



WE Expressions



APS Affiliate #230

Women Exhibitors

Supported by AAPE

How I Became an Exhibitor - Nancy Swan

I, personally, would hate to see WE go - we all need to support the group more. Attending the gatherings in Bellefonte, Denver, Portland, and St. Louis has really been educational and enjoyable for me these past years. You can teach an old dog new tricks!

In the first place, WE has helped me move out of "dinosaur" mode. I began collecting at 11 when a man at church gave me foreign envelopes from the nursery where he worked as translator. My folks bought me a paper album and some hinges! I was the only stamp collector I knew. When I married, my husband and I pooled our childhood collections and began to focus on what we liked.

The big turning point came in 1970 when we moved to Medford, OR. We noticed in the newspaper

that there was a local stamp club having a Christmas pot luck dinner - my husband, son and I went! We joined Cont. on page 6



Nancy Swan, WE Member #25.

Chair Chick-Chat - Liz Hisey

As we close out this year, let us be thankful for all the wonderful members of Women Exhibitors, how we help each other, and gain from each other's experiences.

WE had a wonderful Fest in St. Louis in March; great programs, great fellowship, and exchange of ideas. We are now looking forward to BALPEX 2016, which will be the venue for WE FEST 5. Please let us know what kind of programs you would like to see presented.

WE also had a great meeting at STAMPSHOW in Hartford in August. One of the best parts was

the exchange of experiences that each of the attendees had encountered as part of being a member of Women Exhibitors.

As we look towards 2015, I need to restate a thought from last year. WE needs more people involved. The current officers have been in office since the beginning of WE and it is time for new blood. Please come forward and offer your personal skills. There are lots of tasks that could use your touch.

Wishing you all a Happy New Year. Look forward to seeing you at an upcoming stamp shows.

Q1 2015

Volume 9, Issue 1

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WSP Exhibitions

- Jan. 23-25, SANDICAL, San Diego, CA
- Jan. 30 to Feb. 1, Southeastern Stamp Expo, Norcross, GA
- Feb. 6-8, Sarasota National Stamp Exhibition, FL
- Feb. 13-15, APS AmeriStamp Expo, Riverside, CA
- Feb. 20-22, ARIPEX, Mesa, AZ
- Feb. 27 - Mar. 1, TEXPEX, Grapevine
- Mar. 19-21, Garfield-Perry March Party, Cleveland, OH
- Mar. 27-29, St. Louis Stamp Expo, MO
- Mar. 28-29, Edmonton Spring National Stamp Show, Alberta

Seven Sins of Exhibiting - Steven Zwillinger, steven.zwillinger@gmail.com

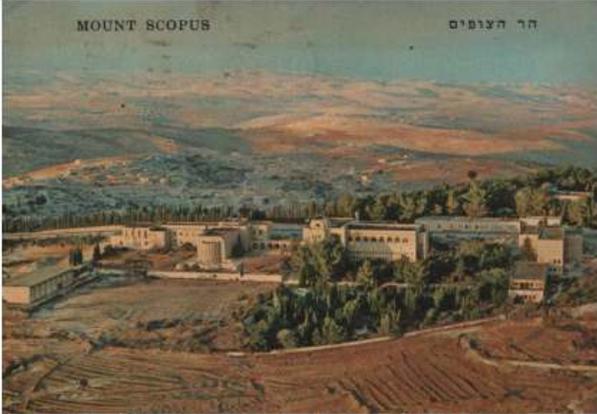
Not all exhibits that get started get finished. Those exhibits that are started but not completed may have fallen victim to one or more of the seven sins of exhibiting. To successfully exhibit, you will have to avoid or overcome these obstacles:

1. **Too little.** When a proposed exhibiting topic is too narrow or too small to fill sixteen pages, you do not have enough material for an exhibit. I tried to prepare a postcard exhibit of the Hebrew University of Jerusalem (a university I attended for two years) but I could not find enough postcards to make an exhibit. It was not just a lack of postcards but I could not find a theme other than buildings. It did not work so I gave up. Now it sits in a drawer. I manufactured a title page (Figure 1) to show how flat the subject can



האוניברסיטה העברית בירושלים
The Hebrew University of Jerusalem

This postcard exhibit presents the physical history of the Hebrew University of Jerusalem from its opening to the Six Day War in 1967. The original campus on Mount Scopus was cut off from the rest of Israel as a result of the 1948 Arab-Israeli War and a new campus, on the other side of Jerusalem in Givat Ram was constructed. As part of the new campus the Israeli National Library was given a prominent position. In this exhibit the major buildings of the university are shown.



*View of Hebrew University Campus on Mt. Scopus overlooking Jerusalem
In this view there is almost no construction outside the walls of the Old City.*

Exhibit Organization

Mount Scopus Campus	Givat Ram Campus
<ul style="list-style-type: none"> • Original Buildings • Amphitheater • ? • ? • ? 	<ul style="list-style-type: none"> • Overview • Entry Gates • Administration Buildings • Synagogue • Stadium • ?

My goodness, what do I put here? I don't have information on scarcity, I don't know how to make it compelling and institutional architecture of the 1950s and 1960s is boring.

Figure 1: Preliminary mockup of HU postcard title page. Continue on page 3

Editor's Remarks - Kristin Patterson, Kristin_email@yahoo.com

People always complain about how busy the Christmas season is and I will have to agree. But not because I have so much gift shopping to do as I usually purchase items throughout the year. Rather, December is the month that PENPEX is held. This is the stamp show that I chair in Redwood City, CA.

PENPEX is in early Dec. so I should have plenty of time the rest of the month. Not this year, as I am working with the APS to produce a first-time coupon book for AmeriStamp

Expo on Feb. 13-15, 2015 in Riverside, CA. The book contains discounts from dealers and the APS as well from local Riverside restaurants. The first 1,800 APS members or attendees that join the APS will be given the 76-page book.

Now add, that I will again be exhibiting after a 2½-year hiatus at WESTPEX on April 24-26. The ARA will be holding their annual convention there so it is the ideal place to bring out my Playing Cards revenue stamp exhibit. I hope all of us in WE stay active in the hobby.

Women Exhibitors 2015-2016 Board

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Seven Sins of Exhibiting - cont. from page 2

appear. I suspect an exhibit of Registered covers cancelled February 29th would also be hard to complete.

2. **Too much.** An exhibiting topic can be too broad or too far beyond our budget to allow us to complete the exhibit. An exhibit of 100 years of American stamps or Stamp Booklets of the World would be too broad a topic to fit within the maximum 10 frames for an exhibit. For most of us, an exhibit of items that cost over \$5,000 a piece, would make an exhibit prohibitively expensive. That financial comfort level will vary for each of us.

3. **No plan.** An exhibit is a story. A story has a beginning, a middle, and an end. If the exhibit is not in a sequence, if there is not an introduction, a story and a conclusion, the exhibit may not be successful. The pages of an exhibit cannot be in random order: there must be a sequence.

4. **No friends.** Exhibiting is not a solitary pursuit. The

enjoyment of exhibiting is enhanced by sharing exhibits with other exhibitors and collectors and discussing your material. That is why we do it. Exhibits are usually enhanced by a review and discussion with friends and relatives. They can see things that you may not be able to notice.

“An exhibiting topic can be too broad”

5. **No family support.** You cannot prepare an exhibit while working in secret. It is hard to prepare an exhibit when your significant other does not support your hobby and you have to hide what you are doing. If your family thinks your hobby is taking time away from time with them, if they resent the money (at whatever level your hobby expenses are) you spend for your exhibit, or if they do not have an understanding of the hobby and how you enjoy it, these may be barriers to

successfully exhibiting.

6. **No supplies.** You need a certain minimum of supplies. They do not have to be expensive but adhesive tape and copy paper are not sufficient. Exhibitors need paper that has a certain rigidity, stamp hinges, mounts, tongs, and so forth.

7. **No passion.** If you do not care, then you do not care. You have to want to be an exhibitor; you have to want to show your material and share it with others.

In previous columns, I have shared online sources for philatelic exhibits. Although there are others I believe we have covered the topic sufficiently. Here are other electronic resources (non-exhibit pages), however, for philatelic information. These include:

Virtual Stamp Club's Stamp Collecting Forum Hot Links with a very comprehensive set of philatelic links www.virtualstampclub.com/hotlink.html. Continue on page 4

WE Sterling Achievement Award Winners

A special congratulations to the following Sterling Achievement Award winners for their fine exhibits at recent stamp shows.

Alan Warren - *Denmark Birth Certificates: Commemorative First Day Covers 1921-1949* at AmeriCover,

J. Michael Powell - *Canadian Prisoners of War and Civilian Internees* at BALPEX,



Sterling Achievement Medal

Macario Sarreal - *Trans-Pacific Airmail Flight* at MERPEX,

Allison Cusick - *Wheat Farming in Canadas Provinces Prior to WWI* at Omaha,

Joe Kirker - *Precancelled US 1918 Airmails* at Aerophilately 2014,

Jean Stout - *A Celebration of the Cockroach!* at SEAPEX,

Continue on page 6

Seven Sins of Exhibiting ~ cont. from page 3

Sijtze Reurich's Postal Rates, an example of how a collector presented detailed information about postal rates of

European Countries www.sijtzeurich.com. A variety of *online worldwide stamp catalogs* col-

nect.com/en/stamps/countries (Figure 2. shows the country listings.) *R. Howard Courtneys' U.S.*

The screenshot shows the Colnect website interface. At the top, there are navigation links for 'Collectors', 'Forums', 'Wiki', and 'Help', along with a 'Language' dropdown menu. Below this is a 'Categories' section with 'Stamps' selected, and a 'What is so special about Colnect?' section with links for 'Catalog', 'Collectors', 'My Lists', and 'Forums'. The main heading is 'Stamp catalog < Countries List'. Below this, there are filters for 'Emissions', 'Formats', 'Printings', 'Perforations', 'Colors', 'Years', 'Face Values', 'Currencies', 'Themes', and 'Catalogs'. A search bar shows 'Now showing AllSort: Alphabetical' and 'Stamp name: [] Catalog code: []'. It indicates 'Showing 351 Countries, 462,941 Stamps' and has a 'Country: []' dropdown. A list of countries is displayed with flags and counts, including Abu Dhabi (95), Aden (346), Afghanistan (2,089), Aitutaki (92), Ajman (1,134), Åland Islands (471), Albania (4,306), Alderney (532), and Algeria (1,777). An arrow points from the Abu Dhabi entry to a detailed view box. This box contains the following information for the stamp 'Sheik Shakhbut bin Sultan (1905-1989)': Series: Local motives; Catalog codes: Mi:AE-AB 1A, Sn:AB 1, Yt:AE-AB 1; Variants: Click to see variants; Themes: Heads of State; Issued on: 1964-03-30; Format: Stamp; Emission: Definitive; Perforation: comb 14½; Printing: Photogravure; Size: 24.5 x 30 mm; Colors: Yellowish green; Face value: 5 Gulf naye paise; Score: 79% Accuracy: Low; Buy Now: Find similar items on eBay. An image of the stamp is shown on the right. At the bottom of the box, it says 'Easily manage your personal collection.'

Figure 2: Colnect list of 351 countries with 1964 Abu Dhabi page overlay.

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Seven Sins of Exhibiting - cont. from page 4

Airmail Envelopes friends.peoria.lib.il.us/community/howardcourtney/Airmailenvelopes.html discusses and illustrates early American Airmail envelopes.

New Zealand Society of GB & British Airmail Society's extensive New Zealand stamp site including airmail history www.nzstamps.org.uk/index.html.

Bob Hohertz's in-depth and well-illustrated site about *Civil War Revenue Stamped Paper* rdhinstl.info/rdh/rn/rn.htm.

Bob Hohertz's amazing site, **THE PREXIES** The 1938 Presidential series of definitive stamps of the United States www.rdhinstl.info/prexies/uprexie3.htm. (Figure 3 is a screen shot of one page of this site.)



Figure 4: 3c offset Washington stamp details from 1847usa.com.

Bob Allen's (senior editor) site for a comprehensive treatment for *all U.S. stamps from 1847 to Back of Book* for the hard-to-identify issues of the US. www.1847usa.com.

(Figure 4 is a screen shot of one-page of this site.)

That is it for this issue. Comments and questions are always welcome. Contact me at steven.zwillinger@gmail.com.

The thirteen-cent Prexie



Millard Fillmore was the thirteenth President of the United States, serving from July 10, 1850 until 1853, filling the unexpired term of the deceased Zachary Taylor. The design for the thirteen-cent Prexie stamp was taken from a bust in the Senate Gallery of the United States Capitol. Thirteen-cent Prexies were only issued in [sheet](#) format.

Thirteen-cent Prexies were first issued on September 22, 1938. Through 1957 a total of 293,750,100 were issued.

Most solo uses of the thirteen-cent Prexie involved special services such as special delivery, insurance or COD, or were third or fourth class uses. Probably the most common was [special delivery of a first class letter](#) before the special delivery fee for first class mail up to and including two pounds was raised from ten cents in 1944.

Other special delivery uses were special delivery plus postage to Canada before the 1944 rate change and [paying the fee on a letter not requiring postage](#) from 1944 through 1948.

Thirteen cents was the rate for [third class mail with minimum insurance](#) from August of 1958 through the end of 1963. It was also the rate for minimum insurance plus postage on a package of merchandise sent to Canada in roughly the same period.

Other solo uses involve [third class](#) or [fourth class](#) mail, particularly when combined with COD, special handling or insurance.

Figure 3: A page from Hohertz's The Prexies website.

How I Became an Exhibitor - cont. from page 1

and they asked "What are you exhibiting at our next show?" Exhibit!! We did not know how or what to collect!

A couple mentored us and in 1972 we showed our first "Japanese Quasi-National Parks" exhibit; typed and done in the old style. That year our little exhibit attended four local shows and won from gold to nothing! We kept learning, attending stamp shows, finding more dealers and trying to do exhibits together that we liked and others enjoyed. Ultimately, we branched off and did exhibits on our own. I typed, my husband hand printed until we finally got a computer. But we were "dinosaurs" and still pretty clueless on how to improve our exhibits from the title

page to showing philatelic knowledge.

For the last ten years as a widow, I have whittled down our collection and gone on alone focusing on fewer (still too many) topics/countries. Attending the WE workshops and docent show tours has been an enormous help along with joining AAPE with its great articles and personal encouragement from WE ladies and my club. My expanded study of our county's postal history has become a historical resource for the area with two versions being copied into books.

I will be doing a Power-Point presentation on the "People Named Post Offices" for the Rogue Valley Genealogy Society in January 2015. My most recent version of the Japanese Quasi

National Parks exhibit has been shown twice this year. My old gems and minerals exhibit got so big that I am splitting off to do one exhibit just on diamonds and am currently preparing "Birthstones" as a display exhibit and going nuts doing it.

All this has encouraged/forced me to learn more about my computer, research, look for more philatelic elements, and be more careful on page preparation. I have even learned what a synopsis is.

Meanwhile I enjoy corresponding with WE members and seeing them at shows. I am passing on some of the information I have gained to my club members and encourage them. Off to finish preparing a display for our local library.

Liz Hisey, WE Treasurer
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University Park, FL 34201

Statement of Purpose: *To provide a vehicle through which women exhibitors can encourage each other through sharing information, ideas, experience, advice, problems, and solutions.*

WE is on the web at www.aape.org/weweb.asp or WomenExhibitors@gmail.com

WE Sterling Achievement Award Winners - cont. from page 3

Sanaul Chowdhury - *British India to Bangladesh: A Journey through Postal Stationery* at HOUSTON,

Sharon & Alexander Durtka - *Iditarod Trail Mail Cachets 1974-2014* at MILCOPEX,

Ed Lavaroni - *First Russian Registration Labels* at WINEPEX,

Obie Hill - *Submarines on Stamps* at HAMEXPEX,

Robert Tatara - *Poland's*

Millenium on U.S. and Polish Covers 1959-1967 at CHICAGOPEX,

Robert Pope - *Orville and Wilbur Wrights 75th Anniversary of Powered Flight* at SACAPEX,

Benedict Termini - *Prostitute Revenues on Rosariode Santa Fe* at MidCities,

Joe Ross - *Republic of San Marino for Collection Revenue* at Filatelic Fiesta,

Raymond Teys - *Australasian Aerophila* at PENPEX,

Bill DiPaolo - *Gee, What Confusion* at FLOREX,

If your show has competitive exhibits and is interested in awarding the WE Sterling Award please contact Denise Stotts at PO Box 690042, Houston, TX 77269-0042 or email her at stottsjd@swbell.net.