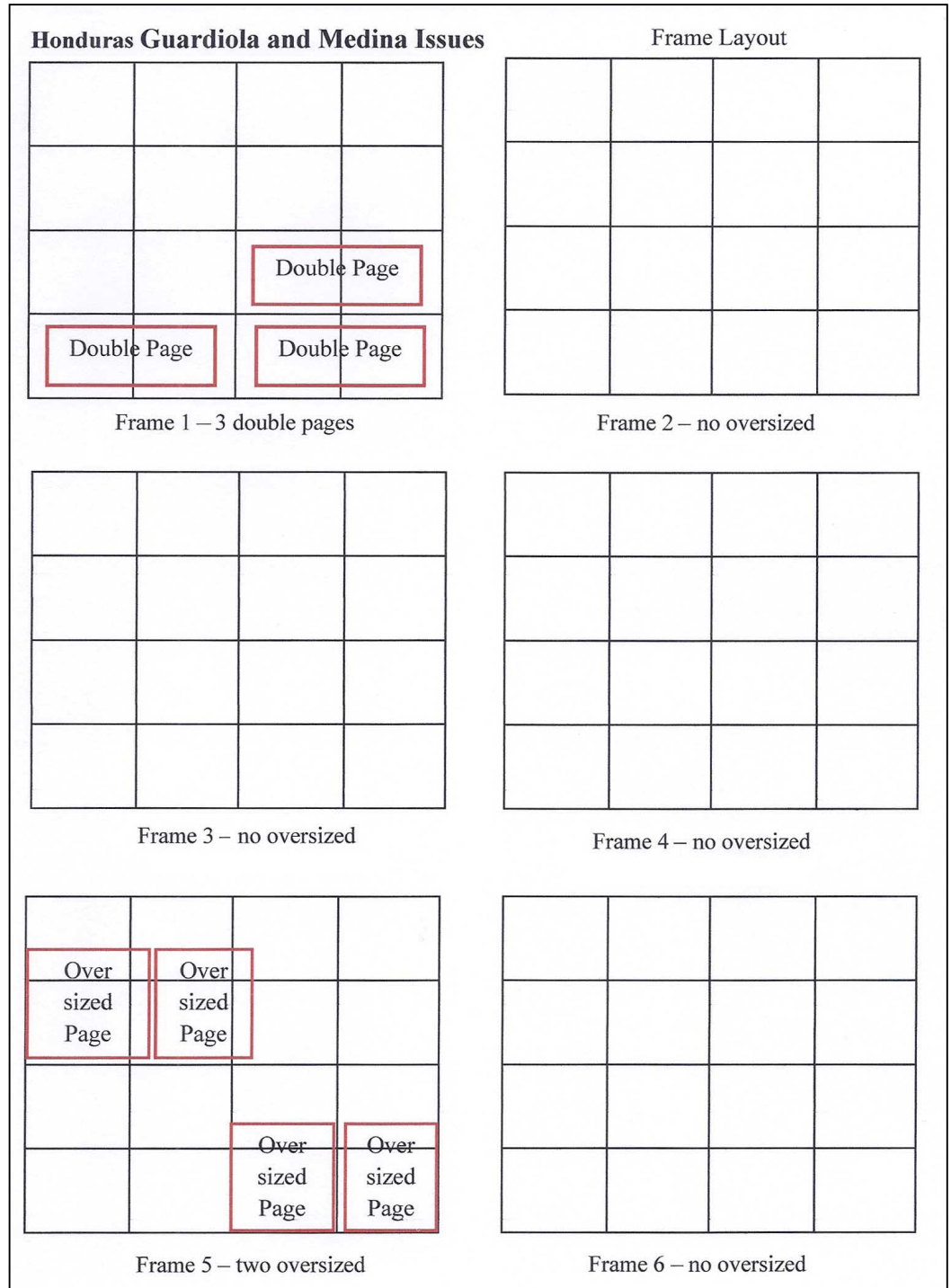


Figure 1: Six frame layout showing in red the oversize pages.

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Women Exhibiting at SEAPEX 2013 - Lisa Foster

SEAPEX 2013 was a huge success for not only the exhibition itself, but also for Women Exhibitors. Six of the 20 show exhibitors were women. One of them, WE Chair **Liz Hisey**, won the Single Frame Grand Award for her exhibit entitled "Roast Quail -from Field to Plate." Another, **Vesma Grinfelds**, won the APS Medal of Excellence - 1900-1940 and the Postal History Society Award for her exhibit entitled, "The Slogan Handstamps of Latvia: 1936-1940." The APS Medal of Excellence - Post-1980 went to WE member **Ruth Caswell** for her exhibit "The Tag-a-long 1¢ Inkwell and Quill."

The WE Sterling Achievement Award went to **Cathie Osborne** (Figure 1) for "Bells and the Sea." The newest exhibitor and one of two new recruits to WE during SEAPEX, **Beatrice Vogel**, (Figure 2) won two novice awards with her exhibit "Arachnids: Spiders and their Kin."

In an interview, Beatrice, an archeologist by training, said stamp collecting was in the family. Although she had shared her stamps in various displays at the public library in Helena, MT, this was her first time exhibiting. Beatrice reported having enjoyed the experience, received good feedback, indicated she will



Figure 1: Cathie Osborne holding her recently won WE Sterling Award.

exhibit again, and commented "Having a mentor was a big help!" and "It got me started."

WE member **Anne Harris** won a Vermeil for "The Horse in America During its Golden Age" and a Silver for "European Ladies with Horses: 1901-1940." Also, **Ruth Caswell** won a Vermeil for her "Literacy" exhibit.

To further the purpose of WE, Carol Edholm and I held a WE Forum in which Carol gave a presentation which was followed by a lively discussion. We had so much fun. We plan to hold the forum again at other NW exhibitions.



Figure 2: Beatrice Vogel receiving her award from Jury Chair Edward Andrews. Photo by Anne Harris.

Liz Hisey, WE Treasurer
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Statement of Purpose: *To provide a vehicle through which women exhibitors can encourage each other through sharing information, ideas, experience, advice, problems, and solutions.*

WE is on the web at www.aape.org/weweb.asp or WomenExhibitors@gmail.com