



Women Exhibitors
APS Affiliate #260

WE EXPRESSIONS



Supported by AAPE

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STATEMENT OF PURPOSE: *To provide a vehicle through which women exhibitors can encourage each other through sharing information, ideas, experience, advice, problems, and solutions.*

Next Meeting: AmeriStamp Expo '10, Riverside, CA, Feb. 19-21.

Satellite Mtgs: Aripex, Mesa, AZ, Feb. 12-14. WE meeting on Sat., 11 a.m., led by Marge Sente.

Keeper's Korner:

I have Good News, Good News, and more Good News.

First, Jim and Sue Dempsey (A & D Stamps) have sent a substantial donation to WE to assist with Fest II and our ongoing operating needs. WE has sent thank yous to these wonderful philatelists supporting our program. Please be sure to add your thanks when you see them at shows.

Second, please accept my personal thanks for your great response to my appeal for entries for Rocky Mountain Stamp Show (RMSS). WE has over 120 frames entered for this show; in fact, the number is over 145. What great news for WE! WE sent so many entries that RMSS is now over subscribed; they have too many entries for the number of frames available. We'll let RMSS figure out what to do with all of these exhibits.

Since WE achieved the goal of 120 frames, there will be a CELEBRATION BRUNCH on Sunday, as a part of Fest II. If you are attending the show, please be sure to attend.

Third, Fest II will occur on Thursday before RMSS. It will be at the same hotel as RMSS, and fee is quite reasonable. There will be more information in WE newsletter and in WE Think.

What a great group WE is!!! Many thanks to all of you for filling out and mailing in those entry forms.

Ruth

THIS MONTH'S TOPIC: Since you first started exhibiting, what changes have you seen/not seen in exhibiting? In shows? In judging? In dealer attitudes toward women? Why have these changes occurred? (Or why have things stayed status quo?) Do these changes (or non-changes) affect your participation in exhibiting in any way? If so, how?

(from Denise Stotts) Since I have been exhibiting for quite a while, there have been lots of changes. When I started, we didn't even send in title and synopsis pages. This came about as a result of AAPE. I think that because of this, we have a much better prepared panel of judges today - though this might not always be a good thing! I don't think the guidelines for thematics have changed much - we have always sort have been "ruled" by the FIP, but there have been new types of exhibits introduced - one framers, display, postcards, etc. I don't think shows have changed a lot since we have been attending, other than everyone getting a bit older. I can't give a true answer about dealer attitude towards women, because once I got more known to them, the problem lessened. I must say, though, that it might still exist - I got ignored this past year at Napex - can't say if it was because I was a woman or if the dealer was just too busy chatting with a buddy to bother - it was Sunday - maybe he didn't need any more sales (!?). I think most of the changes for the better are because of AAPE and WE - when people join together, things get done. One of the changes that does effect how often I will exhibit is cost - the frame fees have gotten so high (I know, everything has gone up), I really have to think about how much I really want to show at a particular event.

(from Barb Harrison) I was pretty much ignored by dealers 6 years ago, when I went to my first show. My acceptance by dealers grew as they became more familiar with me as a serious exhibitor and spender. As more dealers saw my post card exhibits and especially Grandma's House (display), I got better and better reception, also because I tend to go back to dealers who treat me well and have the kinds of things I need. This past year I still had occasions when I was ignored by a dealer or given less than full attention. So I walked away.

Three things are affecting my attendance at shows. The first is the difficulty of flying and trying to deal with carrying heavy exhibits (unfortunately, I do not do OFEs). Air travel has become a nightmare, what with security, terrorism problems, cancellations, etc., and I have pretty much decided not to fly. I am therefore looking into shows to which I can drive in a day. The second is the cost involved for frame fees for multi-frame exhibits and the shipping costs (when I do not attend personally). For just one show last year, where I entered several exhibits, I spent over \$600 for frame fees and shipping – and didn't even have the pleasure of attending the show. The third is some annoying health problems.

QUESTIONS FOR YOU TO ANSWER FOR NEXT NEWSLETTER:

Do you belong to any local stamp clubs? (Which ones?) Do you attend regularly? What are the meetings like? Is there a newsletter? What are the pluses and minuses of membership? Does the club put on any kind of show annually? If so, what is it like, where is it held, how is attendance, what are the fees?

PLEASE SUBMIT QUESTIONS OR TOPICS FOR UPCOMING NEWSLETTERS, IN ADDITION TO YOUR RESPONSES – THIS IS AN EASY WAY THAT WE CAN LEARN FROM EACH OTHER!! IF YOU HAVE NEVER SUBMITTED ANY MATERIAL FOR OUR NEWSLETTER, HOW ABOUT MAKING A RESOLUTION TO SUBMIT SOMETHING AT LEAST ONCE (OR POSSIBLY TWICE?) DURING 2010.

Quote of the Month: “To love what you do and feel that it matters – how could anything be more fun?”
Katherine Graham



Mary Ann Aspinwall Owens

(June 24, 1928–November 21, 2005) New York

Mary Ann Owens pioneered the establishment of thematic philately as an important exhibiting class at national and international exhibitions. She exhibited nationally and internationally at the gold medal level, and her landmark exhibit on elephants was the first thematic display to achieve international gold and large gold. Among other collections and exhibits were ones on the Blue Danube, frogs, umbrellas, and postal stationery. She was a thematic judge accredited by the American Topical Association, the American Philatelic Society, and the Fédération Internationale de Philatélie. Mary Ann served as United States commissioner and judge at many FIP shows.

The American Topical Association honored her with its Distinguished Topical Philatelist Award in 1969 and she was elected to the Wisconsin Philatelic Hall of Fame in 1978. She served on the Citizens' Stamp Advisory Committee

WE FEST 2, May 13-16

The planning and organization for WE FEST 2 is well under way. We are planning on meeting in the evening of the 12th, with a pizza party and a get to know each other. Seminars will start after breakfast on Thursday and run until 4 p.m., with a break for lunch. Friday and Saturday we will offer seminars before the show opens at 10 a.m., and after lunch for 90 minutes. We will finish up the Festival with a brunch on Sunday.

We are planning to have two levels of seminars. For those new to exhibiting, topics could include dealing with the dealers, planning your pages, how to write Title Pages and Synopsis, and would also include seminars for non-traditional exhibitors, such as those who like to collect and are thinking about exhibiting but not on a competitive level. Perhaps you want to mount an exhibit for your library, or local historical club, etc. One seminar that is being offered will be hosted by Art Groten, who is President of the Ephemera Society.

The second level is for intermediate and advanced level exhibitors. A seminar is in place called "Exhibiting for the Prize," which will be given by Tim Bartshe, assisted by Liz Hisey.

As we come down to finalizing our seminars, we would like to ask you the membership what kinds of specific subjects you would like addressed. For those of you who are planning to attend, this is an opportunity for you to decide what subjects you would like to have included.

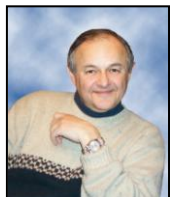
Please email your suggestions to Liz Hisey by February 28. (lizhisey@comcast.net)

REMINDER: RMSS, MAY 14-16, 2010! As you know WE has been asked to attend as a convening Society at the Rocky Mountain Stamp Show (RMSS) May 14-16, 2010. WE committed to mounting 120 frames (see Ruth's report in KK on page 1). WE Fest II will also be held in conjunction with the show. More information on the WE Fest will be coming soon.

WE will also be taking part in a "throw down" competition between WE, Bittersweets based in CT, Midnight Mavericks based in TX, and also I think Betty's Boys from St. Louis. Scoring will be done by number of awards and medals won by each team. We need all kinds of exhibits, so please do not feel that your exhibit is not up to standard. We want to put on a good showing for WE. All classes of exhibits are acceptable. Also our male members are welcome to exhibit if you are not already committed to one of the other teams. **Lets whomp the other teams!!!! (from Liz Hisey)**

APS Education Course goes "On the Road"

The American Philatelic Society is offering the *Computers in Philately* course, taught by APS Instructor George Fekete, April 21 – 22, 2010 prior to WESTPEX as part of its continuing education series. The



computer has a plethora of uses for the philatelist. Students taking this course will receive a toolkit designed to optimize use of the computer for a variety of philatelic tasks in this hands-on course. Software and technology that can be used to take advantage of graphics, drawing, scanning, database, publishing, and commercial philatelic applications will be covered. Students are invited to suggest topics not mentioned in the course description for possible integration into the curriculum. Computers will NOT be provided in this course, so each

student should bring a PC or Mac. A basic knowledge of computer use is necessary to receive the most benefit from this course.

George is a lifelong stamp collector, a life member of both the American Philatelic Society and the American Philatelic Research Library. From 2003 – 2007 he served on the APS Board of Vice Presidents. His other philatelic memberships include the APS Writers Unit 30, United States Stamp Society, Empire State Postal History Society, Auxiliary Markings Club, American Philatelic Congress, and the Rochester Philatelic Association. George has taught Computers & Philately with *American Philatelist* editor Barb Boal, and he assisted Dennis Gilson in teaching the Washington-Franklin course at APS Summer Seminars.

Course cost is \$195 for APS members and \$295 for nonmembers and will be held at the San Francisco Airport Marriott Hotel, WESTPEX host hotel. WESTPEX, April 23 – 25, 2010, is celebrating its 50th anniversary with 75 dealers from around the world. You can register for this course at the American Philatelic Society website, www.stamps.org, on the Education page or by contacting Gretchen Moody, 814-933-3803. A \$15 discount is available until March 31, 2010. Learn about other "On the Road" courses at the APS website.

Unlock the Door to Exhibiting with *Keys to Exhibiting* course, begins February 22, 2010

APS Instructor and judge, Janet Klug offers this six-lesson course over a period of ten weeks. Five lessons cover everything you've always wanted to know about exhibiting — from the nuts and bolts of a successful exhibit, to understanding the intriguing new classes of exhibits. Discover the fun and challenges of exhibiting, with individual guidance in getting started, putting your exhibit together, where to show, and final tips. Since this is a project-based course, students should expect to spend several hours per week completing their assignments. While not a prerequisite, having ample material to create the exhibit is important to receive the full value of the instruction offered. Students will not have the time to acquire the necessary material while also taking the course and preparing the exhibit. Beginning exhibitors are welcome. The cost is \$75 for APS members, \$105 for non members, which includes the *Keys to Exhibiting* workbook. Register on the APS website at <http://www.stampcampus.org/> or by calling the APS at 814-933-3803.

If you want a testimonial....

“The online *Keys to Exhibiting* course was a turning point in my philatelic development. I knew I had some interesting philatelic material but needed a boost to get it out of the file box and onto exhibit pages. The online course did all that and more. The heart of the course is the online interaction with the instructor, who provides prompt and detailed responses to dozens of student inquiries. Folks in my class asked a lot of useful questions I had not even thought about, and it was rewarding to share in this virtual seminar of many minds chewing on similar challenges. Each of us received individualized attention and guidance, and by the end of the course I felt as though I had been participating in a master class. This was great value for the money, and I came away both motivated and well prepared to complete my exhibit.” Stephen Rose, recent graduate and APS member.

WELCOME TO NEW MEMBERS: This month we welcome --

- Bob Hisey, husband of Liz. Bob is an experienced exhibitor of Finland 1917-1930, Officials of South Africa, and South Africa.
- Lyman Caswell, Des Moines, Washington. Lyman is Ruth's husband and an experienced exhibitor.

NEWSLETTER NUMBERING SYSTEM: Being technically challenged, I discovered my computer would not allow me to use a slash in the file name, so for the time being, at least, the volume number will look like this: Vol. 4-1(10), indicating our 4th year of newsletters, 1 for January, and 10 for 2010.

++++OTHER STUFF++++

REMINDERS:

- Be sure to let **editor** know **directly** of any changes in your e-mail address, mailing address, or phone number. **If you do not, you may not receive further newsletters!!**
- If you have NOT received your newsletter by the last day of the month, contact Barb via e-mail. **(IT MAY BE BECAUSE YOU CHANGED YOUR ADDRESS!!)**
- **SIGNING UP NEW WE MEMBERS:** Please refer membership questions/new members to Liz Hisey, who will obtain membership information from the new

