



Women Exhibitors
APS Affiliate #260

WE EXPRESSIONS



Supported by AAPE

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STATEMENT OF PURPOSE: *To provide a vehicle through which women exhibitors can encourage each other through sharing information, ideas, experience, advice, problems, and solutions.*

Next Meeting: STAMPSHOW '09, Aug. 8, 2009, at noon; Pittsburgh, PA. Denise Stotts will speak on *Philatelic Elements for Thematic Exhibiting*.

Satellite Mtgs: MERPEX XXXIII, Sept. 4-5, 2009; Pennsauken, NJ; will include mini-seminar on *The Basics of Exhibiting*, by Barb Harrison, on Sat., Sept. 5, 1-2 pm.

Hudson-Fulton StampExpo 400, Sept. 25-27, 2009; Albany, NY; will include mini-seminar on *The Basics of Exhibiting*, by Barb Harrison, on Sat., Sept. 26, 1-2 pm, room TBD.

Keeper's Korner:

40 - 80 - 120. WE had 40 frames at Coalpex in 2008, 80+ frames at *Festival I* in May, and WE will have 120 frames at RMSS in Denver in 2010. Start those exhibits now. May 2010 will arrive quicker than you think.

WE is growing. Liz just sent a list of 16 new members, due in part to *Festival I*. You'll soon get a new membership list. If any new members are in your area, be sure to get acquainted, and welcome them to WE.

The positive comments about *Festival I* just keep coming. For those who could not make the trip, Janet and Barb will do their best to include articles written by *Festival* speakers into *WE Think* and *WE Expressions*, respectively.

StampShow in Pittsburgh is coming in August. That's just a month away. WE meeting will be at noon on Saturday. Denise Stotts will talk to us about *Philatelic Elements for Thematic Exhibiting*. One of the difficult tasks in preparing a thematic exhibit is identifying what elements can be included. Come and hear Denise's talk to answer all your questions.

Festival II is currently in the planning stages. More in the next newsletter about location and date.

Wear your badges and say hello to fellow WE members.

Ruth

THIS MONTH'S TOPIC: For the inexperienced newbie who cannot travel to stamp shows regularly to see exhibits firsthand (and who doesn't live within easy driving of a club), what are some websites that have great visual examples of the different types of exhibits one can put together? I see that there is a lot of help out there, but some of it's still reading like a foreign language to me, and I cannot seem to find some websites that show **really** basic word/visual connections for me, the utter novice. Anybody know of any websites? (submitted by Robin Cooper)

(from Denise Stotts): Two of the best sites that I know of to view exhibits on line are www.aape.org from the American Assoc. of Philatelic Exhibitors and the other is Exponet - www.japhila.cz.hof. Both sites are well worth the time. Some of the specialty societies also have photocopies available (or some probably on CD) of members' exhibits that can be purchased.

QUESTIONS FOR YOU TO ANSWER FOR NEXT NEWSLETTER: If you decide to sell an exhibit, what is the best way to go about it? Assuming you have kept accurate records of what you spent on the exhibit, how much can you expect to sell it for? What kind of advantage do you have if it has won numerous WSP golds? What if your highest awards were vermeil? Silver? Is it best to sell it as a whole?

If you've never sent in your *answers* to a monthly question, NOW is the time! Also, how about sending in a question???

PLEASE SUBMIT QUESTIONS OR TOPICS FOR UPCOMING NEWSLETTERS, IN ADDITION TO YOUR RESPONSES –THIS IS AN EASY WAY THAT WE CAN LEARN FROM EACH OTHER!!

Picture Postcard Seminar at Festival: If any member wants to receive the lengthy handout about collecting and exhibiting PPCs, which was given out at the PPC seminar, please contact your editor (barbandwill@comcast.net) and I will e-mail it to you (most likely in several "pieces" as it is quite a large document). This handout will not be sent to members unless you request it, as not all are interested in PPCs.

APS MONTHLY E-MAIL NEWSLETTER: If you are an APS member and not already signed up to receive the APS newsletter, you missed seeing 24 beautiful color photos taken at the WE Festival. If you sign up now, you may be able to receive the June edition which contains the Festival photos.



NEW FEATURE: FROM THE APS HALL OF FAME: FAMOUS WOMEN IN PHILATELY

Cheryl Ganz has suggested including women philatelists from the APS Hall of Fame, so as space permits one woman philatelist of special note will be included. Our first will be Dorothy B. Blaney, of Pennsylvania.

Dorothy B. Blaney

(June 29, 1921 – May 12, 1998) Pennsylvania

Blaney was a leading activist in promoting programs that encouraged young future philatelists. When the U.S. Postal Service started the Ben Franklin School Program in 1976, Blaney, postmaster of Perryopolis, Pa. from 1972 to 1984, became one of the most active postmasters in supporting the program. She personally started over 700 stamp clubs in Pittsburgh, Pa. area schools. She served as an advisor to the USPS on how to improve the program and how to inspire USPS personnel and teachers to get involved.

After her retirement, she became the educational director for AMERIPEX 86, World Stamp Expo 89, and World Columbian Stamp Expo 92. Blaney spoke at over 1,000 workshops for junior collectors, parents, teachers, and Postal Service colleagues. She served as chair of the APS Youth Activities Committee and was the author of *Tips for Promoting Youth Philately*. In 1995 she received the [Ernest Kehr](#) award for these many accomplishments.

HUDSON-FULTON: Exhibit Entry Forms are still available at the website: <http://www.stampExpo400.org>. **Deadline for entries is August 23.** Take a look around the site, which includes a wealth of information – it's going to be an exciting show. They have even posted the Synopses and/or Title Pages along with the listing of exhibits. As of June 24, there are 4 entries from ladies, 3 of which are WE members: Penny Borrowman, Patricia Prevey, and Barb Harrison. **Thank you, ladies!** Are there a few more WE members who can participate? There is still time to enter! Show date is Sept. 25-27, 2009. WE will share a table with AAPE, and will hold a WE satellite meeting. If you could help by spending a few hours at the table, please e-mail your editor. So far we still have only 2 people: Maureen Lynch & Barb Harrison. PLEASE offer your help so Maureen & Barb won't be chained to the WE table!!

FESTIVAL FOLLOW-UP: For those who were not at the Festival, following is a summary of Nancy Clark's presentation on preparing a talk.

Tips for Preparing a Successful Talk –The Steps to a Verbal Exhibit

by Nancy Clark

Choose a topic of interest

- Doesn't have to be only from items you own
- Can be seasonal
- Perhaps a general interest area

Give it pizzazz with a catchy title

- Instead of "Confederate Covers from the McCary Ballard Auction," how about "When a Foreign Country was in This Land"
- What would be an alternate to "Cats on Stamps" or "German Censored Mail"?

Plan the program in a logical manner

- If it's an historical area, plan by occurrence
- If it's a topic, progress by developmental steps

Decide what manner of communication(s) you will use

- Keep in mind the location/number of attendees/technological availability
- Support the means chosen with appropriate materials

Choose illustrations with a purpose

- Ordinary items can illustrate normal usage
- Uncommon items add that glam factor

Give opportunities for group participation

- Quizzes can be fun
- Humor has a role

Give information for follow-up. (I generally do this on a handout or on the last slide.)

PowerPoint Tips

PowerPoint rules!

Don't forget those dangly earrings!

WELCOME TO NEW MEMBERS: We are very happy to welcome 16 new members who have joined us within the last month. We gained 11 new members at the WE Festival in Bellefonte:

- 1) Jane Lee Childs, State College, PA.
- 2) Lois McGuinness, Loveland, OH; collects US, worldwide, Australia, Aruba, horses.
- 3) Bonnie Smith, Snow Camp, NC; collects NC postal history, sheep, horses.
- 4) Hillary Griffin, Burlington, NC; collects tarot, pagan topics, butterflies.
- 5) Vera Felts, Carterville, IL; collects medical, gastronomy, Scandinavia, Thailand.
- 6) Linda Cox, Knoxville, PA.
- 7) Sandy Strazlkowski, Redford, MI; collects British slogan/tourist cancels, WWII patriotics, cows, Detroit area postcards.
- 8) C. David Eeles, Columbus, OH; collects 1954 Liberty series, post 1950 mail processing, tagging, Egypt, Aland.
- 9) Miriam Weisz, McMurray, PA; collects Scott #1254 on cover.
- 10) Kathryn Johnson, Skokie, IL; collects WW, British, Ceylon, British Asia/Africa, Canada, anything old & interesting.
- 11) Susan Dempsey, Walnut Creek, CA; dealer.

Other new members are:

- 12) Dr. Peter McCann, University Park, FL; collects postal history—Monserrat, Turks & Caicos Islands, BVI, Cayman Island.
- 13) Omar Rodriguez, New York, NY; collects Mexico & Spain.
- 14) Doris Soldati, Haddonfield, NJ; not a stamp collector at this time but is becoming interested!
- 15) Gianluigi Soldati, Haddonfield, NJ; collects chemistry.
- 16) Jim Lee, Cary, IL; dealer.

++++**OTHER STUFF**++++

REMINDERS:

- Be sure to let editor know of any changes of e-mail address, mailing address, or phone number.
- If you have NOT received your newsletter by the last day of the month, contact Barb via e-mail.
- If you have not received your WE button, contact Liz to make arrangements. Remember to wear your WE button at local meetings and shows.
- If you are not yet an AAPE member, contact Liz Hisey, AAPE Secy., for info.
- Ruth keeps the membership list current and sends it periodically to everyone. Be sure to proofread your own info on the list and let Ruth know if there are any errors. Should you not receive the list, please let us know.
- Please do NOT forward our membership list to anyone.

