



WE Expressions



APS Affiliate #230

Women Exhibitors

Supported by AAPE

The Collectors Club - Lisa Foster

During my visit to WSS-NY2016 I had the opportunity to tour The Collectors Club. This prestigious club was founded in 1896 and has legendary names in philately as members, including, John W. Scott, Charles Mekeel, Theodore Steinway, and Franklin D. Roosevelt, to name a few.

Since 1938 the Club has been located in an elegant five-story brownstone located at 35th Street and Madison Avenue in New York City. The clubhouse includes a social area, meeting facilities, and one of the most extensive philatelic libraries in the world. Use of the library is free to the public. In addition, online

searches can be conducted using the [Philatelic Union Catalog](#).

The Club holds semi-monthly meetings devoted to lectures and exhibits on philatelic subjects which are attended by about 60 people. Speakers are asked to bring and display key items while providing a presentation. The Club makes the presentation and/or video of the program available to the public on their website. According to their website, www.collectorsclub.org, "The lectures are given by experts in the field" and "Throughout the hobby, it is considered as honor to be asked to speak at the Club." A must see place to visit.

Chair Chick-Chat - Liz Hisey

It was a wonderful experience to take part in World Stamp Show 2016 at the Javits Center in New York. So many people from around the world, Savita Jhingan from India joined WE and is planning on setting up a branch in India, our first international chapter. Unfortunately due to my need to be at the AAPE booth, I was unable to attend the WE meeting, but know that Lisa Foster held a great meeting.

Now it is on to Baltimore for WE Fest V. We have a great line up of programs. Ron Leshner will give a talk on Kitchen Revenues; Jim Allen will talk on how to get an idea, do the research and make an exhibit out of his subject, *The Grand Trunk Railway*; Mike

Mead will return again with further talks on how to collect and exhibit Ephemera material. Ed Andrews will give two talks, on the new class "Topical" and on Thematics; Pat Walker will enthrall us with information on how to understand all those "squiggles" on stampless covers and Steve Zwillinger will give a talk on *Exhibiting Techniques* and will be available to sign his new book, **The Path to Gold – 175 Proven Exhibiting Tips**. So as you see it will be a day filled with lots of information. We will start, as we have in the past, with a Pizza Party on the Wed. night, August 31.

Complete the registration form at www.aape.org/weweb.asp by Aug. 20, so you can join us.

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WSP Exhibitions

- Jul 15-17 Minnesota Stamp Expo, Minneapolis
- Aug 4-7 APS STAMPSHOW, Portland, OR
- Aug 19-21 AMERICOVER, Falls Church, VA
- Sep 2-4 BALPEX, Hunt Valley, MD
- Sep 9-11 SEAPEX, Tukwila, WA
- Sep 10-11 Omaha Stamp Show, NE
- Sep 16-18 MILCOPEX, Milwaukee, WI
- Sep 23-25 SESCOAL, Los Angeles, CA

Exhibit Paper Suggestions - Steven Zwillinger, steven.zwillinger@gmail.com

I just returned from NY2016 and there was enough to see and learn to provide material for a dozen columns. There was one thing I saw that was so unexpected that I am using that as the starting point for this column.

There was an exhibit which had great material (the kind of material that makes one ask 'Where did you get that?') that was mounted on copy paper. Yes, copy paper. The paper from a Xerox machine has very little firmness, does not stand up in the frame, and has a high acid content. You could tell right away that something did not look 'right' about the exhibit. I spoke with the exhibitor. Turns out she is not from the U.S. and did not know there were other kinds of paper to use. It made me realize that what we think is 'common knowledge' is not always well known. With this in my mind, I continued to

look at the exhibits with a heightened awareness of exhibit paper.

"what we think is 'common knowledge' is not always well known."

As I roamed through the frames, I saw just about every shade of exhibit paper possible and saw, side-by-side, similar exhibits on different color

paper. Based on what I saw in NY, I wanted to explore seeing the same exhibit content on different color pages. Figures 1, 2 and 3 are pages from a FDC exhibit of the 1945 Centenary of Texas Statehood stamp. The philatelic material on the pages is white, off-white, and includes an airmail envelope with a multi-colored border. The first three figures



Fig. 1: Boxed photograph to make the edges clearer.

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Editor's Remarks - Kristin Patterson, Kristin_email@yahoo.com

I have now attended three International Stamp Shows held in the United States. I arrived on Sunday to NY2016 so was not able to participate in the WE meeting, but I did attend many other great meetings. At the show, I met a couple of collectors with whom I have only had email conversations; one for the past 8 years from New Zealand. But as with most shows that I attend, I always need more time.

During the four days I was in NY, I did see some city sights;

Manhattan Solstice, an event during which the setting sun is aligned with the east-west streets of the main street grid of Manhattan. I got to my hotel on 34th St. about 30 minutes before the sunset and rushed to see the sun move through the clouds. I visited the 9/11 Memorial along with seeing some large ships as it was Fleet Week. However, most of my time was spent at the Javits Center, viewing dealer material and looking over exhibits. I and others from the West Coast enjoyed the show.

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Exhibit Paper Suggestions - continued from page 2



items on white pages need to be matted or framed with a box to stand out from the exhibit page. Make sure, there is good contrast between the philatelic items and the paper.

Figures 2 & 3: Exhibit items on white paper.



are on white paper. On the page shown in Figure 1, I prepared a lined box around the photograph printed on white paper so it would be clear where the edges of the photo are. White

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WE Sterling Achievement Award Winners

A special congratulations to the following Sterling Achievement Award winners for their fine exhibits at recent stamp shows:

Steve Zwillinger - *Philatelic Celebrations in Tel Aviv 1945-1963* at SPRINGPEX,

Stanley Christmas - *The 4½ cent White House of the Presidential Series of 1938* at TEXPEX,

William O'Connor - *A Visit to Ireland and the Irish*



Sterling Achievement Medal

International Exhibition, Dublin 1907 - As Seen through the Picture Postcards at GARFIELD PERRY,

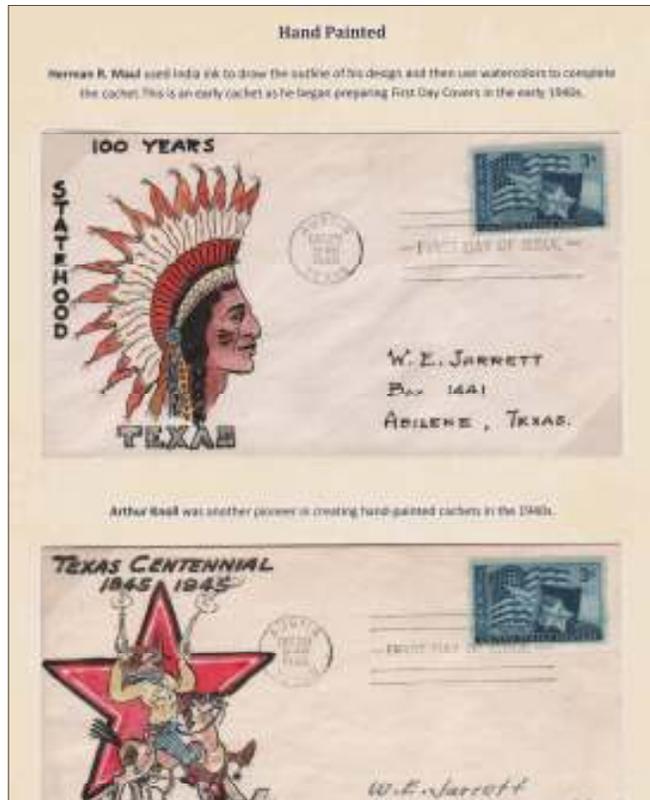
Mark Thompson - *Stamps, the Heart of the Art* at NASHVILLE,

Stephen Olson - *The Six Pointed Star* at St. Louis Expo,

Paul Larsen - *French Sudan 1921-1945* at

Exhibit Paper Suggestions ~ continued from page 3

Figures 4, 5 and 6 are the exact same pages in off-white. None of them look as good. This is due to the color of the covers on the pages. The covers seem to disappear into the paper as they are the same color. The edges of the covers in Figure 5 are so unclear I had to put black frame lines around them (Figure 7) to make the covers clearly visible. These problems are not a function of the color of the paper. These problems are a function of the lack of contrast between the color of the covers and the color of the paper. Look at Kathy



Johnson's partial exhibit page in Figure 8. What a great page! There is good contrast between the philatelic items and the exhibit paper as they are distinctly different colors.

Lessons:

1. Please, do not use copy paper for your exhibits. Use exhibit paper with a weight that reflects the respect and/or a value commensurate with how you value your exhibit. The weight number used for paper reflects the



Figures 4, 5 & 6: Same exhibit pages as in Figures 1, 2 & 3, but on tan colored paper.

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Exhibit Paper Suggestions - continued from page 4



Figure 7. Boxes make items stand out.

weight of a ream of 500 17" x 22" sheets. Copy paper is 20 pound (i.e. 500 sheets weigh 20 pounds). Many exhibitors use paper with a weight between 50 and 80 pounds. Some experts recommend paper with a weight between 80 and 110 pounds. A determining factor in many cases is what weight paper your printer will print. You cannot use paper heavier than what your printer can accept.

2. Try for contrast between your philatelic items and the exhibit paper you use.

Figure 8: Colored paper and boxes make the covers more prominent.



This may mean using different color papers for different exhibits.

3. If there is little difference between an item and the exhibit paper, consider using a mat or a border around the item to make a sharp distinction between the edges of your item and your paper.

I want to make sure these columns are useful to the membership. To do that, I would like to know YOUR #1 question or concern when it comes to exhibiting. Write me at steven.zwillinger@gmail.com and let me know what you want to see.

Exciting Personal Note: The American Association of Philatelic Exhibitors just published a compilation of 175 stamp exhibiting tips drawn from my exhibiting columns in this newsletter, *The Philatelic Exhibitor*, and *American Stamp Dealer & Collector*. Copies of a *Path to Gold* can be ordered at <http://aape.org/> and are also available at StampShow in Portland in August and at BALPEX over Labor Day weekend.

WE Meeting at WSS-NY2016 - Lisa Foster

I was quite honored to be asked to present at the WE general meeting on Sat. May 28th at World Stamp Show. As usual a great group of women were in attendance.

During the meeting one of the attendees asked, "How is it I've never heard of this group before?" This is something we individually and as a group need to consider. Are you wearing your WE pin to club meetings, bourses, exhibitions and all philatelic events? Sherri Jennings of Longmont, CO made WE flyers with membership applications to be distributed at WSS. These could be made available on the website for members to print, fold and place on tables at their local shows. Until then, there is a general flyer available on our website. In addition all members can assist in promoting attendance at WE Fest 5 which takes place Aug 31 to Sep. 4, 2016 at BALPEX by handing out the

flyer (on the website) and including information in your local club newsletters.

Although, we share the AAPE website, we have minimal social media presence. Azar Attura of Arlington, VA, became a member at the meeting and offered to set up a Facebook page for WE. Attendees. She suggested it start off as a closed page with only members having access, which Azar said she would do. Great idea!

During the week, I ran into Stephen Inklebarger, a WA stamp dealer who suggested I create a public Facebook page for all women involved in philately, not just exhibitors. He suggested I call it **WIPS: Women in Philately**. Consider it done.

Holding the meeting at World Stamp Show was

beneficial in assisting us with global outreach. Philatelist Sue Vernall from Wellington, New Zealand joined. Sue collects KUT stamps, David Livingstone, Amateur Radio, Cheese and some UK postcards. Welcome to WE!

Attendee Savita Jhingan (editor of *Stamps of India Collectors Companion*) indicated an interest in starting a Women Exhibitors chapter in India. What an exciting prospect!

There are NW Chapter meetings held at WSP exhibitions in Seattle and Portland. Do you or will you coordinate/lead a WE Chapter meeting in your home state and/or country?



WE attendees (l to r) Judith Ireton, Carol Visalli, Savita Jhingan, Sherri Jennings, Lisa Foster, and Azar Attura.

Liz Hisey, WE Treasurer
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Statement of Purpose: *To provide a vehicle through which women exhibitors can encourage each other through sharing information, ideas, experience, advice, problems, and solutions.*

WE is on the web at www.aape.org/weweb.asp or WomenExhibitors@gmail.com

WE Sterling Achievement Award Winners - continued from page 3

PARFOREX,

Jack Congrove - *Mount St. Helens* at SOPEX,

Michael Drabik - *Golden Anniversary Air Mail Stamps of the U.S. Canal Zone* at WESTPEX,

Thomas Pratuch - *Four Reforms and a Collapse* at Philatelic Show, and

Donald G. Beuthel - *Postal Cancellations of Bent County, Colorado* at RMSS.

If your show has

competitive exhibits and is interested in awarding the WE Sterling Award please contact Denise Stotts at PO Box 690042, Houston, TX 77269-0042 or email her at stottsjd@swbell.net.