



# WE Expressions



APS Affiliate #230

Women Exhibitors

Supported by AAPE

Q2 2019 Volume 13, Issue 2

Inside this issue:

## WE Member and Contributor,

### Jean Corley Stout by Sheryll Ruecker

Jean didn't get into collecting stamps until 1996, but since then she has made up for lost time. Among her collections of United Nations, US Love Stamps and Great Britain, you will find topicals such as Penguins, Halloween/Horror, Sherlock Holmes, and Roosters/Chickens.

In 2004, she joined the American Topical Association (ATA). By 2007, she had become involved in setting up the Penguins on Stamps Study Unit (now known as POS-SUMs).

In 2012, she was elected to the ATA Board as Director. She received the ATA 2013 Distinguished Topical Philatelist award and is currently an ATA Ambassador.

In 2015, she won the National Topical Stamp Show (NTSS) award for the Most Popular exhibit on... But let's allow her to tell us herself in the latest Spotlight article on pages 7-10.



Jean receiving her ATA Distinguished Topical Philatelist Award

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#### WSP Exhibitions

- April 13-14, Plymouth Show, Westland, MI
- April 15-17, Garfield-Perry March Party, Strongsville, OH
- April 26-28, WESTPEX, Burlingame, CA
- May 3-5, Philatelic Show, Boxborough, MA
- May 10-12, PIPEX, Portland, OR
- May 17-18, ROPEX, Canandaigua, NY
- May 24-26, Rocky Mt Stamp Show, Denver, CO
- June 7-9, NAPEX, McLean, VA
- June 14-15, COLOPEX, Columbus, OH
- June 28-29, OKPEX, Midwest City, OK

## Chair Chit-Chat by Lisa Foster

WE had a great time in Mesa, AZ and I am looking forward to meeting again in Omaha, NE at StampShow/NTSS. I am excited with the energy and participation of the numerous members who are involved in the various opportunities and events in, for and/or requested of the organization. I am proud to be affiliated with you as individuals and collectively as members. Additional members have joined the WE Fest 2020 committee, but we could still use a couple more. Please consider sharing in WE Expressions how your exhibiting is going, what you've heard from judges, new techniques learned, and/or activities occurring at your local clubs. This is our forum for sharing, encouraging, and exploring the world of exhibiting.

## Interim Editor's Remarks - Lisa Foster

I have some very exciting news! Beginning with the July 2019 issue, WE Expressions will have a "new" editor, Janet Klug. Janet brings a wealth of experience to the position.

Janet was the editor of WE Think from 2007-2011, a columnist for Linn's Stamp News, Scott Stamp Monthly and the American Philatelist and a frequent contributor to other stamp publications. She has written books including "Guide to Stamp Collecting (2008) and "100 Greatest American Stamps (2007)".

She has been a nationally accredited judge since 1991 and was Chair of the APS Committee on

Accreditation of National Exhibitions and Judges from 1999-2003.

She has served as President of the American Philatelic Society, Vice-Chair of the Smithsonian National Postal Museum's Council of Philatelist, Chair of the NPS's New Initiatives Committee, Chair of the Citizens' Stamp Advisory Committee and served on the board of numerous philatelic organizations.

In 2010 Janet was inducted into the APS Writers Unit Hall of Fame and in 2014 she was a recipient of the Luff Award for Outstanding Services to the American Philatelic Society.



Welcome aboard Janet!

### Women Exhibitors 2016-2018 Board

Lisa Foster.....Chair  
[fosteld@gmail.com](mailto:fosteld@gmail.com)

Shirley Griff.....Vice-Chair  
[shirley@griffrealestate.com](mailto:shirley@griffrealestate.com)

Liz Hisey.....Treasurer  
[lizhisey@comcast.net](mailto:lizhisey@comcast.net)

Vesma Grinfelds.....Secretary  
[vesmag@gmail.com](mailto:vesmag@gmail.com)

Carol J. Edholm.....Membership  
[peafowlphilatelics@gmail.com](mailto:peafowlphilatelics@gmail.com)

Denise Stotts.....Dir-at-Large  
[stottsjd@swbell.net](mailto:stottsjd@swbell.net)

Ruth Caswell.....Dir-at-Large  
[ruthandyman@nventure.com](mailto:ruthandyman@nventure.com)



### Just for fun...

Did you know that the WE membership pin is on display at the Smithsonian National Postal Museum in a case about stamp collecting tools in the William H. Gross Stamp Gallery? Dan Piazza and Cheryl Ganz curated that display, which opened in 2013. (see photo left)

## AAPE Education Committee

There were two 50-minute seminars with panel discussions at AmeriStamp Expo/ARIPEX 2019 which were audio-recorded and edited into a podcast. It was part of an initiative of the AAPE Education Committee. The goals of the committee include getting new exhibitors, encourage those who have quit to return to exhibiting, make exhibiting more fun and to get more people to

view the exhibits. In the first panel discussion, "Becoming an Exhibitor", attendees sat around the room in a circle and answered the question, "Why Exhibit?". On Sunday attendees discussed, "Taking the Next Step as an Exhibitor: Ways to Improve Your Exhibit." The resulting "Stamp Show Here Today" podcast is a little over 37 minutes long and is available as episode 206 on Stamp Exhibiting at

<http://podcast.stampshowheretoday.com/>  
or  
<https://www.podbean.com/media/share/pb-rqk2j-a886d0>.

# “Breaking the Ice”

Focus on Thomas Clinkenbeard



**First off, what is your name, where are you from and what do you like to collect?**

Thomas H. Clinkenbeard, Albuquerque, New Mexico United States, Germany ~ Specialization in Third Reich Various Worldwide, Dead Countries, State Revenues Topicals: Elephants, Bridges, Space, Titanic, American Revolution

**What prompted you to join WE?**

I joined to support those already in WE, as well as having support from WE.

**What do you exhibit or, if you have not exhibited before, what would you like to exhibit?**

I have put together around 15 exhibits. Some for fun and education. My primary exhibit is on the stamp issued for Rear Admiral Byrd's Second Expedition issued in 1932 - 1933.

**Why did you choose that?**

I have always had an interest in Antarctica. After my first show, where I exhibited the stamps of Mozambique Co. (did everything wrong), but I was bitten by the exhibiting bug. I started to look through the catalog the evening before the show closed and found the stamp issued for the expedition. Started to collect, put together my first frame. Won the AAPE award and have continued to exhibit. I am at 5 frames about to expand to 7 frames with the new material I have acquired.

**What do you feel is the most daunting thing for you about exhibiting?**

Finding information regarding elements in the exhibit. For instance, the cancellations on the covers from the time period I am working on. Especially, my exhibit on Admiral Byrd. Postal regulations regarding why an item was sent, the cost, etc.

**Do you have someone whom you can call on for help? If so, how are they providing help?**

No, I do not have anyone to call on for assistance.

**What do you like about your subject area, or what do you think makes it so special?**

The type of material, whether it be perforated or imperforated. The different usages on cover. Where covers are mailed from or to. The cachet makers. Some items that make special or the unique items, privately perforated souvenir sheet, precancelled singles, and my signed items by Postmaster James Farley and Rear Admiral Byrd.

**How can WE help you?**

Being able to converse with someone who has exhibited, regarding ideas, write-ups, finding information, and any tips or words of wisdom. Not only is it WE helping me, it is me helping WE as well.



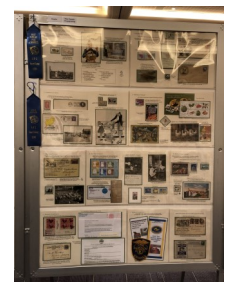
Lisa in front of her first frame of “The Great American Eclipse 2017”



At AmeriStamp: People’s Choice Award C of C Contestants (left to right): William Dugan “The Essays and Proofs of the 1898 Trans-Mississippi Issue”, Lisa Foster “The Great American Eclipse 2017”, Dawn Hamman “Backyard Chickens– Raising Chickens at Home, Then and Now”, Gregg Hopkins Sr. “\$2 Inverted Jenny”, Mark Thompson “Women of the Black Heritage Series– From the Fields of Slavery to the Halls of Congress”, and Van Siegling (not pictured) “The Magical World of Harry Potter”

Congrats to Gregg Hopkins Sr, Winner!

Photo courtesy of APS.



Dawn’s first frame of “Backyard Chickens”

# The Life Cycle of my Homestead Act Exhibit

## Part 3: Homer Grows Up and Leaves Home by Sheryll Ruecker

If you can recall, I finished the write-up of my Homestead Act exhibit, fondly calling it Homer (full name being Home n'Darange) by the end of April 2017. I was very excited to be exhibiting it at PIPEX 2017 in May as I love being an exhibitor at my local show. I didn't have to worry about medal levels either; Homer was entered as non-competitive. I would have the best of both worlds!

Well, that turned out not to be the case. Because it was non-competitive, no PIPEX judge gave me feedback. I couldn't expect any of them to either. I couldn't even ask judges who weren't part of the jury to give me feedback! If I'd wanted feedback, I could hear them say, *I should have entered it competitively.*

Yes, I SHOULD have! I pinned my forlorn non-competitive ribbon below all my other brighter, happier-looking ribbons, and resolved to enter the exhibit competitively at SEAPEX in September, if possible. I said "if possible" because I had wanted to support the Society of Australasian Specialist (Oceania), which was convening at SEAPEX, with at least one exhibit and possibly a second, but I was allowed to enter a maximum of only 2 one-frames.

Carol Edholm, the new SEAPEX Exhibits Chair, helped me work through the different alternatives, and in the end I decided to follow through on my resolution to enter Homer competitively. By this time, it was the end of June, and the one-frame slots were running out. She managed to snap up the last two for my entries.

I was now committed to do just one exhibit for SAS/Oceania - the 1893 French Military Franchise Essays of the New Hebrides. This was a new exhibit for me as a one-frame, as it had previously been 7 pages of the first frame of my early New Hebrides exhibit. I wanted to approach it in a different way, but couldn't put it on paper 'til Carol gave me a deadline to send her the first 4 pages. Once I started, I had idea after idea to improve it until the day of the solar eclipse, when I finally ran out of puff.

Homer went up to SEAPEX unchanged from his PIPEX showing. He looked a bit homey next to my spiffy looking Essays exhibit for SAS/Oceania. That exhibit did well, and I received emails and phone messages of medals and priz-



es for it that September Saturday afternoon. But what of Homer, you ask?

Well, you will have to wait until the next issue for that. It will be the last installment, I promise...



Left: At the AmeriStamp show, Champion of Champion contestants awaiting for the winner to be announced. Winner: Doug Weisz "New Orleans in the Confederate Mail System"



Right: Pat Walker was among the contestants in the Champion of Champions. Here she receives a medal from APS President Bob Ziegler.

Both photos courtesy of APS.

## “Breaking the Ice” Focus on Jenny Morton

**First off, what is your name, where are you from and what do you like to collect?**

Jenny L. Morton. I collect Smokey Bear, Telephones on stamps and Israel. I live with my husband in Rio Rancho, New Mexico. Originally, I am from Oregon, California, Colorado, etc. (Growing up, my parents moved a lot!)

**What prompted you to join WE?**

I exhibit both Smokey Bear and Telephones on stamps. I need added support to improve these exhibits.



**Why did you choose that?**

My husband worked for AT&T for some 30 years ~ that started my interest in telephones. Smokey Bear is a New Mexico icon, which is where I now live.

**What do you feel is the most daunting thing for you about exhibiting?**

Organizing everything and simply getting started. Plus generating new ideas in my exhibits.

**Do you have someone whom you can call on for help? If so, how are they providing help?**

My husband helps a lot plus we both belong to two local stamp clubs as well. (My husband, Paul, is also a WE member.)

**What do you like about your subject area, or what do you think makes it so special?**

Smokey Bear is simply a piece of New Mexico history with a great story. Telephones (communications) is a huge topic ~ I need help with it.

**How can WE help you?**

Increased support for exhibiting is needed at the stamp club level as well as at stamp shows, ~ even small local shows. We would like to conduct another WE seminar at our local NewMexPex Stamp Show held in Rio Rancho, NM next October.

## WE Want to Know

Have you ever wanted to give feedback on what you read in WE Expressions or share a thought or just say thank you to one of our members? Well now you can....because “WE Want to Know”!

Here are just a few examples of some previous words and thoughts shared by our members after the January 2019 issue:

“What a fabulous job you did with the newsletter! And thanks for accepting my article so late.” Sheryll R

“Excellent newsletter. Good job.” Jack Congrove

“Many thanks for the publicity!” Phil Stager

“Really, really, really nice issue!” and “I really liked the inclusion of new members and the q & a's.... seems like there was more general inclusions of the average member. Happy New Year!” Vesma Grinfelds

“Hi Lisa, wonderful issue, chock full of lots of information on people and their collecting. Awesome job.” Liz Hisey

“Laurie & Lisa – Excellent newsletter, well done. Can’t believe you used all the photos of my cards and devoted a full page! Whoa! Love the exhibits article, Laurie. Well done mentoring Lisa!” Carol

“Just getting around to reading WE newsletter. I really liked your article on importance. It’s truly a hard topic for judges who are steeped in traditional philately. If there is an open judging seminar or AAPE meeting at Ameris-

tamp, there may be an opportunity to raise the issue of importance for the rest of us.” Ruth

Where is the postcard seminar going to be held and what does it cost? I couldn’t find the info.” Anne Harris

Response: *The postcard exhibiting class is an APS summer seminar course, a 2 day course, Monday and Tuesday June 24-25, 2019 at the American Philatelic Center. \$300 early bird APS member registration. More info can be found on the APS website, Stamps.org/Learn/courses/summer-Seminar*

So send in your comments and remarks to be published in future journals...your words may just make another persons day!

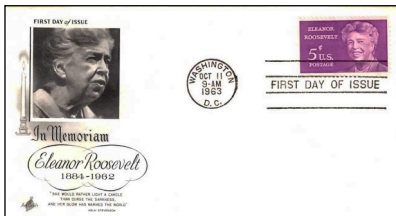
Comments to:  
[womenexhibitors@gmail.com](mailto:womenexhibitors@gmail.com)



## “Agitators” by Kris McIntosh

First Lady Anna Eleanor Roosevelt—  
*She would rather light a candle than  
curse the darkness*

Eleanor Roosevelt rewrote the role of a First Lady. So much so that the USPS issued a stamp for her as if she was a former president. Eleanor died on November 7, 1962 and in less than one year, a stamp was issued on what would have been her 79<sup>th</sup> birthday, October 11, 1963 in Washington, D.C. No other First Lady had received that honor.



Besides this 5cent commemorative, she was also honored on a 20cent commemorative issued on Oct. 11, 1984 which was her birth centennial, and in 1998 on a 32cent commemorative in the Celebrate the Century series.

Only the first, First Lady Martha Washington had received three stamps, so what had Eleanor Roosevelt done to receive this stamp honor? Eleanor Roosevelt was an agitator, working to improve lives by challenging laws and society beliefs/norms.

- Born Oct. 11, 1884, educated by private tutor and then when

both parents died, Eleanor was raised by her grandmother and shipped off to Allenswood Girls Academy in London, England.

- Her formal education ended there, but her “real life” education was just beginning. Friendships with other society women brought Eleanor into the Settlement Movement, volunteering in the tenements of the lower east side of NYC. From 1903-05 Eleanor was a volunteer for the Consumer League investigating tenement housing and working conditions of the renters. From her findings, she helped disseminate information to local newspapers and the League’s own paper.
- After her marriage to Franklin D. Roosevelt, she investigated living conditions in Washington, D.C. which led to a bill providing better sanitation in the tenement areas. Before and after World War I she gave of her time to the Red Cross and the Navy Relief Society. One action was the investigation into treatment of veterans who suffered from mental illness after the war and the lack of treatment and medical supplies for their needs.
- After her husband contracted polio, Eleanor became his “eyes and legs.” As he continued his political career, she gained more exposure. From 1924-28 Eleanor was Vice President of The Women’s City Club of NYC and her

voice was heard over the radio dealing with investigations into housing, birth control, child labor or worker’s compensation.

- As a member of the Women’s Trade Union League, 1922-1955 Eleanor was chair of the finance committee, taught education classes, picketed businesses for shorter workdays for women and child labor laws.
- Eleanor belonged to the Women’s Democratic Party Committee from 1922-35 and was editor of the state newspaper and led outreach into rural areas of NY.
- As a direct result of her friendship with Carrie Chapman Catt, Eleanor work for the 19<sup>th</sup> Amendment, and then the League of Women Voters. She advocated for legislation related to infant mortality, employment housing issues facing women, and gender equity in jury service.
- Co-owner and teacher of the Todhunter School for Girls in NYC., Eleanor saw that a quality education and the belief that all things are possible for girls/women was the school’s culture.

Writer, Lecturer, Radio Show Commentator from 1921-1962 Eleanor gave insight into her life and how to make “your life” better. Her daily newspaper article, “My Day” appeared in hundreds of newspapers.

- As First Lady, Eleanor traveled the nation and the

...continued page 12

# Spotlight on... Jean Corley Stout, Topically Talented by Sheryll Ruecker



Jean, thank you for taking time out to talk to WE.

**Firstly, a quick question. You are married to a prominent philatelist, but you didn't start collecting until you retired. Why didn't you collect earlier?**

I was the stay-at-home mom, raising children. Stamp shows were Lamar's relaxation/outlet from managing our company. I was involved on the Conference, District and Local levels with United Methodist Women, and found it very fulfilling.

My aging parents caused me to give up my responsibilities with UMW. I traveled between Mississippi and Texas for eight years caring for them. After they passed away, Lamar was still attending stamp shows in interesting places, the kids were in college, and we moved into our retirement home.

**So how did you eventually start collecting?**

Truly, out of sheer boredom! Everything in our retirement home was clean and new, it was January, the weather was bad and there were no closets to clean out. I went to Lamar to ask

if he had anything I could do. He gave me a large shoebox of stamps to soak off paper. He bought me a US Minute Man album, and I was hooked! I still maintain a canceled collection of US postage.

**Your bio lists a range of collections, including many topicals. What led you to specialize in penguins?**

Our company logo was a penguin we named "Polly." When we sold the company in 2003, our four granddaughters were young enough to still enjoy storybooks, so I decided to collect enough penguins on stamps to write a children's book and illustrate it with the stamps I could find. The closest I have come to fulfilling this goal is my current exhibit on *Christmas in the Southern Hemisphere - Penguin Style!* I used cartoon and stylized issues of penguins to illustrate how polar and tropical penguins might celebrate Christmas.

Early version of title page of Jean's penguin exhibit

**Tell us about your involvement with the American Topical Association (ATA).**

In 2004, after a year of collecting penguins, I joined the ATA. Fellow philatelist and Texan Kaye Harrison and I founded the ATA Penguins on Stamps Study Unit, together with Robert Eddy of CA, and Joyce Snavley of CO. It was formed on June 16, 2007 at Irving, TX. The acronym of POSSUMs was added later.

Since its inception, I have served as President, Membership Secretary and Treasurer, and am currently the First Vice President. I also maintain the New Issue Check-list for our membership, and it is published in our quarterly newsletter, *The Rookery Report*.

During my time as President, we recruited knitters to make pullover sweaters for The Penguin Foundation for penguins in rehab. Penguins caught in oil spills needed the little pullovers to keep warm and to stop them from trying to clean the toxic oil off with their beaks.



One of the pullover sweaters knitted for penguins caught in oil spills, an initiative of the ATA Penguins on Stamps Study Unit

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**A Penguin Christmas**

The purpose of this one frame display class exhibit is to explore the fantasy of how penguins celebrate Christmas. Penguins are high on the list of animals that people love the most, and it's easy to see why: Penguins sometimes look like funny little people. They stand on their legs like people and waddle around. They often hold their wings down at their sides like human arms. And their feathers sometimes look like black-and-white tuxedos that people wear for formal occasions.

Penguins also seem to like people, or least not to mind them. Unlike most wild animals, penguins do not usually run away when a human approaches. Instead, they walk right up to a human and look him or her right in the eye. They seem to be saying, "How do you do, and how are you?" So it is not hard to imagine the penguin adopting some of the human traditions and celebrations? This exhibit utilizes animated, cartoon and stylized stamp issues, hand painted FDC's, stickers and other ephemera to illustrate how penguins might celebrate Christmas. Philatelic knowledge is in Times New Roman and Red boxed verbiage adds depth to the subject.

Post art: Friends, Emperor Penguin and Explorer Issued: 21/Aug 68 Engraved - Perf. 13

In the Southern Hemisphere, June 1<sup>st</sup> brings changes to the daily routine. Christmas is only weeks away!

Plan of the Exhibit, Title Page, and (Number-of-Pages in each chapter).

1. Polar Penguins
  - 1.1 Mailing of Greetings (1)
  - 1.2 Travel (2)
  - 1.3 Decorating (1)
  - 1.4 Greeting Family and Friends (1)
  - 1.5 Fun Time (4)
  - 1.6 Christmas Eve (1)
2. Tropical Penguins
  - 2.1 Preparation for Christmas (1)
  - 2.2 Enjoying Together Time (3)
  - 2.3 Santa Arrives (4)
  - 2.4 Rest and Relaxation For Santa (4)

1966 Postcard published by the Soviet Union as part of the 10<sup>th</sup> year observance of Soviet Exploration in Antarctica. Children's Art Competition - 1<sup>st</sup> place won by Sashko Semedihin - Age 11 - from Kiev. "Morning Exercise"

I was a major contributor to the first publication of *Topical Tidbits* featuring Penguins by Mary Ann Bowman, Youth Coordinator for ATA, in January 2012, and was elected to the ATA Board of Directors the following June. My being selected as the 2013 ATA Distinguished Topical Philatelist was a surprise and a very humbling experience.

In the spring of 2014, together with the American Society of Polar Philatelists, the POSSUMs sponsored a letter-writing campaign to the Citizens' Stamp Advisory Committee requesting a future U.S. stamp to feature penguins. Little did we know that the very next month the United States Postal Service would announce that in 2015 a penguin would be featured on a U.S. issue. Maybe our wanting it to happen made it happen! What a coincidence!

I currently participate in the ATA Ambassador Program, and am also the Chairperson of the Selection Team for the Distinguished Topical Philatelist.



Jean as ATA Ambassador

**You received the American Philatelic Society (APS) Nicholas G. Carter Volunteer Award for National Service/Promotion in 2015. Was this for your ATA volunteer work?**

Yes, and afterwards the APS asked me to serve on the Carter Volunteer Awards committee, starting in 2017. I have also sponsored Meet and Greet Segments for the Penguins on Stamps Study Unit at AmeriStamp Expos and APS Stamp Shows.

Last August at StampShow 2018 our new POSSUM display was released, and I gave an interview to a local television station.



New POSSUM display at Columbus August 2018



Jean being interviewed by a local TV station

**How did you first get into exhibiting?**

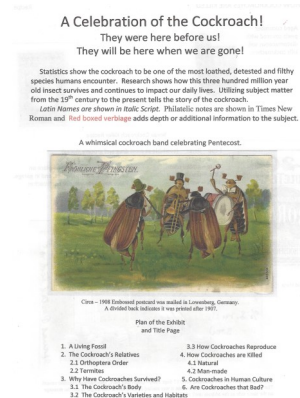
After I received the Distinguished Topical Philatelist award

in 2013, my peers pointed out that this recognition rarely went to someone who had never exhibited, and now I needed to step up and put an exhibit together. They also said my exhibit couldn't be related to penguins because at that time I was known as "The Penguin Lady!" They said that I had to think "outside the box!" Little did they know that I would put together an exhibit on cockroaches. Oh, did we all have fun with that exhibit!!!

**Where and when did you first show it?**

Exhibiting at your local show has to be a better place for your new exhibit than a National Show. However, my stamp club doesn't sponsor a local show, so I jumped head first into a national show for my first outing as an exhibitor.

*A Celebration of the Cockroach* was shown at the National Topical Stamp Show (NTSS) held in St. Louis, MO in June, 2014. The judges couldn't believe they were judging an exhibit on such a disgusting insect!



Title page of Jean's "A Celebration of the Cockroach" exhibit, shown at NTSS 2014

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My UEEF (Universal Exhibit Evaluation Form) was full of wonderful and constructive remarks. Liz Hisey was my judge and she has mentored me ever since. The exhibit received the Vermeil Ribbon, the AAPE Creativity Award, the AAPE Novice Award and the Ephemera Society Certificate for using ephemera in my exhibit.

**A vermeil for your first exhibit is impressive! How did you feel about this first experience?**

My first experience was generally very positive and everyone was complimentary. I'm not sure another topic would have been received as enthusiastically. Comments went like, "I can't stand cockroaches, but have you seen the cockroach exhibit?" The novelty of the topic intrigued everyone.

**What challenges did you face when preparing this exhibit?**

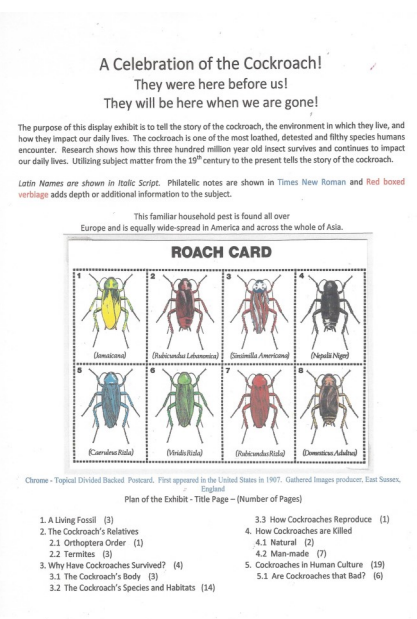
Firstly, I had chosen a topic that was very narrow in scope. Cockroaches are considered dirty and nasty, so there were only about 9 or 10 stamps in the world with a cockroach depicted. The Display Class was the only choice I had!

Finding the variety of ephemera and philatelic material to tell the story was a huge challenge. One judge told me, "It's not my fault you picked cockroaches to exhibit!" Lesson learned!

**What changes did you make to the exhibit after its first showing?**

I added more types of philatelic items to the exhibit - advertising covers, meters, corner cards, quality First Day Covers, revenue stamps, etc (you need more than just stamps!). I took out some items that the judges may have regarded as padding (more than one example of an item.)

After the third or fourth showing one of the Judges challenged me on the reference to the postcard on the title page - A whimsical cockroach band celebrating Pentecost. I had researched the insects on the postcard and concluded that they were in fact cockroaches. He had references that they were beetles. So there would be no confusion or challenges in the future, I replaced the postcard.



Title page of Jean's *A Celebration of the Cockroach* exhibit, with a new postcard replacing "The Beetles" postcard.

**How did it do after that?**

You have to have confidence in yourself and not wear your heart on your sleeve to exhibit. The remarks from some judges can be less constructive and even a little hurtful. I had a couple of those!

It took me 3 or 4 more iterations before I gained a GOLD on the Cockroaches. WESTPEX is one of the top shows in the country and in 2015 I had the nerve to take my Cockroaches into this prestigious show. I told everyone, "The Devil made me do it!"

That Awards Banquet is one I will never forget. Not only did the Cockroaches win a Gold Ribbon but it also received the O'Neill Award for Best Thematic Exhibit, the AAPE Creativity Award, and the ATA First Award, PLUS ... a Non-Sponsored Award - an egg carton decorated with the label from The American Association of Cockroach Breeders reading "The Raise Your Own - Home Starter Kit" and filled with plastic eggs full of M & M's!!



APS Librarian Tara McMurray presenting Jean with the special prize of the cockroach home starter kit at WESTPEX 2015

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The folks at my table wouldn't allow me back to the table until I showed them what the rattling noise was that was coming from the kit. What a night!

**Did you ever win a Grand Award with it?**

No, but I did win the Most Popular Award at NTSS in Clackamas, Oregon, in 2015. I was totally surprised with this recognition. I had expanded the exhibit to four frames and it really weakened the exhibit. It went from Gold at Westpex to a Silver ribbon, so I never gave any thought to receiving the Most Popular Award.

Phil Stager was my judge. He is the personification of Topical Exhibitors, and he was very critical of the expansion I had done. He was the Chief Judge and presenter of the award at the banquet. When he shook my hand and handed me the award he said, "Well Done!" It was his way of saying that the concept was good but the presentation could be improved! At least, that is the way I heard it!

**How has WE helped you with your exhibits?**

Exhibiting is a learning experience just as any new experience would be. WE is the support group that new exhibitors need. The more experienced exhibitors share and encourage those of us still in the learning curve. Everyone is more than willing to share their expertise and knowledge.

It would be hard to single out one experience that has helped me the most. Attending the last WE Fest at

WESTPEX 2018 was totally rewarding. Maybe it was because I do have a little knowledge now compared to WE Fest V, which I attended at Balpex in 2016. The information shared this time all clicked. Sometimes just learning the terminology and the acronyms sheds light on the whole process.

The one point that was made time and time again this time was that Stamp Collecting and Exhibiting is supposed to be FUN!!!! I do have fun!!! Maybe that is my problem!!

**What do you think of the new Topical class?**

I do think my next exhibit will be in the Topical Class. I have enough penguin issues to meet the criteria for that class. Not having to have a STORY LINE after having a story line pounded into my head for the Display Class is going to be the challenge.

**How are your exhibits doing now?**

The Cockroaches exhibit has been retired after a dozen showings. It received ribbons ranging from Gold to Silver.

The Penguin exhibit won the Creativity Award at AmeriStamp Expo in February last year. I really have had fun with this exhibit - that not so serious side of me!!!

At WESTPEX last April, my *How to Honor Old Glory* exhibit won the AAPE Plans and Headings Award and a Large Vermeil. I entered both exhibits in the

joint ATA/APS show last August. They did fine and I will continue to upgrade them.

**Lastly, what advice do you have for WE members?**

I recommend exhibiting as a very rewarding pastime, as:

- it is a learning experience,
- it shows your creative side,
- it keeps your mind sharp,
- it gives you opportunities to share your collecting interest with others,
- you get to meet and make friends with people with the same interest,
- you can combine it with vacations, visiting stamp shows and fellow collectors,
- it's great fun,
- and it keeps you out of the shopping malls!!!!

**Thank you, Jean, for a most entertaining interview and for sharing your exhibiting experiences with WE.**

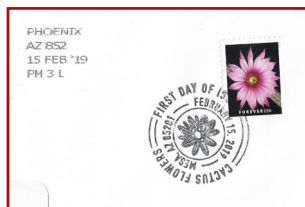


Jean showing her awards at WESTPEX 2019 for "Honoring Old Glory! How to Respect, Care For and Display Our Nation's Flag". She earned a Large Vermeil single frame, the AAPE Heading and Plan Award; and the ATA One Frame Merit Award.

## WE at AmeriStamp Expo 2019 by Lisa Foster

The 62<sup>nd</sup> winter meeting in Mesa Arizona February 15-17, 2019 was a joint show with ARIPEX and the final APS Winter Show. The Champion of Champions for the Most Popular Exhibits will be held at the APS Summer Shows, starting in 2020 at StampShow in Hartford Ct. The One Frame Champion of Champions and AAPE Single Frame Team Competition will be held for three years in conjunction with the Saint Louis Stamp Expo starting in March 2020.

The attendance was good, many dealers were pleased and there were a variety of activities, including many seminars related to exhibiting. The First Day Ceremony of the Cactus Flower stamps was standing room only and many could not get in the room to attend.



First Day cancel photo

The Women Exhibitors meeting on Sunday had 13 attendees.



WE Meeting

We had a PowerPoint and an interesting discussion about

“Promoting Women in Philately.” Cheryl Ganz has since notified me that APS President Bob Zeigler would like to speak with WE members at StampShow 2019 in Omaha to understand what APS needs to do to encourage more women in our hobby. Please send me all your ideas and suggestions.

There were 75 competitive exhibits and nine judges divided into teams of three. Each team had 25 exhibits, with a mix of multi-frame and one frame exhibits (OFEs) which they viewed in the morning. When done, the teams entered their points on a large tally sheet which was reviewed by all judges. Each team then went out to the frames and took notes while they reviewed what the other teams had done. The other teams then met with the original viewing teams and discussed their questions, comments. The special awards were all decided together as a group. For the Champion of Champions (CoC) each of the nine jurors was given the opportunity to nominate three exhibits. Everyone had nominated one common exhibit, which was awarded the CoC.



Michael Dixon Judging



Feedback Session

During the feedback session the jury often indicated a need for more philatelic knowledge. One commented, that “this is a philatelic exhibition and the philatelic items are overwhelmed by” text, documents, etc. It was suggested no more than one page of an OFE be devoted to non-postal documents. Explain frankings, rates, cachet makers, etc. and ensure a variety of philatelic elements. Other comments of interest included, if you conducted original research note it somehow (dot) in the exhibit, not just in the synopsis and if items are reproduced note the percentage of reduction. Overall a strong emphasis was made on ensuring the exhibit included a purpose statement and fulfilled that purpose.

Robert Benninghoff tested the new jury guidelines when he submitted a two-frame exhibit, “Postcards from Portugal” which was created from postcards he sent to himself while on vacation. The jury felt he fulfilled his stated purpose, but the exhibit provoked discussion about relevance. A jury member commented, “Interesting role model, but

*continued on page 12...*

not one everybody should duplicate.” The exhibit was awarded a Silver and the AAPE Creativity Award.

Exhibitor William M. Dugan’s exhibit “The Essays & Proofs of the 1898 Trans-Mississippi Issue” had business cards mounted on the frame, with a QR Code viewers can use to see the eight-frame exhibit from their own home.

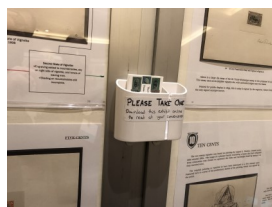


In addition, the QR code opens a link to a related exhibit, a video showing how to make and use overlays for identifying

**Agitators...continued from page 6**

world for her husband. Using all her previous experiences, she was not just seen in the coal mines of West Virginia, the dust bowl farms in Oklahoma, and the fruit bowl of California, but she was speaking to reporters, and Congressmen. If there was a civilian conversation corps for young men, she pushed for a comparable job for young women. She worked with the NAACP to push for anti-lynching laws and helped to organize the Marian Anderson concert at the Lincoln Memorial. During World War II, Eleanor traveled to military bases and hospitals in

stamp essays, animations for viewing the essays in succession, a spot the difference game and research and references.



Congratulations to WE member Kris McIntosh who won the People’s Choice Award for her exhibit “The 3c Susan B. Anthony Issue.”



Photo courtesy of APS

England and the Pacific visiting soldiers and sailors, boosting morale.

- Even though her husband had died in office in 1945, Eleanor was appointed as the nation’s ambassador to the United Nations and she chaired the committee on Human Rights.

Eleanor was an agitator by joining and being involved in society’s organizations that were working for change, as well as using her position as First Lady to influence state and national legislation. The goal was always to improve the lives of all citizens here in the U.S. and around the world. Eleanor Roosevelt was and is deserving of the honor bestowed upon her by the USPS.

I received multiple comments about our good showing and multitudes of special awards.



Photo Left: Kris as she mounts her Susan B Anthony Exhibit

Right: Kris’ Susan B Anthony exhibit, first frame, showing her awards



Below Top Photo: At ARIPEX, Michael Bloom receives medal from APS President Bob Zeigler.

Below Bottom Photo: Michael Bloom with his exhibit “Guatemala’s Master Designer / Engraver: Arnoldo Chavarry Arrue”



Photo above courtesy of APS



## Title Page and Synopsis by Lisa Foster

At AmeriStamp Expo Elizabeth Hisey presented an “Exhibiting Seminar on Title Page and Synopsis.”



Although the PowerPoint is available at on the APS website (<https://stamps.org/Portals/0/assets/PDFs/Creating%20and%20Evaluating%20Title%20Pages.pdf>) this article highlights some of the points of discussion.

The Title Page is an invitation to the viewer, and it defines what the exhibit is showing. The new

judging manual’s compression of the exhibit classes limits judge’s ability to know what the exhibitor is going to do, so the exhibitor needs a clear statement of purpose. The purpose statement should not be buried after a lot of wordy text.

In developing a plan, Pat Walker commented the exhibit should pass the “Humpty Dumpty Test”: if all the pages fell to the ground, could they be remounted, in the correct order without looking at the page numbers on the back? For exhibits, other than Thematic, the plan should be short and brief, with chapters and then running headers across the exhibit. Exhibitors should return to the Title Page to ensure the plan was followed as written or rewrite the

plan.

There are optional elements that can be listed on the Title Page. If an item is certified some exhibitors place the certificate in the exhibit, behind the item, so the jury can open the frame and see it if needed. Rarity should be quantified. For example, one of three reported or recorded (if published), or one of three known (based on personal knowledge and research). Sometimes exhibiting can be a “fishing exhibition” where another collector will let the exhibitor know if they have or are aware of other items.

The best way to write a Synopsis is to follow the Exhibitors Evaluation Form (EEF). It is available

continued on page 14...

## Thank You from Ruth Caswell

WE members can do anything! I wrote those same words a few years ago, and it is as true now as it was then. That’s my way of saying “thank you” to all who sent in their proposals and articles for the AP issue focusing on women seeking change/women’s suffrage. President Lisa sent eight articles for consideration for publication to Mark Kellner, editor of AP, and also the History of WE, revised and submitted as a collaboration from WE members. You all deserve kudos for jobs well done.

As you can see from the following list, a variety of topics is represented:

A Courageous American Woman

Carol Gordon, Cachetmaker: The Accomplishments of Women

Clara Barton—Angel of the Battlefield; Founder of the American Red Cross

Jane Addams: Social Scientist and “Postmistress”

The Fight for Women’s Right to Suffrage

Women of the Black Heritage Series: From the Fields of Slavery to the Halls of Congress

Women Seeking Change

Women Suffragettes and Peace Makers

History of WE

This is an impressive list of topics paying tribute to women in the upcoming anniversary year of the 19th Amendment. Read future newsletters to find out where to read the articles.

on the APS website ([https://stamps.org/Portals/0/Adult\\_form.pdf](https://stamps.org/Portals/0/Adult_form.pdf)). The synopsis should be no more than two pages and dated.

References go in the synopsis (unless exhibiting in Europe). In the bibliography, list the most important first. If the reference is

from a book, list the page number(s). Don't use personal correspondence or catalogues. Ensure the reference is translated into English. If the source is outdated, explain what is good and not good about it.

The PowerPoint from Ken Nilsestuen's presentation

"Exhibiting Seminar on Treatment and Importance" is also available online (<https://stamps.org/Portals/0/assets/PDFs/Exhibit%20Treatment.pdf>). It is nice to view on an iPad as the pages can be expanded to read the examples of Title Page shown.

## STEM Role Models

Thanks to Dr. Bennett Shapiro for sharing this resource with Women Exhibitors

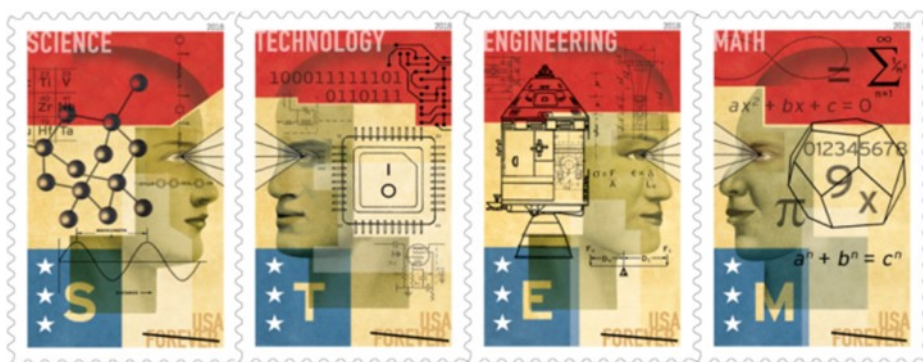
Nevertheless is a podcast celebrating the women transforming teaching and learning through technology.

In August of 2018 Nevertheless sent out an announcement that at the end of Season Two, they commissioned another four female illustrators from South America, Africa, the Middle East and China to produce a new set of posters. There are now eight beautiful posters in their collection available for download.

"We'd love you to download the posters and print them out for your school or workplace. By taking part, you'll help raise awareness of their achievements, and hopefully inspire a new generation of women working in STEM."

The posters can be downloaded for free at:

<https://medium.com/nevertheless-podcast/stem-role-models-posters-2404424b37dd>



Issued April 6, 2018. Scott #5276-8



They would also look nice as a cachet paired with the US STEM postage stamp in an exhibit.

## WE at the Postal Museum by Deanette Rogers

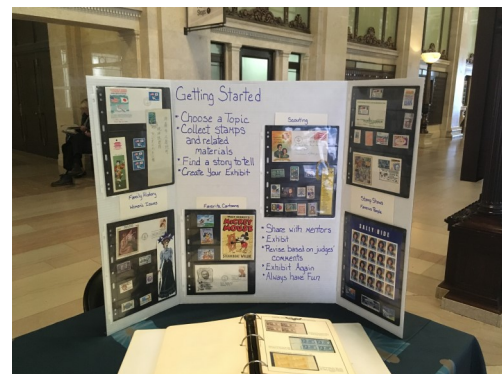
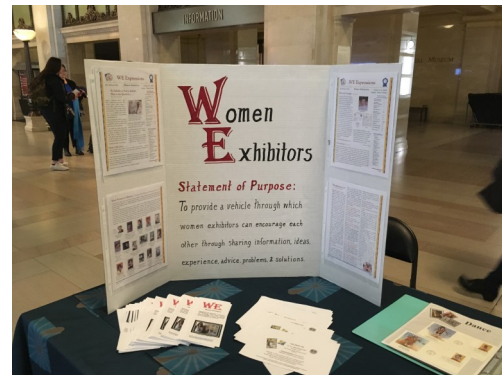
On 2019 March 23 the Smithsonian National Postal Museum held its inaugural Women's History Month family celebration. Women Exhibitors was invited to participate and WE member Deanette Rogers graciously volunteered to represent us.

The day went marvelously well! We were one of three tables of exhibitors at the postal museum. USPS postal police, an artist doing screen prints of the Sally Ride stamp, and Women Exhibitors all were available to museumgoers on a wonderful Saturday in DC.

While attendance was light, it was steady. A number of folks were interested in learning how they could start their own stamp collecting by focusing on topics rather than tackling a national collection. Parents were excited to learn ways to engage the whole family in the hobby. A few ladies were interested in WE and took the membership information.

If WE members have not been to the National Postal Museum they need to add a visit to their bucket list. It is a very well designed museum, with exhibits and activities for visitors of all ages and levels of understanding.

I hope to be able to represent WE at future events held by the museum.



## WE Sterling Achievement Award Winners



Sterling Achievement Award

A special congratulations to the following Sterling Achievement Award winners for their fine exhibits at recent stamp shows:

**Cynthia Scott** - *Sam and Frank Go West and Write 1854-1868* at AmeriCover

**Phil Miller** - *German Afrika Korps* at Omaha

**Cathie Stumpenhous** - *Lovely as a Tree: A Celebration of Trees using Stamps and Covers* at SEAPEX

**Ed Fitch** - *Early Southport/Kenosha Wisconsin Postal History* at MILCOPEX

**Liz Hisey** - *Lilac Sentiments* at GHSS

**David Held** - *Early Commercial Usage of the tabs of Isreal* at NOJEX

**Scott Holmberg** - *Across the Pacific "Via Frisco"- Steamship Mail from New Zeland* at SSES

**Art Cole** - *Snoopy Gets Mail* at SNSE

**Laurie Anderson** - *Go For the Gold: Introduction of Women in the Olympic Games* at AmeriStamp/ARIPEX

If your show has competitive exhibits and is interested in awarding the WE Sterling Award please contact Bill Johnson at [williamdaddy51@yahoo.com](mailto:williamdaddy51@yahoo.com) or call him at (785) 925-1789.

Best of luck with your future exhibits.

## New WE Members

At AmeriStamp/ARIPEX in Mesa, Arizona three (3) new members signed up:

Linda Sauer of Phoenix AZ, Casey Jo White of Shelbyville, IN and Mark Thompson of Nashville, TN

At AmeriStamp, renewal members were Kathryn Johnson and Laurie Anderson for two years and Pat Walker, Dan Walker, and Ruth Caswell all for one year.

## Upcoming WE Meetings:

PIPEX, Portland OR  
Saturday May 11, 2019  
10 AM

Below, WE Member photos from ARIPEX:

Left: OFE by Anne Harris "Chantecler" earned a Large Vermeil

Middle: Mark Thompson shares his exhibit "Women of the Black Heritage Series- From the Fields of Slavery to the Halls of Congress". Mark earned a Gold.

Right: Laurie Anderson at her exhibit "Go for the Gold! The Introduction of Women in the Olympic Games". Laurie earned a Large Silver and the WE Sterling Award.







## WE FEST VII

Join us at CHICAGOPEX 2020

November 18-22

at the Westin Chicago Northwest Hotel  
Itasca, IL



**Everyone Welcome!** Women and men!  
Beginning, advanced and future exhibitors!

Wednesday 11/18/20: Local Tour followed by evening pizza party.

Thursday 11/19/20: Exhibiting Seminars (Lunch included).

During CHICAGOPEX: Additional exhibiting seminars and socials

Sunday 11/22/20: WE Fest Farwell Breakfast

For more information on Women Exhibitors, visit the American Association of Philatelic Exhibitors website at <http://aape.org/weweb.asp> or [womenexhibitors@gmail.com](mailto:womenexhibitors@gmail.com)

Carol Edholm, WE Membership  
4404 – 224<sup>th</sup> Place SW  
Mountlake Terrace, WA 98043

Statement of Purpose: *To provide a vehicle through which women exhibitors can encourage each other through sharing information, ideas, experience, advice, problems, and solutions.*

WE is on the web at [www.aape.org/weweb.asp](http://www.aape.org/weweb.asp) or [WomenExhibitors@gmail.com](mailto:WomenExhibitors@gmail.com)

## Album Closed

Beatrice Roesle Vogel Feb. 3, 1930-Dec. 7, 2018

Bea Vogel, age 88, of Helena MT was known in the Northwest for her exhibit on Spiders. She was an arachnologist with a Bachelor of Science Degree from Stanford University; a Masters in Science Degree from the University of Colorado, and a PhD in biology from Yale University in 1968. A lifelong collector of “bugs” she donated her immense collection to the Denver Museum of Nature and Science in 2010. She specialized in spider study, had many scientific papers on the subject published, and had a subspecies named after her own discovery, namely *Pardosa vogelae*. Bea’s interest in spiders led to an immense collection of postage stamps from around the world featuring arachnids. Bea would often point out how the spiders depicted on the stamps were not scientifically accurate. Many attendees of the Evergreen Stamp Club, SEAPEX and PIPEX will miss seeing her smiling face and unusual exhibit.

