



WE Expressions



APS Affiliate #230

Women Exhibitors

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Writing an Article or Preparing an Exhibit can be Very Similar – Up to a Point

by Marjory J. Sente



Some collectors write articles about their philatelic interests, others develop exhibits, and a few do both—write and exhibit.

While a number of collectors view writing an article and preparing an exhibit as very diverse exercises, I see the two as very similar, albeit different. Exhibiting, in my mind, is the more difficult venture of these two avenues for sharing your philatelic knowledge.

Please note that I am taking the 10,000 foot view regarding writing an article and preparing an exhibit. The philatelic editors and judges are much more qualified than me to get “down into the weeds” of their respective specialties.

Whether you realize it or not, your path to writing an article or preparing an exhibit follows along the same basic steps.

First, you identify a topic for your article or exhibit. Then you refine it until you have broadened or, in most cases, narrowed the scope. Usually you have been collecting your topic for a while and have a critical mass of stamps and/or covers to make a meaningful presentation.

Sometimes you start with an idea and decide to build an exhibit about it. For example, I have been collecting Scott #905, Win the War (WTW) covers for about two decades. What I thought would be a First Day Cover (FDC) exhibit that would include FDCs such as this censored one mailed to Venezuela (figure 1) has expanded into what I plan to be a postal history exhibit. It will include items such as this post card sent from Alaska to England with a British censor marking (figure 2).

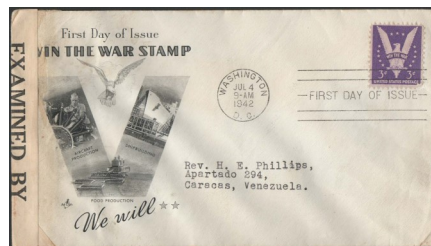


figure 1

I actually had a working title, “Born on the Fourth of July,” for the exhibit long before I bought my first WTW cover. I choose this title because, the WTW commemorative is the first U.S. stamp to be issued on Independence Day.



figure 2

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WSP Exhibitions

Many shows have been cancelled or even postponed. Check the APS website to confirm all upcoming shows.

<https://stamps.org/events/wsp-shows>



WE Sterling Achievement Award Winners

Due to the worldwide COVID pandemic, stamp shows were cancelled and therefore, there are not any winners to announce at this time.

Second, you need to research your topic. Find out what already has been written about it. Will your article add to the knowledge of the subject? For example, if you are thinking about writing an article for *The United States Specialist* go online to the United States Stamp Society's webpage and check its digital index to see what has been written in *The Specialist* on your subject and when.

Do other exhibits of this material exist? The American Philatelic Research Library has copies of about 800 exhibits with more coming online. Exponet has more than 1100 international philatelic exhibits that can be viewed virtually. The Association of Philatelic Exhibitors has exhibits online, too.

In my case, I know that Dr. Lawrence Sherman had an excellent WTW postal history exhibit. He also wrote the chapter on the WTW stamp in *The United States Post Office in World War II*. While it is very useful to have this information, it has been intimidating to know what gorgeous material is available versus what I own.

Whether you are writing an article or preparing an exhibit, you likely will need to do additional research on your material. Familiarize yourself with the key references for your area. For example, if you collect anything related to United States postal history, it is critical that you have access to *U.S. International Postal Rates, 1872-1996*, and *U.S. Domestic Postal Rates, 1872-1999, 2nd Ed.* Both are by Beecher and Wawrukiewicz.

Much information is available through the Internet which can put unheard of amounts of data at your fingertips in seconds. I try to use free sites. Here are some of my favorites:

Google & Google Scholar

www.Google.com is the search engine that has revolutionized how postal historians and many others do research. I am always amazed at the information that can be found on a Google. Whether it is an esoteric book on Google Books or the distance between two sites on Google Maps, the data is there. Be careful to see who is posting the info—a professional in the field of study or a casual observer.

Sometimes it's helpful to check www.google.com. "Google Scholar provides a simple way to broadly search for scholarly literature. From one place, you can search across many disciplines and sources: articles, theses, books, abstracts and court opinions, from academic publishers, professional societies, online repositories, universities and other web sites. Google Scholar helps you find relevant work across the world of scholarly research."

Postal Bulletins

If I have a post office, rate, route or transportation question, I look at the postal bulletins at www.uspostalbulletins.com. This site hosted digitized postal bulletins from their beginning in 1880 thru 2013. They are searchable using key words.

Chronicling America: Historic American Newspapers

A Library of Congress project, this is an excellent site for newspapers that were published in the United States. Check <https://chroniclingamerica.loc.gov/>. It contains more than fifteen million digitized pages that were published in 46 states and 1 territory from 1789 through 1962. The U.S. Newspaper Directory lists more than 155,000 newspapers from 1690 to present. It can help identify what titles exist for a specific place and time, and how to access them. However, some of the prestige publications such as *The New York Times* are not included. It maintains its own archive.

Elephind

"The goal of Elephind.com is to make it possible to search all the world's online historic newspapers from one place," according to their home page. Currently their coverage is primarily Australia and the United States. Chronicling America is a large subset of their digitized newspapers. I have found the search engine very easy to navigate and actually use it when I want to research the digitized newspapers that are part of Chronicling America.

Sanborn Maps

Sanborn Maps are another type of content available from the Library of Congress.

...continued on page 3

<https://www.loc.gov/collections/sanborn-maps>
Digitized 19th and 20th century historical fire insurance maps, they provide a wealth of information, such as a building's outline, size and shape; street and sidewalk widths; boundaries and property numbers.

Third, outline and organize your information and philatelic material. Your article or exhibit should tell a story and have a beginning, middle and an end. In either medium, you need introduce your topic, tell your story, and provide a logical conclusion. In exhibiting, the topic is introduced and outlined on the title page/s and the conclusion is the epilogue.

Fourth, write and edit your article or exhibit. Here is where the two processes dramatically diverge. You can't write up an exhibit, the way you write an article. In articles you use stamps and covers to support your narrative. For a social historian, a cover is often the artifact from which a story evolves. This World War II Patriotic franked with the WTW stamp and others issued for the war was key to unraveling the story of WAC Doris E Ward (figure 3).



Figure 3

In exhibits you use text to explain the significance of your stamps and covers and to connect the dots, so to speak as, as the exhibit evolves. Also when you exhibit, you are asked to provide a synopsis which I find to be a difficult writing assignment. In it you need to be both informative and persuasive.

In preparing an exhibit, you become a designer. You need to decide how to effectively place your stamps and covers on the pages and use the narrative to explain and support your choices. With an exhibit in addition to how does-it-read, you need to be concerned about how does-it-look, as well.

Once you have written, edited and proofed your article or exhibit, the steps to share it are very different.

The Article

Upon completing an article and making scans of your philatelic material to be used as illustrations, you likely will email everything to an editor of a philatelic publication. Please note sometimes sending off and article works, but do your homework and talk to the editor beforehand. If the publication has specific guidelines for articles, observe them. When an article is accepted for publication, the editor should work with you on any clarifications and rewrites. You, however, don't have to worry about the layout of the article. That is the editor's or designer's job.

The Exhibit

Once you have your exhibit pages how you want them, they need to be printed. Some exhibitors use their home printers, others use commercial printers. There is no right way to print your pages. Some ways, however, look better than others.

After the pages are printed, you need to mount your philatelic material on them, and place the pages in protectors.

Assuming you have your exhibit entered in a philatelic exhibition, you need to ensure it gets to the show on time. Your choices are usually "mailing" it to the show's exhibit chairman, hand carrying it, or asking someone to take it to the show for you. At the show you need to mount the exhibit in the frames and see that it is dismounted after the show or make arrangements for its return. If you are participating in a virtual exhibition, you need to scan your exhibit pages and email the scans to the designated person.

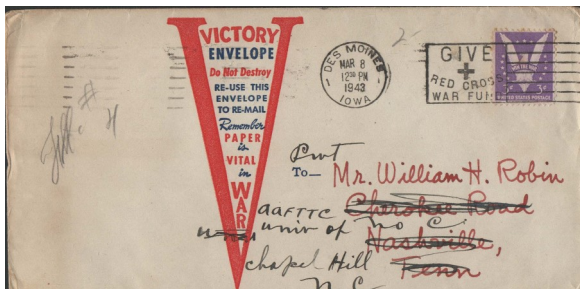
These additional steps are a lot of work, but for a dedicated exhibitor, it is worth the extra time and energy to share your philatelic story.

Why Do I Do Both?

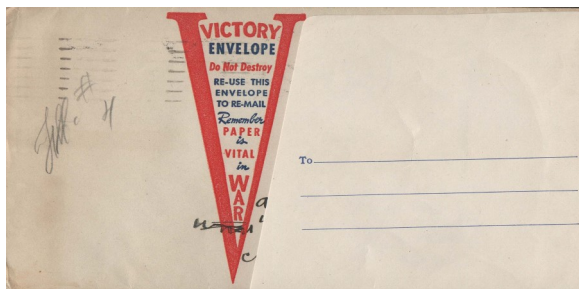
I write articles and prepare exhibits because I enjoy working in both mediums. Each calls upon my creativity, although in different ways.

Continued on page 4...

I feel I have more flexibility with writing than exhibiting. Sometimes I can write an interesting article about a cover that I will never include in an exhibit. I will likely never include this Return-A-Lope cover (figures 4 & 5) in my WTW exhibit, but because it is unusual, it has all the makings for a short, interesting article.



Figures 4 & 5



When I can't exhibit, I write. The past year with the COVID-19 restrictions impacting shows and exhibiting, I am catching up on writing many articles that were deferred when I was traveling and exhibiting.

I'm trying to organize a hide and seek tournament, but good players are really hard to find.

Israel 2011, Sc# 1906



WE Fest 2024

WE Fest 2020, planned to be held at Chicagopex in November 2020 was unfortunately cancelled due to the Pandemic. The show committee has graciously invited WE to convene in the future.

As WE Fest 2022 is scheduled to be held in Colorado at the Rocky Mountain Stamp Show, Chicagopex 2024 is the next available date. Please feel free to send comments, support or suggestions of alternate venues for the WE Board to consider. Send your input to womenexhibitors@gmail.com.

Women Exhibitors 2020-2022 Board

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Ruth Caswell.....Dir-at-Large

Stories and submissions for the next journal are due by June 15, 2021. Start writing and send them in now!

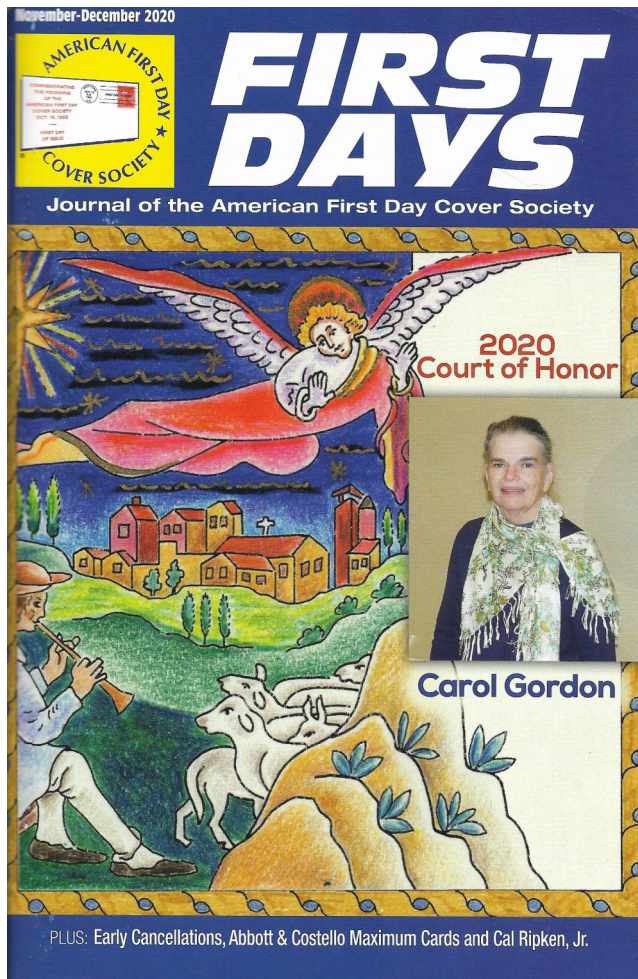
WE Expressions received the large silver medal received at Chicagopex 2020 literature contest in the mail February 04, 2021.



Women Exhibitors Published

Susan Jones published a colorful and informative article, "Carol Gordon: Inspired by Native America", in the November/December 2020 issue of First Days, No 455, Vol 65, No 6, Pages 43-53.

Susan exhibits Carol Gordon First Day Covers and is actively developing a cachet checklist and illustrated catalog which will be available from the AFDCS.



In the March 2021 journal, **WE** members Carol Bommarito and Kris McIntosh are featured. You can read about Carol and her interest and involvement in philately beginning on page 215 and Kris' interview begins on page 216.

In the Winter 2020 edition of the Journal of Sports Philately (SPI), Laurie Anderson was published for her article about Helen Hull Jacobs, a well known tennis player of the 20th century. The story can be found on pages 20-21 of the journal.



Way to go **WE** members! Keep up the good work and consider sending your stories to **WE** Expressions for publication here!



Editor's Remarks by Laurie Anderson

It is hard to believe another quarter has already passed and therefore, another journal was created. But I must admit, without in person shows, finding articles and material relevant to exhibiting was a bit challenging. But thanks to **WE** Chair Lisa Foster, I was able to assemble this quarter's journal with a little bit of fun mixed into the pages. I hope you find this journal at least a bit interesting and maybe a little entertaining. Enjoy!

Groaners....shared by Bill Schultz

Look out for these "groaners" submitted by Bill.

Q: What do you call a pig with laryngitis?



USA 2006, Sc #3988

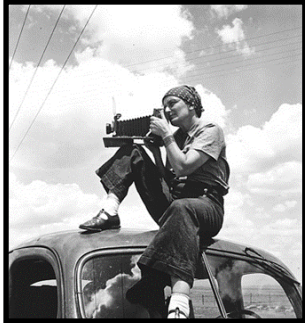
A: Disgruntled



“Agitators” by Kris McIntosh

Agitator Honored on a Stamp – Dorothea Lange

President Franklin D. Roosevelt was elected in 1932 with the promise to lift the nation out of the Great Depression. His first goal was to put people back to work. Yes, he aided factories and pushed for infrastructure projects, but he also paid artists to paint murals in post office buildings, actors and musicians to play in the heartland of the nation and photographers to document the Great Depression. Dorothea Lange was one such photographer whose goal was to show the urban areas what was happening in the rural areas. Her black and white photos agitated for the improvement of human conditions in the farm areas and to stop the abuse of the land.



She was born “Dorothea Margareta Nutzhorn” on May 26, 1895 in New Jersey. At the age of seven she contracted polio which weakened her right leg and always left her with a gaited limp. “It formed me, guided me, instructed me, helped me and humiliated me. I’ve never gotten over it, and I am aware of the force and power of it.” At the age of 12 her father deserted the family and Dorothea dropped her middle and last name and accepted her mother’s maiden name as her own, becoming Dorothea Lange. By her teenage years Dorothea knew she wanted to be a photographer so enrolled and graduated from Columbia University.

In 1918 she moved to San Francisco and set up a portrait studio. In the 1920’s, marriage and two children came along, then the depression hit and her studio suffered along with the rest of the nation. From her second-floor studio, she saw the bread lines and she started taking photos of people on the street affected by the economic crisis. She used this quote from Francis Bacon to guide her view through the lens; “The contemplation of things as they are without error or confusion, without substitution, or imposture, is in itself a nobler thing than a whole harvest of invention.”

Dorothea began to approach people just like she did in her studio, friendly, personable, to make them at ease before taking the photo. From 1935 to 1939, Dorothea Lange’s work for the Roosevelt’s New Deal Farm Security Administration brought the plight of the poor and forgotten – particularly sharecroppers, displaced farm families, and migrant workers – to public attention. Distributed free to newspapers across the country by the federal government, her poignant images became icons of the era. Fortunately for historians, Dorothea took notes on every photo.

This photograph (figure 2), Lange’s most famous one, entitled “Migrant Mother”, was used by the Postal Series in “Celebrate the Century, The 1930s Decade”. The souvenir sheet of 15 commemorative stamps was issued from Cleveland, Ohio on September 10, 1998. Each stamp honored a person, event, law or New Deal plan to lift the nation out of the Great Depression. The sheet was designed by Howard Paine of Delaplane, VA and illustrated by Paul Calle of Stamford, CN.)

In Dorothea’s notes, we know the mother’s name, Florence Owens Thompson. Dorothea also wrote, "Nipomo, Calif. Mar. 1936. Migrant agricultural worker's family. Seven hungry children. Mother aged 32, the father is a native Californian. Destitute in a pea pickers camp, because of the failure of the early pea crop. These people had just sold their tent in order to buy food. Also ate the frozen peas and birds killed by the children. Most of the 2,500 people in this camp were destitute."

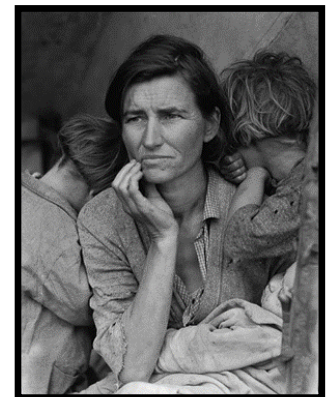


figure 2

continued on page 7...

This colorful cachet by Fred Collins (figure 3) is in stark contrast to the Dorothea Lange photo, yet both highlight the plight of farm families. After years of plowing up the native grasses of the Great Plains and unusual weather patterns, individual farms and farming communities were destroyed, leading to the great migration of citizens to the Western states.

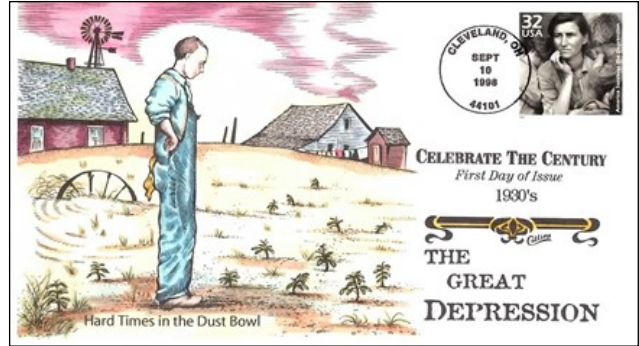


figure 3

Another Lange photo (figure 4) of a migrant worker traveling to the West, was chosen for the “Masters of American Photography” series. The Postal Service issued twenty 37-cent commemorative stamps on June 13, 2002, in San Diego, California. The pane of twenty stamps was designed by Derry Noyes of Washington, DC, using black and white images depicting major events/themes in U.S. history.



figure 4

As the war in Europe began lifting the U.S. out of the depression, Dorothea went to work for the War Relocation Authority and in 1942 she documented the forced evacuations of Japanese-Americans to internment camps. For the next twenty years of her life, Lange continued to use photography to document the treatment of citizens and the abuse of the land. In the 1960's she began to suffer from post-polio syndromes which ultimately led to her early death at the age of 70 on October 11, 1965. More samples of her work can be seen at the Oakland Museum of CA.

McIntosh To Lead AFDCS Educational Activities



On January 04, 2021 it was announced that **WE** Member and Columnist, Kris McIntosh is the new chair of the Education Department of the American First Day Cover Society.

The retired high school social studies teacher in Fort Worth, Texas, schools had already been demonstrating FDCs as teaching aids, both online and at social studies teachers' conventions. This new position will expand upon her advocacy of covers in education.

The department also includes youth activities, audio-visual programs, and online programming. The

AFDCS earns its not-for-profit status as a 501(c)(3) organization for its educational activities.

As Education Chair, McIntosh will have a seat on the society's Executive Committee. She was also just elected, separately, to her first term on the AFDCS Board of Directors.

McIntosh lives in a recreational vehicle, and spends the year traveling through several western states. She is a member of the Fred Sawyer North Texas Chapter of the AFDCS, and collects and exhibits the 1936 Susan B. Anthony (Sc. 784) and the 1948 Progress of Women (Sc. 959) issues.





Calendar of Events

- April 30-May 2, **Philatelic Show 2021**, Boxborough, MA (WSP)
- May 7-9 **PIPEX 2021** virtual exhibition @ PIPEXSTAMPSHOW.org (virtual w/exhibits)
- June 7-25, **APS Summer Seminar** (Virtual)
- July 16-18 **Minnesota Stamp Expo**, Crystal MN (WSP)
- July 22-25 **SAVPEX 2021** (Virtual w/exhibits)
- July 24-25 **Greater Reno Stamp & Cover Show**, Reno NV (Regional w/exhibits)
- July 30-August 1 **WESTPEX 2021**, Burlingame CA (WSP)
- August 12-15 **Great American Stamp Show** (WSP)
- September 10-12, **SEAPEX 2021** (WSP)
- Oct 22-24 **NAPEX 2021**, McLean, VA (WSP)



Seattle Philatelic Exhibition

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www.seapexshow.org
seapex.show@gmail.com

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Ruth M. Caswell

Dear Women Exhibitors:

The past year has been a rough one for stamp shows due to the cancelling of all major and most smaller events due to the COVID-19 pandemic.

SEAPEX is now planning for the September 10-12, 2021 event. While we are hoping it will be safe to do an in-person show, we are making plans to switch to virtual IF necessary. The health and safety of our dealers, exhibitors, judges and customers are a top priority.

Regardless of how the event will be held, SEAPEX is inviting interested Women Exhibitors members to submit their entry forms for single-frame and multi-frame exhibits. These exhibits will be judged this year. We are also accepting club showcase exhibits. Free style exhibits are being accepted for the website; they will be allowed on the show floor as frames allow.

The *American Topical Association* and *India Study Circle* are the Convening Societies for SEAPEX 2021. We expect to see some fantastic exhibits and presentations from these two groups! Your members will not want to miss this show.

Please go to www.seapex.org for further details and the forms.

We look forward to seeing everyone at the show!

Sincerely,

Carol j. Edholm
Exhibits Chair
425-774-5929
peafowlphilatelics@gmail.com
Seattle Philatelic Exhibition

Writing my name in cursive is my signature move.



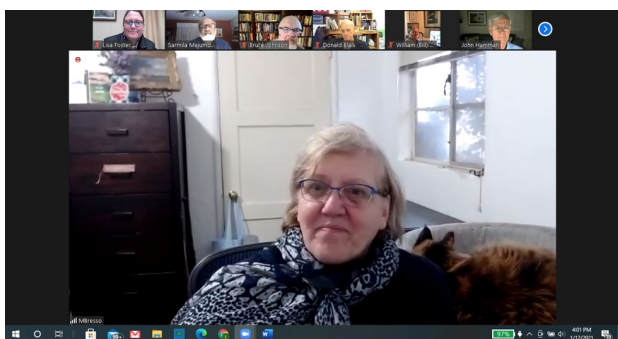
USA 1980, Sc 1808

ATA PowerPoint Class by Lisa Foster



There were 53 participants in the zoom class

In January, Michele Bresso, volunteered, and gave her time to teach the first multi-session American Topical Association (ATA) class via Zoom, “Say it With PowerPoint; Presenting Your Stamps Like a Pro”. The class had 53 participants and was held over three evenings. The first session’s topic was focused on what goes on the slides. Michele used stamps from her typewriter collection to demonstrate some basic rules to consider when creating a PowerPoint presentation, such as using clear quality images, and limiting the number of elements to five.

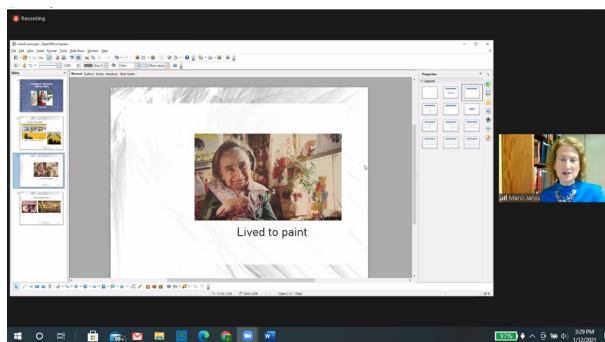


Michele Bresso

The second session was focused on the oral presentation itself with tips and tools to have effective communication about stamps with an audience. Michele encouraged participation in a variety of ways. For example, Michele showed a brief example video and asked attendees to point out what the speaker did well and then expounded on those points. She encouraged utilization of zoom features of raised hands, the comment box, and small rooms. she incorporated the use of breakout rooms where 2-3 attendees shared a 60 second presentation about their favorite stamp. Afterwards attendees shared their experience, what they learned, and what, if anything they wish they had

done differently.

At the third session, “Applying What We Learned” attendees gave mini topic presentations. 11 attendees volunteered to put together a three-slide presentation to be given to the attendees for a duration of 3-5 minutes. **WE** member Marci Jarvis was the only woman who volunteered. Her presentation on Canadian Folk artist Maud Lewis, who had been commemorated by Canadian Post, was interesting, entertaining, and informative.



WE Member Marci Jarvis’ presentation on artist Maud Lewis

At the conclusion of the session participants shared their comments about the course. Comments included, “It was a lot of fun”, “Great to see you all again”, “Interesting to learn from other people”, “This series have given me so many things to think about”, “Refreshed my skills, in a new environment”, and “Amazed by the variety of presentations, showed the depth-richness of our hobby”.



2021 Summer Seminar Now Virtual

After careful consideration and consultation with instructors and members, The APS will hold the Summer Seminar online in 2021. As was the case in 2020, Summer Seminar sessions will be offered virtually. For a calendar of events and course offerings visit the website at www.stamps.org/summer-seminar. Registration will open on May 1st.

Questions or Comments?: Call: 814-933-3810 or Email: education@stamps.org

Creating a Non-Competitive Exhibit Category

by Howard Kadohiro (Co-exhibit Chair for GRSCS)

Previously published in the March 2021 Nevada Stamp Study Society "Post Boy" Vol 54, Issue 3. Re-published with permission of the PB editor John Walter, author Howard Kadohiro and commentator Harvey Edwards.

Stamp collecting covers a wide range of interest. From collecting an example of every stamp issued, to stamps of a specific country; First Day, Event, FAM, and Ships Covers, etc.; and topicals such as Flowers, and Polar exploration, almost anything that interest people have a philatelic connection. Exhibiting should reflect these interests. Having only competitive exhibits may limit participation. There are a lot of reasons why collectors exhibit. Competitive exhibits offer a venue to recognize advances in philatelic research and collecting in an organized and structured way. A system for judging exhibits was established to give awards. This system was designed to help judging and not necessarily to help create exhibits.

Not everyone wants to exhibit for awards. Creating a Non-competitive category will allow members to share their collecting interest in a less regimented format. Exhibits in this category can chronicle visits to DPO (Dead Post Offices) during a vacation or penguins on stamps.

The goal of creating this category is to encourage members to share (brag about?) their collections and interests in an exhibit format. Rules for this category are about the same as that of Competitive Exhibits. It would not be hard for an exhibitor in this category to transition to a competitive exhibitor.

Depending on how Covid-19 behaves, this category will start with this year's Greater Reno Stamp and Cover Show.

Comments from Harvey Edwards:

So, what does a "non-competitive" exhibitor get when they exhibit? Well, they usually aren't taken as serious collectors and don't get feedback to make their exhibit better. Many, many times I've heard a non-competitive exhibitor approach the judges, usually at the critique, to ask about their exhibit. The answer is "It's non-competitive, we didn't look at it." I received so many benefits, beyond going from a bronze to multiple national

gold, by exhibiting and getting the judge's feedback. I learned that I needed a well-defined theme along with a beginning and end of the exhibit. I learned much more about the exhibit subject. I learned about the material I had and the material I didn't have but should have. My philatelic knowledge increased. Dealers started looking for rare or special material for me to help me improve my exhibit. Judges and viewers helped identify misinformation in my exhibits as well as questionable or misidentified items. And often when I exhibit people search me out at a show just to talk about the exhibit.

The GRS&CS currently has two ways that it uses to encourage new exhibitors. The first is "My Favorite Things," a club exhibit built from submitted one-page, non-competitive entries. The second is a "Novice Credit" of up to 4-frames free for an exhibitor who has never exhibited. That also qualifies them for special novice awards. (I don't recall anyone ever asking that their novice exhibit not be judged but it could happen. But they then wouldn't be eligible for the novice awards and, well, you can only be a novice once.)



Susie & Dave Gehringer with their non-competitive exhibit of Leather Post Cards. It won the People's Choice Award at the GRSCS in 2016.



Single Frame Champion of Champions by Mike Ley

Our Single Frame Champion of Champions competition for 2020 was to be part of the AAPE Ameri Stamp Expo activities held in conjunction with Chicagopex 2020. In early May Chicagopex advised us their show might be canceled because of Illinois pandemic restrictions, and that they would decide by August 15. We knew that could mean none of our 2020 ASE events would happen, including the Single Frame C of C. We decided it was important that a 2020 championship be held and began to think about a virtual competition.

Chicagopex announced on July 7 that there would be no 2020 show. Fortunately, we had already been talking about our virtual back up plan, so now we had to work out some details and put it into action. We wanted to make the virtual event as much as possible like what would have happened at Chicagopex. The same jury was to be used, same awards to be provided, and the winner to be announced on the same date, November 21. Our website was updated with the news and the qualifying exhibitors were sent an email informing them there would be a virtual competition.

A large majority of the exhibitors who had qualified entered the competition and e-mailed a scan of their title page, synopsis page, and a scan of the complete exhibit. Title and synopsis pages were forwarded to the jury as they came in. Larry Fillion had previously created a special Single Frame C of C section on our website with past winners and current qualifiers. For the competition he planned to add a complete frame view of each exhibit with a link to their synopsis and a link to scan of their entire exhibit that could be scrolled through page by page and magnified whenever desired. On November 8 all the exhibits became visible on our website and are still there. What can be seen are well done exhibits that cannot be duplicated and are often the finest exhibit of their subject ever shown. It is also interesting to view the various synopsis pages created by successful exhibitors.

Normally an AmeriStamp Expo jury has many exhibits in the open competition to judge, decide medal levels, and then determine special awards.

The C of C is then handled after this is all done, often the next day. In this case the jury had only the C of C exhibits to deal with, and the jury had two weeks to study the exhibits and form their opinions. Chief judge Darrel Ertzberger held a Zoom jury session on November 20. In a C of C exhibits are not actually pointed but the criteria are taken into consideration. This jury session was typical with nominations, discussion, and a winnowing process used until a winner was determined.



The jury chose “Boston’s Use of the 1847 Issue” done by Mark Schwartz and the announcement was made on our website. This marvelous exhibit had qualified by winning the single frame grand at the Garfield-Perry show in March. This

turned out to be the last chance to qualify as shows began to be cancelled because of the pandemic. Mark became the first three-time winner of this award, having previously won in 2013 and 2014. He also won the multi-frame C of C in 2015.

Mark was born and raised in the Boston area and started collecting at the age of 8. As he got older, he drifted away as he pursued his education. He obtained a B.S. in chemistry from MIT, a MS in Chemistry from Indiana, and an MBA from Drexel in Philadelphia. He spent his career in Philadelphia working for a large pharmaceutical company in their lab, marketing/brand management, and strategic product development.

Around age 27 he read an article about stamp collecting and remembered how much fun it was for him in his youth. He returned to the hobby and became a serious collector of classic United States stamps and postal history. He always knew he would enjoy his 2007 retirement because of philately. He entered his first exhibit in 2008 at Philatelic Show in Boxborough with a single frame exhibit “Ship Letters of Essex County.” He achieved 92 points which was second only to the single frame

....continued on page 12

grand. He feels exhibiting came quickly to him because of the skills he had learned in making marketing presentations. He also had looked at many exhibits and had fruitful discussions with many successful exhibitors.

Mark has other exhibits that are works in progress and which he has big hopes for. Besides showing classic US stamps and postal history, he has exhibited postal stationary, a first day cover exhibit of the 1937 Virginia Dare stamp and is trying to develop a Prexie exhibit. He also has found time to be a tireless worker for the hobby he loves. In addition to being an AAPE board member he is on the boards of the Philatelic Foundation and APS, serves on CANEJ, is Vice President of the US Philatelic Classis Society and the Institute of Analytical Philately, and became an accredited APS judge in 2017.

I am incredibly pleased with the job Larry Fillion did in this effort and proud that AAPE was able to conduct our Single Frame Championship as a virtual competition. I just hope we never have to do it this way again!

All the One Frame Exhibits and the synopses can be viewed at http://www.aape.org/single_frame_c_of_c_qualifiers.asp

Boston's Use of the 1847 Issue
America's First Stamps from America's First Post Office

Purpose and Scope
This postal history exhibit shows how the first U.S. government 5c and 10c adhesives were used from Boston, the nation's third largest post office, to frank mail sent both domestically and out of the country.

Organization

- Domestic Letters
- Combinations with the Boston Penny Post
- Foreign Letters
- Demonitized Use


Within each chapter, the organization is by rate zone (under/over 300 miles), and within that by weight.

Background
The Act of Congress, March 3, 1845 (eff. July 1), established new and simplified rates. Letters sent up to 300 miles were charged 5¢ per ½ oz., and those sent over 300 miles, 10¢ per ½ oz. Section 11 of the Act of Congress, March 3, 1847, authorized Postmaster General Cave Johnson to prepare and issue postage stamps. He contracted with Rawdon, Wright, Hatch & Edson to prepare both 5c and 10c adhesives. These stamps were issued on July 1 of that year. Beginning on July 2 and over the next 4 years, Boston would receive 401,000 5c stamps and 41,000 10c stamps, a number exceeded only by New York and Philadelphia.
Important or unusual items framed in red. Cover populations based on USPCS Census. c = certificate.

Prologue

Before the 1847 issue, adhesives were used to pay for about two dozen letters sent from Boston (to New York) via the U.S. Post Office. The letter below bears a NY Postmaster Provisional stamp, produced in 1845 for NY Postmaster Robert H. Morris by Rawdon, Hatch & Wright. The Boston postmaster was aware of these stamps and that the New York P.O. would accept them as valid postage. He applied the red CDS and magenta manuscript "5", indicating 5c due, and the letter was stamped "PAID" in New York.

Use of the NY Postmaster Provisional on a Letter from Boston



The rate of 5¢ was for a ½ oz. letter sent up to 300 miles.

Boston to New York, NY
November 8, 1845

This 29½ mm Boston CDS is reported used from July 5, 1841 to June 5, 1852.
The manuscript "5" was replaced by an integral rate CDS in 2Q45, dating this cover to 1845.

Mark's Title Page

WE Membership Dues



It is time to pay your 2021 WE Membership Dues of \$5.00 a year. If you wish to pay for multiple years, it is still \$5.00 per year. You may pay via check made out to *Women Exhibitors* and send to the Membership Chair. Or you may pay via PayPal (using Family/Friends feature). Email address is womenexhibitors@gmail.com

If you have no idea if your dues are paid up to date or not, feel free to drop an email to the Membership Chair.

If you have any changes to your contact information - mailing address, email, phone numbers - please inform the Membership Chair of that as well.

If you have NOT been receiving your WE journal by email and would like to, please send an updated email address to the Membership Chair. There are several people we do not have correct email addresses for.

Anything else? Oh yes, have a great spring and enjoy all the new flowers coming up!

Carol j. Edholm
Membership Chair
womenexhibitors@gmail.com

Virtual PIPEX 2021



In January 2021, the PIPEX show committee reluctantly made the decision to hold the Oregon's WSP exhibition virtually May 7, 8, & 9th.

Reading the prospectus for the virtual exhibition showed that there were three classes of exhibits, General, One Frame and Youth. The payment structure was also more affordable and easier to calculate, Adult 1-frame exhibits: \$8.00 Adult multi-frame exhibits: \$20.00 regardless of the number of frames Youth Class: \$5.00.

The virtual format brought exhibitors outside of those usually seen in the Pacific Northwest, for example from the states of Arizona, Florida, Indiana, Illinois, Ohio, and countries of Nova Scotia, Norway, Mexico, and Eastern Canada.

The exhibit index page of the website lists the exhibitor name, place of residence, exhibit title, description, and number of frames. When the exhibit is opened, one frame of 16 single or eight double pages show on the webpage. The viewer can then open and view each exhibit page individually.

With virtual exhibits, the viewer can visit the exhibits at any time. George Struble, the exhibit chair stated that the exhibit viewing platform on the website provided the viewer "Good navigation, good magnification options, to support *studying* an exhibit."

Be sure to visit the exhibition, in addition to the interesting topics there are some particularly good examples of use of double pages, a variety of Title Pages to compare, and various usages of ink type/colors, boxes, icons, etc. to highlight various exhibit aspects.

If anyone exhibits in this or another virtual exhibition, please consider sharing your experience with our readers. This is a new format experience for us all and **WE** want to know.

WESTPEX® 2021 Stamp Show

News Release for Immediate Release

Media Contacts:

Robert N. Pope, 916-583-3027, thepope66@hotmail.com or Bill Lenarz, bhlenarz@yahoo.com

WESTPEX recognizes the seriousness of the COVID19 pandemic and will wholeheartedly follow recommendations of health authorities.

The exhibitor's prospectus is now available for the sixty first annual WESTPEX show July 30 - August 1, 2021 at the San Francisco Airport Marriott Waterfront Hotel, 1800 Old Bayshore Highway, Burlingame, CA, just a mile south of the San Francisco International Airport. The exhibitor's prospectus and entry forms are available from Ross Towle, 400 Clayton Street, San Francisco, CA 94117 or at www.westpex.org.

This World Series of Philately open exhibition will feature over 280 frames of exhibits, including participation by the American Helvetia Philatelic Society, The Nepal and Tibet Philatelic Study Circle, Collectors Club and Philatelic Foundation. This is a World Series of Philately exhibition with the Grand Award winner eligible at the next Champion of Champions competition.

The shows bourse includes seventy-five national and international dealers in stamps, postal history and stationery along with a four-day auction by Schuyler Rumsey Auctions of San Francisco that will fill the bourse with items for the general collector, the specialist and exhibitor.

Numerous specialty societies, clubs, and study groups will hold a variety of meetings and seminars during the three-day event. There is a WESTPEX sponsored Youth Area with free stamps and supplies for young collectors. On Sunday August 1st a Boy Scout Merit Badge program is scheduled.

Continuing the tradition of a local show theme, WESTPEX 2021 will be celebrating the 50th Anniversary of the Passage of Proposition Q, the Charter Amendment formally protecting San Francisco's Cable Cars. WESTPEX will offer a special Cinderella souvenir sheet as well as cachet covers. The show will officially open at 10 AM, Friday July 30th and you will not want to miss this 61st WESTPEX Stamp Show. Complete show details, reservations, schedules, and theme story will be available at www.westpex.org.

Virtual Philately...the latest change in the hobby by Lisa Foster

Women Exhibitors (**WE**) has a closed Facebook group for members to encourage each other through sharing information, ideas, experience, advice, problems and solutions. Although created in 2018, there are currently only 31 members. As the e-journal is published quarterly, the Facebook group provides a source for up to date information in real time.

The 2020 year brought about changes to philately when many shows and venues were forced to become virtual. Here are just a few examples of virtual philately platforms and programs to check out.



The **Virtual Great American Stamp Show** presentation can be viewed at on the APS YouTube channel at <https://youtu.be/Mm6R08KR4GI>

The 1936 Susan B. Anthony Stamp: Melanie G. Rogers

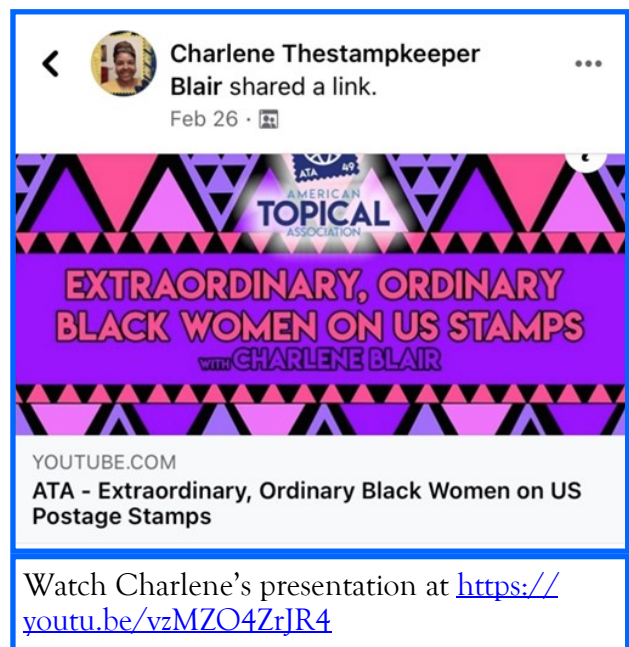
Presented to the Chicago Philatelic Society, speaker Melanie G. Rogers gives some background on the U.S. women's suffrage movement, American suffrage activist Susan B. Anthony and the 1936 U.S. commemorative stamp honoring her. She also provides usage examples including a fire cover, first-day covers, foreign destinations, censorship, Zeppelin mail, and registered mail. The end of the talk includes a discussion of the 2020 U.S. Women Vote stamp and insights from other collectors. The presentation is available for viewing at <https://youtu.be/plJxGAKhD0o>

The future of Philately: Online

Watch the **American Philatelic Society's** all-star, international panel of webmasters, philatelic judges and show organizers discuss the future of online exhibiting. Liz Hisey, Behruz Nassre, Ross Jones, Peter Allan, Joel Weiner, Larry Fillion and Bill Briggs answered questions about virtual exhibitions and their thoughts on what the future of philately looks like. Go to <https://youtu.be/I9YhZ0e044s>



Watch Dawn's presentation at <https://youtu.be/AdGWoPVE24>



Watch Charlene's presentation at <https://youtu.be/vzMZO4ZrJR4>

continued on page 15...



YOUTUBE.COM

Airship Dreams: Unboxing with Cheryl Ganz

Watch Cheryl's presentation at <https://youtu.be/yNSKzITZJmU>

KNOXPEX 2021 Congratulations!!!

Eleven exhibitors participated in KNOXPEX 2021 virtual exhibition. Three of them are members of **WE**: Michele Bresso, Carol Costa and Dawn Hamman. The most popular multi frame exhibit was awarded to Dawn's "Abraham Lincoln's Life and Legacy" exhibit, a story told with postcards. The most popular small exhibit was awarded to Michele for her first exhibit, "Typewriter Evolution from Life-changing Tech to Semantic Icon". All the exhibits can be seen at <https://www.knoxstamps.com/exhibit>



Q: Why do bees stay in their hives during winter?



A: Swarm

Norway 1964, Sc#451



Social and Historical Research Through Philately



Trish Kaufmann



Dr. Cheryl Ganz



Marjory Sente

STAMPS.ORG

APS Stamp Chat: Social & Historical Research Through Philately: A Panel Discussion with Dr. Ch...

APS Stamp Chat: Social & Historical Research Through Philately: A Panel Discussion with Dr. Cheryl Ganz, Trish Kaufmann, and Marjory Sente This Stamp Chat gathers three of the most notable postal historians on one panel to discuss how they use philatelic resources for historical and social research and can be viewed at <https://youtu.be/BeCa6wem9V4>

Standards Approved for Nationally Recognized Virtual Exhibition

The APS Committee on Accreditation of National Exhibitions and Judging (CANEJ) recently approved [virtual stamp exhibitions standards](#). For the complete story and to download A sample prospectus and guidelines, click [here](#).

WE @ GASS 2021



The Great American Stamp Show co-hosted by the APS, the ATA, and the AFDCS is scheduled for August 12-15 at the Donald E. Stephens Convention Center, Rosemont, IL.

WE will be holding an in person meeting during the show, time TBD.

Registration, hotel information and more available at <https://stamps.org/great-american-stamp-show>



Ireland 2002 #1435

Bono and The Edge walk into a Dublin bar and the bartender says, "Oh no, not U2 again."

ATA Warm Up to Topicals Virtual Program: Mini Topics

On March 13, 2021 the American Topical Association virtual program was “Have Fun with a Mini Topic!” Three collectors, all **WE** members shared how they came to create mini topic collections; Susan Jones on Maria Sibylla Merian, Jennifer Miller on Winnie the Pooh and Michele Bresso on Guinea pigs.

Susan’s collection was, not surprisingly, inspired by a Carol Gordon Cover (figure 1).

Maria Sibylla Merian: Artist, Scientist, Explorer
By Susan Jones ...

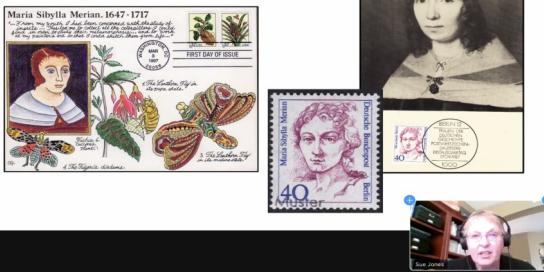


figure 1

The mini topic was more of a study about Maria Sibylla Merian, her life and her influential contributions to science and philately (figure 2). Although there is only one stamp featuring Maria,



figure 2

her most famous book, “Insects of Suriname” was used as a source of many other stamps. (figure 3)

Suriname Sc #563-567

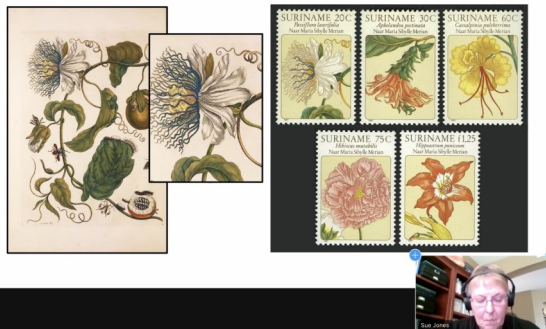


figure 3

Jennifer presented wearing a Winnie the Pooh t-shirt and a virtual background of Winnie the Pooh’s home. Jennifer told the history of the development of the story and the character, and aspects of the story itself, including the characters, the Hundred Acre Woods, etc. using stamps. It was a colorful and fun presentation (figure 4).



• Winnie the Pooh - classic

figure 4

Michele shared the backstory of how she began collecting the unexpected mini topic of Guinea Pigs. In addition, she shared some of the challenges of researching the topic and finding material for the collection. The presentation also included the history and types of Guinea Pigs, their care, export products, as pets and entertainment (figures 5 & 6).



figure 5



Some Guinea Pig Types

- American
- Abyssinian
- Skinny
- Teddy

figure 6

The speaker’s mini topics each consisted of less than 50 stamps. The ATA will customize checklists upon request for a reasonable fee. Attendees’ comments included, “Very enjoyable presentations”, “Love these mini-topics”, “That was fantastic, wonderful”, “Stamps = knowledge = curiosity”, and “One topic or collection often leads to another topic or collection.”

3 Reasons to Exhibit Now: What I Learned from my First Exhibit Experience

by Michele Bresso, PhD

I almost didn't submit an exhibit.


The Knoxville Philatelic Society announced its annual KNOXPEX for the first weekend in March with a digital exhibit opportunity in three categories: one frame, multi frame, and less than one frame. The most popular exhibit in each category would receive a certificate. This no-pressure, easy-entry format tempted me to make good on my desire to create an exhibit—ANY exhibit. Yet, I debated.

Yes. No. Yes. No . . . mmm . . . maybe.

OK. I'll do it.

**Typewriter Evolution:
From Life-changing Tech to Semantic Icon**

Exhibit Scope & Purpose
This story ranges from the late 1800s to present day. These pages will eventually be part of a one-frame display exhibit to include postal history covers and letters, post cards, stamps and ephemera such as typed governmental documents to illustrate the typewriter's invention and growth of purpose. Ultimately, it will highlight how this technology has come to represent more than a tool for putting words on paper. Consider this abbreviated display a tantalizing *amuse bouche* for a larger exhibit to come.




Austrian 2017 sheet celebrating second of 5 schreibmaschine prototypes by Tyrolean carpenter/inventor Peter Mitterhofer from 1864. Typewriters displayed in the sheet's margins soon appeared on the commercial scene jockeying for position in a burgeoning industry. Unlike countries championing the technology, Mitterhofer's homeland failed to grasp the commercial significance of his invention, which was never mass produced. Mitterhofer moved on to other creations.

Submitted by: Michele M. Bresso, PhD

The Plan

- 1 Introduction of the Commercial Typewriter
- 2 The Typewriter at War & Home
- 3 Social Movements, Writers & Icons



Dozens of poster stamps featuring typewriters, like this one from Italy, appeared in the early 1900s; Germany, which proliferated the market-oriented cinderella stamp, dubbed them "reklamemarken," meaning advertising stamps. Their purpose was clear: entice people to buy a typewriter.

Title Page

Living on the other side of that admittedly scary experience, I'm here to tell you to be like Nike: Just do it. Here are three reasons why you should plan to exhibit now:

1/ You'll learn

Creating an exhibit teaches you about exhibiting. The process calls you to envision a story you want to tell. Meeting the requirements of exhibiting, means making decisions that help clarify your intent in regards to that story. For example, you'll declare the scope or range of your story (its starting and ending period). You'll provide an encapsulated version of your story. This forces you to prioritize. That's a good thing! You likely can't tell every detail, so what information DO you include? What stays? What doesn't see the light of day? What stamps should I show? What should I say about them? How much should I write? You'll have questions like these and many more. Miraculously, the answers will come.



Turkey 1935- The first time a typewriter appears on a stamp celebrated the Twelfth International Suffragist Conference

2/ You'll understand

I looked at others' exhibits held in perpetuity on former stamp show websites. I viewed new exhibits at last year's SEAPEX and North Toronto Stamp Club Annual Exhibition. I participated in an American Philatelic Society workshop about beginning exhibiting, and I solicited feedback about my exhibit ideas with the instructor. I tracked down exhibitors—no one was safe—and asked their advice. All of that helped me. Putting together an exhibit, though, catapulted my understanding of the process in ways I couldn't learn otherwise. For example, in figuring out what to display and how to display it in my own exhibit, I came to see the sense in the organization and structure of other exhibits I'd viewed. Suddenly I felt like I was part of that club of people ready to take their collections to the next level. Headers, font and type size, borders, colors, icons (figure 1) and other elements I'd seen on exhibits took on new meaning as I problem-solved to make my information stand out and make sense to the potential viewer. It was as if a veil had been lifted. Like Johnny Nash sang in



figure 1

continued on page 18...

1972, "I can see clearly now . . ."

3/ You'll discover

Skills you don't even know you have emerge as you put together your exhibit. I discovered a knack for selecting items for display that looked well together while telling the story in the way I wanted it to be shared. Trusting my gut, my eye and my vision, I let the exhibit unfold before me. I found that stretching myself improved my thinking about my subject. Each completed page gave me a new reason to be proud.



Above: 1984 Spanish lottery ticket benefitting ONCE, the Organización Nacional de Ciegos Españoles (National Organization of Spanish Blind People). Proceeds provided services for the blind and sight-impaired. The ticket depicts a blind person using the typewriter.

Is my exhibit perfect? Certainly not! Like fractals, those never-ending patterns created by repeating a simple process ad infinitum and resulting in an ongoing feedback loop, my exhibit will continue to grow in scope and teach me about myself. Stretch. Learn. Repeat.

My big takeaways from the experience are three: First, the challenge of exhibiting is exhilarating. Second, getting started is the hardest part. Third, I have much, much more to learn!

One more takeaway from the experience was the biggest shocker of all. My exhibit, *Typewriter Evolution: From Life-changing Tech to Semantic Icon*, won the KNOXPEX's popular vote in the Small Exhibit Category!



Left: Belgium 2007- typewriter as a form of personal expression

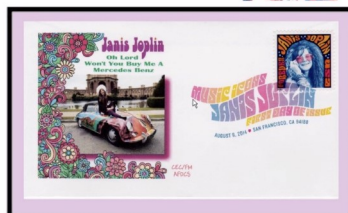
OR maybe this stamp depicts Michele after completing her first exhibit!

Graebner Chapter AFDCS Meeting

On March 13, 2021 the Robert C. Graebner Chapter #17 of the American First Day Cover Society (AFDCS) met virtually. Peter McClure shared his collection of Janice Joplin First Day Covers (FDCs). Peter opened with a sing-along to "Mercedes Benz", which was recorded three days before Janice's passing. He also recalled personal memories as he shared colorful FDC's by a variety of cachet makers.



Interestingly, before and after the presentation much of the conversation was about Susan Jones' upcoming "professional grade" catalogue of Carol Gordon FDC, which she has been working on for a decade. Attendees showed their own Carol Gordon cachets. Many attendees had read Susan's article published in First Days, others had seen a presentation she had given and commented, "I was really impressed", "A PhD level compilation", "It was unbelievable."



Hidden Images....see if you can find all 20 envelopes



SOURCE: Highlights Hidden Pictures Club, Eagle-Eye Hidden Pictures created in 2013, ages 6+. "Lost Letters," a Hidden Pictures puzzle.

Stamp Search....

how many of these stamps pictured here do you own?



WE Expressions Word Search

Each of the words at the right were used in the journal. Search for the words in the puzzle below! Happy hunting!

Activities
Awards
Creating
Groaners
Membership
Topical

Agitators
Calendar
Exhibitors
Hobby
Philatelic
Virtual

Articles
Champions
Expressions
Meeting
Published
Women

R	M	R	A	Z	S	U	E	H	S	Z	N	I	B	G
D	V	Z	H	D	C	Q	T	Q	Y	O	E	V	O	R
S	P	M	R	P	I	H	S	R	E	B	M	E	M	O
E	R	A	E	X	P	R	E	S	S	I	O	N	S	A
P	W	O	S	E	L	C	I	T	R	A	W	Y	G	N
A	U	D	T	M	R	L	G	Y	K	R	O	I	C	E
O	A	B	C	I	A	A	B	O	S	W	T	C	I	R
C	N	V	L	C	B	B	D	D	L	A	Z	L	L	S
R	L	R	I	I	O	I	C	N	T	B	A	N	E	G
E	O	P	W	H	S	Q	H	O	E	S	M	S	T	N
A	O	Q	J	O	E	H	R	X	P	L	U	J	A	I
T	Z	Z	A	L	F	S	E	I	E	D	A	Z	L	T
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N	Y	S	E	I	T	I	V	I	T	C	A	N	H	E
G	S	N	O	I	P	M	A	H	C	P	W	Q	P	M

Carol Edholm, **WE** Membership
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Mountlake Terrace, WA 98043

Statement of Purpose: *To provide a vehicle through which women exhibitors can encourage each other through sharing information, ideas, experience, advice, problems, and solutions.*

WE is on the web at www.aape.org/weweb.asp or WomenExhibitors@gmail.com