



## (WOMEN EXHIBITORS)

2007: Vol. 1-1

February 24, 2007

Newsletter Editor: Barbara Harrison, [barbandwill@rcn.com](mailto:barbandwill@rcn.com)

**STATEMENT OF PURPOSE:** *To provide a vehicle through which women exhibitors can encourage each other through sharing information, ideas, experience, advice, problems, and solutions.*

**Next Meeting:** *StampShow*, Portland, OR (time, place TBD)  
Program: *Overcoming Intimidation* & evaluation of our progress & survey results

**Next Workshop:** *StampShow*, Portland, OR (time, place TBD)  
Women's Beginning Exhibitor's Workshop

**Satellite Mtgs:** *Philatelic Show*, May 4-6, Boxborough, Mass., Liz Hisey.  
*Rocky Mountain Stamp Show*, May 18-20, Denver, CO, Liz Hisey.  
*ATA*, June 15-17, Irving, TX, Liz Hisey.  
*NOJEX-NJ*, May 25-27, Secaucus, NJ, Barb Harrison.

**FIRST "WE" MEETING:** Saturday, Feb. 10, 2007 – AmeriStamp Expo, Riverside, CA

The organizational meeting convened at noon, chaired by Ruth Caswell. Our thanks go to Ruth for identifying the need for a women's forum and for making initial arrangements to get together in Riverside.

Within the first 20 minutes, we had chosen a name (WE – Women Exhibitors), decided on an e-mail newsletter (edited by Barb Harrison), adopted a Statement of Purpose (above), chosen a "Keeper of the Crazy's" (aka Chair – Ruth Caswell), and decided to meet as a group twice annually – at StampShow (APS summer meeting) and at AmeriStamp Expo (AAPE/APS winter meeting). During the following discussion, we decided that we would each toss in \$5 toward start-up expenses, and Liz Hisey volunteered to be "Keeper of the Money" (aka Treas.).

Chair: Ruth Caswell, [ruthandlyman@earthlink.net](mailto:ruthandlyman@earthlink.net)  
Treasurer/Membership: Liz Hisey, [lizhisey@comcast.net](mailto:lizhisey@comcast.net)

## Other discussion:

- WE will foster women's interests in exhibiting and help women to feel welcome as exhibitors.
- WE will be educational, and NOT political.
- WE will offer friendship to other women exhibitors (wannabe's, newbies, experienced), act as mentors, and endeavor to invite other women to attend shows with us.
- WE will endeavor to work toward holding satellite meetings at local shows and other national shows, in order to reach out to as many women exhibitors as possible. This can be done by our members contacting show committees requesting meeting space at their shows, preparing handouts to give to women at shows, putting up small posters about WE (including contact info – Ruth, Liz, and Barb, plus space for local contact info), writing articles for inclusion in newsletters, etc.
- Barb Harrison will write article for TPE, the AAPE journal.
- WE members are encouraged to write Letters to Editors of various groups such as APS (The American Philatelist), Topical Times, etc.
- Barb will send a “welcome” e-mail to new members, and will also send updated member lists out periodically as new names are added (or changes are made).
- Newsletter will include a “calendar” of who will be attending which shows. (NOTE: Please send your own information to Barb for inclusion in this “calendar.”)
- Ruth will organize next WE meeting and workshop to be held at StampShow in Portland, OR, Aug.9-12.
  - **Evaluation of our first 6 months.**
  - **Place visible, eye-catching signs at shows to invite women to attend the WE meeting. Signs should also be placed in the Ladies Room – Tks, Janet!**
  - **Provide small flyers to place on information table and/or hand out to women in attendance (should include our Statement of Purpose). NOTE: Standard forms to use for these posters and flyers are now in preparation and will be sent to each member. You can then simply type in the blanks with your local information, print them out on your own computer, and take them to your local show. Save original blank forms in computer to use over again for each show you attend.**
  - **Hold a workshop for women which will focus on beginning exhibiting.**
- All WE members: Be thinking about seminar topics for future meetings.
- Survey: Ruth, Liz, Janet, and Barb will construct a brief survey about WE, which will be e-mailed to members in an upcoming newsletter.

This meeting was a wonderful example of what women with a purpose can accomplish in just one short hour! Thanks, everybody, for helping us to get off to a good start.

## SETTING UP OUR NEWSLETTER

Never having done a newsletter before, I'm trying to set up an easy way for us to continually share information, experience, and ideas to help each other, with the least amount of typing required. So this is how we'll start, and we'll see how well it works.

(By the way, does this size type suit everyone's eyes? Times New Roman, 14 font. If not, let me know and we'll try something else.)

To begin, below is a list of numbered topics (we can add/delete later, as required). If you'd like to send in your comments/experiences to include in an upcoming newsletter, in your e-mail back to the Editor, include the number and name of the section, then type in your comments. Send in comments on one or several areas, and they'll be included in the next newsletter, if possible. If MANY comments are sent in, some may have to be saved for a later edition. No need to prepare a special document – just send me your comments in an e-mail and I can cut and paste for the newsletter. Don't worry about type or font size – I'll take care of that.

Your newsletter will arrive as an e-mail with an attachment (Word). From time to time I will include a comment or 2 on the e-mail. If we don't get much input to begin, I may include a question or 2 on the e-mail, to which you could respond. We'll try this for a while and see how it works.

Here are some **newsletter topics** which can use your input: (NOTE: I will include your name with your comments, unless you request that your comments remain anonymous.)

- 1) Exhibiting Help
- 2) Dealing with the Dealers: Good experiences, Bad experiences, Other related "dealer" info.
- 3) Who's Who? (Biographies of members – will try to include one per issue, once I start receiving them.)
- 4) Good and Bad Show Experiences
- 5) Informative Articles (written by members, on whatever subject)
- 6) New Ideas

I think we're off to a really good start. With everyone contributing their thoughts, ideas, and encouragement to the others, we will ALL be able to become more confident, successful exhibitors!

## A FEW ODDS AND ENDS

- Anyone who did not already put in \$5 toward start-up expenses at the first meeting and would like to do so, please send it to Liz Hisey.
- Feel free to tell other women philatelists about WE, even if they have only the slightest interest in the possibility of exhibiting.
- Please do NOT forward the membership list to anyone. When a new member joins they will receive a dated copy of the membership list, which will be kept current by Barb.
- You may refer inquiries to Ruth, Liz, or Barb for further information/clarification.
- If someone would like to join us, refer them to Liz who will receive their \$5 and get the membership information to pass along to Barb, who will then send a welcome e-mail, the current newsletter, membership list, and back issues if requested.
- **IMPORTANT – If your membership information is NOT complete on the Membership List, please forward any missing info to Barb ASAP. IF you have a cell phone, please include the cell number (c) since this is an excellent way to keep in touch with each other at shows.**

## QUESTION FOR YOU TO ANSWER FOR NEXT NEWSLETTER: (Suggested by one of our members)

1) How long have you been exhibiting? How did you get involved in the hobby and then in exhibiting?

Now that you've received the first newsletter, let me know what you think.

Barb

Your Editor