



# WE Expressions



APS Affiliate #230

Women Exhibitors

Supported by AAPE

## WE Fest 4, A Huge Success

WE Fest 4 had 24 attendees and speakers participate in the fourth Women Exhibitors' sponsored event. WE started the festival with a gathering on Wednesday night, March 19, where everyone (Figure 1) enjoyed salad, hot pizza, and garlic bread. It was an opportunity for attendees to catch up on what everyone has been doing since last time they talked. It also gave new people the time to ask questions about what others were collecting and possibly exhibiting.

On Thursday starting at 8 am, eight different seminars were offered by five experts. Seminars varied from computer techniques to how to have fun with philatelic

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Figure 1: At the front of the pizza buffet line were Marge and Jim Faber as Nancy Swan in the back waits to get her dinner.

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## Chair Chick-Chat - Liz Hisey

WOW, what a great WE FEST 4. Great fun was had by all attendees; we had great seminars, lovely meals, and many chances to meet up with old and new friends. There are so many thanks to be given, to Kathy Johnson and Kristin Patterson for all their hard work in putting together the program and the name tags; to the St. Louis Expo committee for all their help, especially David and Penny Kols, Alan Barasch, and Wayne Youngblood. We never had to worry about A/V or rooms, they took care of it. Thank you also to the staff at the Renaissance Hotel St. Louis, our meals were always on time and the staff was very helpful. We had great presenters, see photos throughout this publication, of some of them.

Now we start to plan WE FEST 5, to be held at BALPEX 2016. At the wrap-up brunch on the Sunday of WE FEST 4, I asked those in attendance to give me the "pluses and minuses" of



WE Fest 4 helpers (l to r) Kathy Johnson, Liz Hisey, and Kristin Patterson.

the weekend, these we will use to plan the next event. For those of you who were unable to attend, please let us know what kind of seminars you would like to attend, so that we can plan appropriately. Also, if there are members who live on the East Coast and would like to take an active part in the organizing of the FEST or if you would like to help out remotely, please let me know.

### WSP Exhibitions

- Apr. 4-6 Philadelphia National Stamp Exhibition
- Apr. 11-13 Garfield-Perry March Party, Cleveland, OH
- Apr. 25-27 WESTPEX, Burlingame, CA
- Apr. 26-27 Plymouth Show, Westland, MI
- May 2-4 Philatelic Show, Boxborough, MA
- May 9-11 PIPEX, Portland, OR
- May 16-18 ROMPEX, Denver, CO
- May 16-18 ROPEX, Rochester, NY
- May 30-June 1 Royal 2014 Royale, Halifax, Canada
- May 30-June 1 NOJEX, Secaucus, NJ
- June 6-8 NAPEX, McLean, VA
- June 13-15 COLOPEX, Columbus, OH
- June 20-21 OKPEX, Midwest City, OK
- June 27-29 National Topical Stamp Show, St. Louis, MO

## Symmetry - Steven Zwillinger, [stevenzwillinger@gmail.com](mailto:stevenzwillinger@gmail.com)

Symmetry is not essential for either exhibit pages or the arrangement of pages in a frame. Sometimes it is just impossible to achieve even if you wanted it. However, if you can control how your pages are sequenced, symmetry may affect how your exhibit is perceived by viewers.

Many of us combine different size pages in our exhibits: standard sheets of paper (8½ x 11) and large sheets of paper (11 x 17). It is not uncommon to have both sizes in a single frame. This is where considering symmetry may make your exhibit more pleasing to the eye.

A large page can be centered in a row or it can be on the left or the right side. Figure 1 shows a symmetrical arrangement within a frame with two centered pages. The effect is pleasing on the eye.

A nice example of a

Figure 1: Symmetric layout.

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single centered large page within a frame can be seen in Tony Dewey's *3¢ Connecticut Tercentenary Issue Of 1935 And Its First Days* at [www.aape.org/exhibit\\_view\\_frame.asp?intExhibitNumber=109&intCurrentFrameNumber=1](http://www.aape.org/exhibit_view_frame.asp?intExhibitNumber=109&intCurrentFrameNumber=1).

A good example of two centered large pages can be seen at Bob Rufe's *U.S. Special Handling 1925-1959 - The Stamps and the Service* at [www.aape.org/exhibit\\_view\\_frame.asp?intExhibitNumber=94&intCurrentFrameNumber=1](http://www.aape.org/exhibit_view_frame.asp?intExhibitNumber=94&intCurrentFrameNumber=1).

An asymmetrical approach, where a large page is not centered, may sometimes be slightly jarring to the eye. Tim Bartshe's *Registration Marcophily of the South African Republic (Transvaal) 1881-1900*, however, shows that a skilled exhibitor can overcome minor issues in page arrangement. His exhibit can be seen at [www.aape.org/exhibit\\_view\\_frame.asp?intExhibitNumber=47&intCurrentFrameNumber=1](http://www.aape.org/exhibit_view_frame.asp?intExhibitNumber=47&intCurrentFrameNumber=1).

He had two large pages, one in each of two different rows. He designed these large pages so they would "mirror" each other. Each had a distinctive format that made them stand out from the other pages in the frame: they were the only pages in the frame with long blue covers on them and each page was arranged so that it appeared to 'face' the other. Tim managed to make an asymmetrical page layout into an esthetically appealing balanced exhibit frame. Take a look and try it yourself.

## Editor's Remarks - Kristin Patterson, [Kristin\\_email@yahoo.com](mailto:Kristin_email@yahoo.com)

So far this year, I have been fortunate to attend two large philatelic events, AmeriStamp Expo in Little Rock and St. Louis Expo for WE Fest 4. At both events, I saw many Women Exhibitors, and if I had not been part of WE, I would not have known them. Membership dues are only \$5 per year. To become a member contact Carol Edholm at [womenexhibitors@gmail.com](mailto:womenexhibitors@gmail.com).

Included in this issue are many photographs of Women Exhibitors and WE Fest presenters enjoying the festivities. I hope it comes across that there was lots to do and many friendly, enthusiastic

people to discuss exhibiting with.

Between WE Fests, there are WE meetings held at the AmeriStamp, StampShow, and at Regional shows. Make sure to check show schedules for upcoming WE meetings. You are welcome to host your own. You might be surprised how many other people interested in exhibiting are in your area.

Lastly, there is no time like the present to show off your exhibit. As a show attendee, I always look forward to talking to exhibitors who collect material that is of interest to me.

### Women Exhibitors 2013-2014 Board

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## WE Members Win Big at AmeriStamp Expo 2014 - Kristin Patterson

Let's start at the top with **Betsy Carter** (Figure 1) who won her first Gold Award with *The Journey of a Woman Artist*. But her big surprise came when she won the multiframe Grand Award and Best Display Division exhibit.

Two WE members who had multiframe exhibits were Best Postcard and Gold winner **Tim Bartshe** - *A Visitor's Guide to Bloemfontein: A Tour of the Capital ca. 1910*, and Vermeil winner **Liz Hisey** - *Edward H. Mitchell's Exaggerated California Produce "Getting the Giants to Market."*

Ameri-Stamp Expo holds the Single Frame Most Popular Com-

petition which **Dawn Hamman** (Figure 2) had two exhibits in *City Chickens* and *How to Grow Tomatoes*. The latter won the Most Popular, popular exhibit.

Also, two WE members competed in the Single Frame Championship: **Tim Bartshe** -



Figure 2: Most Popular winner Dawn Hamman.

**Hotchner** - *Perforating the Sheet Stamps of the 3<sup>rd</sup> Bureau Issue, 1908-1922.* and **Pat Stilwell-Walker** - *Ship Letter Rates of Ireland & Act of 1711 Through Act of 1840*, who also received the APS Pre-1900 Medal of Excellence. Vermeil was won by **Liz Hisey** - *Roasted Quail, From Field to Plate*, **Vesma Grinfelds** - *Latvia: The Rising Sun Stamp of 1919*, and **John Hotchner** - *The U.S. 5 1946 DC-4 "Skymaster" - Usages From and To Foreign Countries and U.S. Territories.*

And newest WE member, **Dan Walker** won a Gold and India Study Circle Award for *The Indian Princely State of Hyderabad's First Stamp.*

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Figure 1: Grand Award winner Betsy Carter.

## WE Sterling Achievement Award Winners

A special congratulations to the following Sterling Achievement Award winners for their fine exhibits at recent stamp shows.

**William Dugan** - *Postal Markings of Indiana 1<sup>st</sup> Class Registered Mail: The Columbian Issue* at INDYPEX

**Lawrence Haber** - *The Hudson Fulton Issue of 1909: First Day Covers and Early Uses* at CHICAGOPEX



Sterling Achievement Medal

**Victor Ellison** - *Full Speed Ahead to Victory* at Midwest Philatelic Society

**Regis Hoffman** - *Letters to the Stars* at Southeastern Stamp Expo

**Les Knebl** - *Unusual Stamps of the World* at SNSE

**Patrick Spencer** - *Dead Letter Office Envelopes & Rates* at ARIPEX

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## WE Fest 4, A Huge Success ~ from page 1

manipulation. Michael Mead, (figure 2) owner of Britannia Enterprises, was one of the first presenters. He spoke on The Ephemera Connection, how ephemera items can add to your exhibits and expand your collecting hobby in exciting ways. In the afternoon, Michael offered the presentation for a second time.



Figure 2: Michael Mead presenting on The Ephemera Connection.

Also, presenting first in the next room was Alan Barasch. He spoke on Computer Techniques for stamp collectors and ideas to help you in exhibit your stamps. Alan was also our projector/computer helper throughout the

WE Fest. He was available to make sure each presenter had their material displayed properly. Alan was indispensable.

Next, attendees were offered the option of listening to Richard Drews talk about the Mechanics of Running a Show - behind the scenes work to put on and manage a stamp show promotion, advertising, etc, or Liz Hisey (figure 3) on How do I turn my Collection into an Exhibit? We heard from Liz that an exhibit is not just our pages of stamps and learned how to weave a story through our materials along with what makes a successful stamp exhibit.

At 11 am, all members were treated to Kathy Johnson's

presentation on Display Exhibiting Takes Off (figure 4). This is a popular area of exhibiting that has grown dramatically. Kathy discussed what is involved in making a successful display exhibit.

**“an exhibit is not just your pages of stamps”**

As part of the WE Fest, lunch catered by the hotel was included giving everyone an opportunity to talk more about their collections. After lunch, attendees who were exhibiting, were able to mount their exhibits.

That afternoon, we were treated to Confessions of an Exhibiting Scalawag presented by

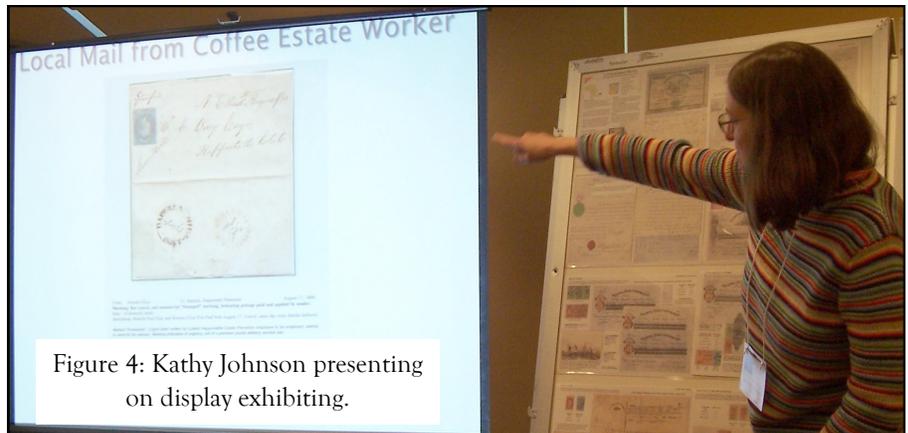


Figure 4: Kathy Johnson presenting on display exhibiting.



Figure 3: Liz Hisey (center) presenting How do I turn my collection into an exhibit? Paying close attention from left to right, Marge Faber, Jim Faber, Allan Weiss, Barbara Herbert, Rose and David Wallerman, and Charlene Blair.

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## WE Fest 4, A Huge Success - from page 4

exhibitor Roger Brody (figure 5). APRL President Roger showed us his skillful use of Photoshop to tell a story about Cahoots, NY.



Figure 5: Roger Brody in front of his Cahoots exhibit.

Attendees were shown the Mechanics of Exhibiting by Bob Hisey (figure 6). The practical “how to” class on exhibiting had something for everyone, but the highlight was glue dots.

Finally wrapping up Thursday was Liz Hisey (figure 7) and Kathy Johnson who discussed Exhibiting Picture Postcards and



Figure 6: Bob Hisey discussing the Mechanics of Exhibiting.

More. It was an introduction to exhibiting postcards, the rules, and questions and answers for how these exhibits work.

That ended the seminars on Thursday, but that did not end the education and fun. Attendees could attend You be the Judge presented by Richard Drews (figure 8) on Friday and Saturday morning at 8 am. This class focused on 10 preselected show exhibits that were reviewed by class participants. We were now on the other side of competitive exhibiting. On Saturday morning, we compared our medal level

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Figure 7: Liz Hisey presenting on Exhibiting Picture Post Cards.



Figure 8: Saturday at the frames, Richard Drews discusses an exhibit as part of You be the Judge with (l to r) Nancy Swan, Vesma Grinfelds, Jim Faber, Marge Faber, Barbara Herbert, and Anne Harris.

## WE Fest 4, A Huge Success - from page 5

results with those of the five-member show jury.

WE attendees also spent time together at Friday night dinner (figure 9) and at the Sunday Farewell Brunch (figure 10). Overall, a friendly group of women and men who all enjoy collecting stamps but want to learn more about exhibiting.

The next WE Fest will be at BALPEX in Sept. 1, 2016. So make plans to spend Labor Day in Baltimore.



Figure 2: Friday night dinner at Schneithorsts, with WE attendees: (l to r) Kristin Patterson, Jim Faber, Vesma Grinfelds, Anne Harris, Nancy Swan, Barbara Herbert, David Harris, and Marge Faber.



Figure 10: At WE farewell brunch (l to r) front row: Kathy Johnson, Marge Faber, and Vesma Grinfelds. Back row Jim Faber, Richard Drew, Kristin Patterson, Anne Harris, and Barbara Herbert.

Liz Hisey, WE Treasurer  
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Statement of Purpose: *To provide a vehicle through which women exhibitors can encourage each other through sharing information, ideas, experience, advice, problems, and solutions.*

WE is on the web at [www.aape.org/weweb.asp](http://www.aape.org/weweb.asp) or [WomenExhibitors@gmail.com](mailto:WomenExhibitors@gmail.com)

## WE Sterling Achievement Award Winners - from page 3

William Drummond - *Isle of Man Prisoner of War Camp Mail* at AmeriStamp

David Frye - *"Be glad to see anything of God" U.S. Postal Depictions of Religion* at LINPEX

Arthur Cole - *A Philatelic Alphabet: An Introduction to Stamp Collecting* at Nashville

John P. Wynns - *Queen Victoria's Jubilee Issues of British Guiana* at St. Louis Expo

If your show has competitive exhibits and is interested in awarding the WE Sterling Award please contact Denise Stotts at PO Box 690042, Houston, TX 77269-0042 or email her at [stottsjd@swbell.net](mailto:stottsjd@swbell.net).