



Women Exhibitors
APS Affiliate #260

WE EXPRESSIONS



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STATEMENT OF PURPOSE: *To provide a vehicle through which women exhibitors can encourage each other through sharing information, ideas, experience, advice, problems, and solutions.*

Next Meeting: STAMPSHOW '09, Aug. 8, 2009, at noon; Pittsburgh, PA. Denise Stotts will speak on *Philatelic Elements for Thematic Exhibiting*.

Satellite Mtgs: MERPEX XXXIII, Sept. 4-5, 2009; Pennsauken, NJ; will include mini-seminar on *The Basics of Exhibiting*, by Barb Harrison, on Sat., Sept. 5, 1-2 pm.

Hudson-Fulton StampExpo 400, Sept. 25-27, 2009; Albany, NY; will include mini-seminar on *The Basics of Exhibiting*, by Barb Harrison, on Sat., Sept. 26, 1-2 pm, room TBD.

Keeper's Korner:

It seems like I just wrote the June column, and it is already the end of July. StampShow will be here quickly. The WE meeting will be at noon on Saturday, and Denise Stotts will enlighten us about *Philatelic Elements for Thematic Exhibiting*.

One of our members, Sue Dempsey has been in the hospital due to a fall. All WE members wish her well and hope that recuperation is going smoothly.

The Sixth Edition of the *Manual of Philatelic Judging* is now available for reading and pondering. You will need to download it at http://www.stamps.org/directories/dir_ExhibitionForms.htm. There will be a review of this on-line book in the next *WE Think*, and you will be invited to share your thoughts on the *Manual* in the newsletter.

Bonnie Smith is conducting a survey about Women in Philately. The WE board gave her permission to use the WE mailing list for the survey. The board granted this particular use of the membership list; others who want to use the mailing list must first approach the board for permission.

Other board decisions were (1) to have a *Facebook* page for WE and (2) to decline collaboration with ASDA on a convention in 2010. WE has its hands full with 120 frames at RMSS and Fest II. Liz will set up the *Facebook* page.

See you at StampShow in Pittsburgh. Wear your buttons, and say hello to fellow WE members.

Ruth

THIS MONTH'S TOPIC: If you decide to sell an exhibit, what is the best way to go about it? Assuming you have kept accurate records of what you spent on the exhibit, how much can you expect to sell it for? What kind of advantage do you have if it has won numerous WSP golds? What if your highest awards were vermeil? Silver? Is it best to sell it as a whole?

Apparently, no WE members have sold an exhibit as we had no responses. ??????

QUESTIONS FOR YOU TO ANSWER FOR NEXT NEWSLETTER: If you mail in your exhibit to a show, how helpful are the written comments you receive back from the jury? (Please be specific.)

If you've never sent in your *answers* to a monthly question, NOW is the time! Also, how about sending in a question???

PLEASE SUBMIT QUESTIONS OR TOPICS FOR UPCOMING NEWSLETTERS, IN ADDITION TO YOUR RESPONSES –THIS IS AN EASY WAY THAT WE CAN LEARN FROM EACH OTHER!!

HERE IS AN OPPORTUNITY . . . for us as women philatelists and exhibitors to support a request to urge the Postal Service to honor all American servicemen and women with a commemorative stamp featuring the **Cathedral of the Pines**. The Cathedral, located in southwestern New Hampshire, is a non-sectarian national memorial dedicated to the remembrance of American war dead. If you would like to join in this worthwhile effort, it won't take you 30 seconds, and you can sign the petition anonymously if you'd like. You can sign the on-line petition at: www.CathedralPinesStamp.org. The **Cathedral of the Pines** national war memorial features the Altar of the Nation (recognized by an Act of Congress in 1957), and the Women's Memorial Bell Tower containing four Norman Rockwell designed *bas-reliefs* honoring American Women. It is the first monument in the United States to honor American women who gave their lives for our country. You can read more about the Cathedral from the petition Web site.

ANOTHER OPPORTUNITY . . . American Philatelic Society StampCampus Course begins September 21, 2009: The ever-popular *Keys to Exhibiting* Stamp Campus course will return this fall, beginning September 21st and ending by Thanksgiving. APS Instructor and Judge, Janet Klug offers this six lesson course over a period of ten weeks. Since this is a project-based course, students should expect to spend several hours per week completing their assignments. While not a prerequisite, having ample material to create the exhibit is important to receive the full value of the instruction offered. Students will not have the time to acquire the necessary material while also taking the course and preparing the exhibit. Participants will find having a basic working knowledge of word processing software is useful in completion of this course. Beginning exhibitors are welcome.

Cost: APS members \$75 and non-members \$105 (workbook is included). Visit <https://www.stamps.org/education/stampcampusreg.htm> to enroll or http://www.stampcampus.org/edu_stampcampus_courses.htm for more information. Contact Gretchen Moody, Director of Education, with your questions, gretchen@stamps.org.

HUDSON-FULTON: Exhibit Entry Forms are still available at the website: [Http://www.stampExpo400.org](http://www.stampExpo400.org). **Deadline for entries is August 23.** Take a look around the site, which includes a wealth of information – it's going to be an exciting show. They have even posted the Synopses and/or Title Pages along with the listing of exhibits. As of June 24, there are 4 entries from ladies, 3 of which are WE members: Penny Borrowman, Patricia Prevey, and Barb Harrison. **Thank you, ladies!** Are there a few more WE members who can participate? There is still time to enter! Show date is Sept. 25-27, 2009. WE will share a table with AAPE, and will hold a WE satellite meeting. If you could help by spending a few hours at the table, please e-mail your editor. So far we still have only 2 people: Maureen Lynch & Barb Harrison. PLEASE offer your help so Maureen & Barb won't be chained to the WE table!!

GET WELL CORNER: We have received word from Sue Dempsey's husband that Sue had a bad fall on June 25 at the ASDA show in Santa Clara. She has had surgery for a broken hip and now has a pacemaker. She will be in rehab for a couple of weeks. Our very best wishes to Sue for a very quick and complete recovery, from all WE members and friends! Get well soon!

WANTED: Stamp related 100% cotton fabrics for a project. If any of the team captains that were given the fabric at the Festival do not have a use for it, I would be very happy to purchase it from you. Please contact me with details - Denise Stotts @ stottsjd@swbell.net.

The following was submitted by Cheryl Ganz for your enjoyment:

The Philatelist
by Frieda B. Bulger

Sung at the banquet for the "Women in Philately" exhibition held December 11, 1953,
through January 9, 1954, at Philadelphia's National Philatelic Museum

Sing to the music of "Diamonds Are a Girl's Best Friend":

Some women want a city house

And some like mountain camps;
Give me a room, a table and
A great big pile of stamps.

Now diamonds and pearls may be bought by other girls,
But not by a philatelist
I'd rather have a pair of some stamp that is rare
Than a coat of sable, a racing stable or even Clark Gable.
A Saxony Red, a Bomba Head -
I'd rather have them than be kissed.
I like First Day covers - prefer them to lovers.
I'm a real philatelist.

Some gals go for Art, others crave limousines,
But not a real philatelist.
And some think it smarter to dress up like queens
In a gown that fits to go and dine at the Ritz
Philately was meant for me -
A fine Penny Black I can't resist.
I like postage dues, revenues I won't refuse.
I'm a real philatelist.

A stamp is not only to stick on a letter -
Ask any philatelist
I never am lonely or sick, I'm much better
When with tong and hinge I go on an evening's binge.
Mint or used, I'm not confused
With both Minkus and Scott to assist.
And I'll buy all the invert's though the cost of this whim hurts.
I'm a real philatelist.

IMPORTANT NOTICE: The 6th Edition of the Manual of Philatelic Judging is now available on line from the APS. It will not be available in a bound edition as in the past because of cost restrictions. Therefore, you can download the manual and print it at home. If this is not possible, you can contact the APS to request them to print a copy for you for the cost of \$10. We are told that there have been many changes made, so it is extremely important for all WE

members to become familiar with these changes in how our exhibits are to now be judged. The link to download the manual appears just below this note. To save yourself a LOT of time and ink, set your printer for “draft” instead of normal when printing this out. Another suggestion is to print small sections at a time, such as 15 or 20 pages.



JUDGING MANUAL

The new 6th edition of the *APS Judging Manual* is now available for [downloading](#) as a pdf.

It has been suggested that several people “review” this manual and have those reviews printed in *WE Expressions* and *WE Think*, since this is so important to what we are doing. Therefore, once you have read through and digested this revised edition, please write a short review of those sections which affect your particular area of exhibiting (such as Display, Revenues, FDCs, etc.) OR a review of the complete manual. Those members who are judges could help us all by writing perhaps a longer review of the entire manual, giving us a broader area of understanding from their viewpoint as judge. The shorter reviews will run in upcoming monthly newsletters, while Janet will probably use the longer reviews for *WE Think*. PLEASE HELP BY WRITING A REVIEW – then e-mail to Barb for inclusion in the monthly newsletter or to Janet for *WE Think*. Thanks in advance!

WELCOME TO NEW MEMBERS: No new members this month.

NOTE OF INTEREST FOR NEWER MEMBERS: Just in case you may have wondered why Ruth’s column is called “KK,” when we formed our group 3½ years ago, you may not believe this but the group of original founding members could have been considered quite a bunch of fun-loving exhibitors. Ruth agreed to be the Chair, and she was dubbed “Keeper of the Krazies.” Hence, the column was named “KK.”

++++**OTHER STUFF**++++

REMINDERS:

- Be sure to let editor know of any changes of e-mail address, mailing address, or phone number.
- If you have NOT received your newsletter by the last day of the month, contact Barb via e-mail.
- If you have not received your WE button, contact Liz to make arrangements. Remember to wear your WE button at local meetings and shows.

