Selected Picture Postcard Reference Books

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(Please note that the following books are but a few of the hundreds available to the PPC collector. Some deal with the general subject of collecting PPCs, while others enlighten on specific areas, such as publishers, linens, real photos, PPC artists (Brundage, Clapsaddle), specific locations/states (N.J.), or topics such as comics, royals, blacks, advertising, and the like. There is most likely a reference book available for the particular PPC subject you collect, but you may have to dig for it. Books such as these may be found in the libraries of the dozens of PPC clubs across the country, may be available through your local library, or may be found through old book sellers and occasionally in auctions or on e-bay. Many of the best have been out of print for years so may require some searching.

Every dedicated deltiologist/exhibitor requires a library of PPC reference books. Some of the older books are quite pricey when they can be found, but the investment is well worth it.)

- **AMERICAN ADVERTISING POSTCARDS, SETS AND SERIES 1890-1920**, by Frederic and Mary Megson; The Postcard Lovers; 1985.

- **(THE) AMERICAN AUTOMOBILE DEALERSHIP, A PICTURE POSTCARD HISTORY**, by Jay Ketelle; published by Jay Ketelle Collectibles, Inc., Amarillo, TX; date unknown.


- **ELLEN H. CLAPSADDLE SIGNED POST CARDS, AN ILLUSTRATED REFERENCE GUIDE**, by Ellen H. Budd; 1989.

- **FANTASY POSTCARDS WITH PRICE GUIDE**, by J. L. Mashburn; Colonial House Publishers; 1996.

- **FRANCES BRUNDAGE: ILLUSTRATED REFERENCE GUIDE**, by Ellen H. Budd; 1990.


- **(THE) PICTURE POSTCARD AND ITS ORIGINS**, by Frank Staff; Frederick A. Praeger, Publishers, NY-Washington; date unknown.

- **PICTURE POSTCARDS IN THE UNITED STATES 1893-1918**, by George and Dorothy Miller; Clarkson N. Potter, Inc., Publishers; New York City; 1976. (This is the “Bible” for PPC collectors and has been reprinted, now being available at much lower cost than just a few years ago.)


- **PIONEER POSTCARDS**, by J. R. Burdick; (reprint edition) Nostalgia Press; date unknown (first printing was 1956).


• **(THE) POSTCARD PRICE GUIDE, SECOND EDITION**, by J. L. Mashburn; Colonial House; 1995.


• **WALTERS’ WORLD – HIS COMIC POSTCARDS, HIS ART**, by Courtney Mack and Stephen Mack; Whispering Dove Design; 2003 (linen cards).

• **WISH YOU WERE HERE – A TOUR OF AMERICA’S GREAT HOTELS DURING THE GOLDEN AGE OF THE PICTURE POST CARD**, by Barry Zaid; Crown Publishers, Inc., N.Y.; 1990. (Actually focuses mainly on white border period and linen period, not Golden Age, which is generally considered to be 1898-1918.)